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41st Annual 'A Day for Southern' Breaks Record to Raise More Than \$2.2 million

SEPTEMBER 9, 2014



This year's A Day For Southern raised more than \$2.2 million. From l to r: Christopher Pugh, assistant director of the Multicultural Student Center, Tom Kleinlein, director of athletics, Barbara Christmas Golden, A Day for Southern community chair, President Brooks A. Keel, Ph.D., Salinda Arthur, vice president of Advancement, Gloria Goosby, director of Annual Giving and Chris Caplinger, director of First-Year Experience

[Georgia Southern University's](#) 41st annual *A Day for Southern* fundraising campaign has raised \$2,221,424 breaking last year's record of \$2.1 million. This marks the second straight year the campaign has raised more than \$2 million.

Statesboro and Bulloch County businesses along with Georgia Southern faculty, staff, students, retirees and alumni donated to the campaign as a way to show their support for the University. The gifts received support University programs not funded through state dollars, allow students to achieve academic excellence and support outreach centers such as the [Center for Wildlife Education](#), the [Georgia Southern Museum](#), the [Garden of the Coastal Plain](#) and state-of-the-art facilities and programs that attract and support research and scholarships.

Barbara Christmas Golden, former principal and chief executive officer of the Professional Association of Georgia Educators (PAGE), served as the campaign's community chair; Christopher Pugh, assistant director of the Multicultural Student Center, served as the staff co-chair and Chris Caplinger, director of First-Year Experience, served as the faculty co-chair. More than 100 volunteers assisted with the campaign.

A Day for Southern began more than four decades ago and recorded \$67,000 in its first year.

Georgia Southern University Kicks Off 41st Annual 'A Day for Southern' Community Campaign

SEPTEMBER 9, 2014



[Georgia Southern University](#) kicks off its 41st annual [A Day for Southern](#) community fundraising campaign today. The fundraising tradition began as a way for Georgia Southern supporters to contribute to the ongoing success of the University.

Georgia Southern University Foundation Chair and *A Day for Southern* Community Chair Barbara Christmas-Golden says she is pleased to be a part of this year's fundraiser.

"I'm very honored to be chairing this year's A Day for Southern," said Golden, former principal and chief executive officer of the Professional Association of Georgia Educators (PAGE). "I see this fundraiser as an opportunity to give back to the University that meant so much to my professional career."

The gifts received throughout the campaign are a collaborative effort between faculty, staff, students, retirees, alumni and members of the Statesboro and Bulloch County communities. These

gifts support University programs not funded through state dollars such as scholarships, faculty development, championship athletics and cultural programs.

"As members of the University community, we get to be a part of one of the most formative chapters in a person's life – college," said Gloria Goosby, director of Annual Giving. "We get to be a part of someone else's story. We get to support students as they grow and mature into future scientists, teachers, community leaders, artists, nurses, entrepreneurs or nearly every profession under the sun. What an opportunity!"

The donations allow students to achieve academic excellence and support outreach centers such as the [Center for Wildlife Education](#), the [Georgia Southern Museum](#), the [Garden of the Coastal Plain](#) and state-of-the-art facilities and programs that attract and support research and scholarships.

A Day for Southern began more than four decades ago and recorded \$67,000 in its first year. Last year, donations reached a record-breaking \$2,111,160.

For more information on A Day for Southern, or to make an online donation today, visit GeorgiaSouthern.edu/a-day-for-southern.