

# Newsroom

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Georgia Southern University

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# BFSDoArt students create brand for future Effingham County industrial park

**JUNE 26, 2017**

Students in the Betty Foy Sanders Department of Art (BFSDoArt) at Georgia Southern put their education and skills to the test by designing identity standards for a future industrial park to be developed in Effingham County.

Chelsey McNicholl, a Georgia Southern alumna and existing industry program manager with the Effingham County Industrial Development Authority (ECIDA), reached out to Ben McKay, a research specialist with the Business Innovation Group (BIG), to see how ECIDA could work with the University to develop a design for the new park.

"BIG is happy to connect community partners and businesses with the University," McKay said. "Working with Chelsey and the Effingham Authority was a great opportunity for our students and BIG."

Four groups of BFSDoArt students from the Design Systems class, taught by Santanu Majumdar, M.F.A., put together several different identity and brand designs for the park, including stationery, road signage, brand guides and more. The students then presented their ideas to board members of the ECIDA during a meeting held at the [City Campus](#) classroom in downtown Statesboro.

"[The students] did an outstanding job and have given us a lot to consider," said ECIDA Chair John Henry.



*Students in the Betty Foy Sanders Department of Art present their designs to the Effingham County Industrial Development Authority at Georgia Southern's City Campus.*

"I've been in business for a long time and have seen presentations from some of the top agencies out there," added Board Member Dick Knowlton. "These presentations fit right in there as some of the best I've ever seen."

The Authority will reveal their selection for the name and branding of the new site in a special presentation in Effingham County in the next few months.

The site of the 1,560-acre industrial park is located at Old River Road and I-16. It has already undergone extensive work to ready it for new business including a \$1.3 million entrance road, water piping and grading, as well as a cold storage facility already operating on the south side of the property.

Majumdar said this opportunity is unique for students, and he is pleased with the effort they put into the projects.

"Development and learning through real-world design and presentations needs to be introduced at various stages in the four-year career to achieve a competitive learning outcome," Majumdar said. "Presenting the final concept design and relevant branding systems to the Effingham County board in a conference room and getting feedback has its own challenge. This kind of experience is not possible in a classroom setting."

## **Georgia Southern named one of Safest Colleges in America by National Council for Home Safety and Security**

**JUNE 26, 2017**



Georgia Southern has been ranked in the top 100, coming in at number 82, in the National Council for Home Safety and Security's Safest Colleges in America 2017 report.

More than 2,000 four-year institutions were considered in this report. Data from the FBI's Uniform Crime Reporting and the National Center for Education Statistics were surveyed to determine the rankings. According to the National Council for Home

Safety and Security, "top-ranked colleges boast low overall crime rates (off campus) and maintain safe campuses with little or no crime."

"The safety of our students is of paramount importance at Georgia Southern," said Laura McCullough, chief of the University's police department. "Our students, faculty and staff, together with our highly trained officers work together each day to continue a culture of safety on our campus and in our community."

The National Council for Home Safety and Security is a national trade association comprised of licensed alarm installers, contractors and other relevant trade groups across the United States. Their goal is to further industry education and public knowledge about home safety and security.

For the full listing of the Safest Colleges in America 2017, visit <https://www.alarms.org/safest-colleges-2017/>.

*Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers 118 degree programs serving 20,673 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. Visit [GeorgiaSouthern.edu](http://GeorgiaSouthern.edu).*

## **R M Bogan Archaeological Repository offers staff, anthropologists state-of-the-art curation and storage**

**JUNE 26, 2017**

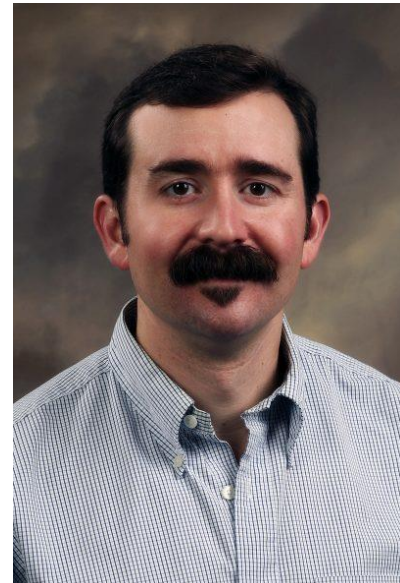


An exhilarated professor points to rows and rows of boxes, eagerly pulling out worn spearheads, withered rocks and tattered fragments. He cannot wait to share the history, the findings of each piece. These artifacts, dating back thousands of years, each tell a story, and Jared Wood, Ph.D., RPA, is thrilled to be the anthropologist to help narrate

them.

Wood, an assistant professor in the Department of Sociology & Anthropology at Georgia Southern University, spent years studying Native American settlements and mounds along the coastal plain and Savannah River Valley, and is now focusing his efforts on other understudied parts of south Georgia, piecing together remnants of the various groups that made up the inhabitants of the area as far back as 14,000 years ago. He and his colleagues will use the University's laser scanning and 3D mapping technology, along with other archaeological techniques, to find patterns that will help determine the belief systems, cultures, settlement patterns and boundaries of the area for the last several millennia.

"This kind of work is like a puzzle," said Wood. "I get to break out my detective skills to piece together this constantly changing mosaic of humanity."



*Jared Wood, Ph.D.*

Once Wood and his team finish at a site, they bring artifacts to the lab for cleaning, labeling and curating (the process involving organization, conservation, storage and care of artifacts for the long term). It's easy to imagine that storing of hundreds of boxes, each containing invaluable historical artifacts, in a large enough, safe place, can prove difficult.

Until recently, the Department kept artifacts in the secure labs at the Carroll Building on campus; however, thanks to a donation from Rose Mae Bogan Millikan, the staff can now store thousands of boxes and larger artifacts in a secure, state-of-the-art facility.

"When you excavate a site, you have to have a plan," explained Wood. "You have to know where you're going to store the material after excavation, how you're going to preserve it for other generations to study in years to come. This facility will allow us to do just that, and to be able to share it with other researchers and anthropologists in the region."

The facility, the R M Bogan Archaeological Repository, located at 375 Lanier Drive, opened in May 2017 as part of the University's new Central Warehouse. It is just under 6,000 square feet, and when combined with the lab spaces in Carroll, creates one of the largest archaeological research and curation facilities in the Southeast.

"As a result of investments by the University and Rose Mae, Georgia Southern is now in a position to offer both undergraduate and graduate students cutting-edge opportunities to work in well-designed archaeology lab and curation spaces," said department chair Marieke Van Willigen, Ph.D. "Students

can now experience the full gamut of professional activities – from excavating field sites to researching and preparing artifacts for curation. Our students couldn't be in a better position to prepare for graduate school and employment."

The Repository is one of only three such facilities in the state of Georgia to meet the federal government's very strict standards for the curation of federally owned or administered archaeological collections. With high-density shelving, climate control, acid-free boxes, electronic access doors and special collections storage units, the Repository allows thousands of artifacts and documents to be kept securely right here on campus.

"The new facility greatly enhances our ability to accept outside collections and will benefit us in terms of research (in house as well as outside researchers), student training, and public outreach," said Matthew Compton, Ph.D., curator of the Repository.

Wood swipes his secure ID and locks away the keys to the collections storage unit.

"I'm wonderfully overwhelmed with the amount of knowledge to be uncovered in our own backyards," said Wood. "We live in a wonderful time and place for this kind of science, and we're so happy to be expanding our own resources for archaeology as a University."

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