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How Learning Emotions and the ARCS Model of Motivational Design Enhance Learning and Improve Critical Thinking

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How Learning Emotions and the ARCS Model of Motivational Design Enhance Learning and Improve Critical Thinking

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The Use of Learning Emotions
- From Teaching at its Best, by Dr. Linda Nilson
  - Clemson University, Founding Director of the Office of Teaching Effectiveness and Innovation
- Theme: cognitive psychology can increase understanding & retention
  - "Emotional Intensity" strengthens new synaptic connections with limbic system neurotransmitters
  - "Learning Emotions" (wonder, suspense, surprise, humor) enhance the learning process
  - The "self-reference effect" relates content to students' lives
  - "Multiple modalities" (stories, anecdotes, videos) strengthen learning

The ARCS Method of Motivational Learning
- From Motivational Design for Learning and Performance, by Dr. John Keller
  - Florida State University Professor Emeritus of Instructional Science and Technology
- Four steps for promoting and sustaining motivation in the learning process
  - Attention: using perceptual arousal through novelty, variety
  - Relevance: using concrete and understandable examples with which students are familiar
  - Confidence: scaffolding success by setting clear goals and using meaningful tasks
  - Satisfaction: making learning rewarding through applied learning in real world scenarios and the use of practical examples
What is Critical Thinking?

- The intellectually disciplined process of actively and skilfully conceptualizing, applying, analyzing, synthesizing, and/or evaluating information

- The intentional application of rational, higher order thinking skills, such as analysis, synthesis, problem recognition and problem solving, inference, and evaluation

What Does this Commercial have to do with Contract Damages?

Why Use Short Narratives?

Legal Terminology

Legal Ethics

Kendall D. Kaufman
Chapter 9 Short Story #1

TERMS IN ACTION

Just finding out one assignment can be a shock to a student. Yes, if you’re just starting out then taking an exam can be a shock to the system. If you’re just starting out then taking an exam can be a shock to the system. If you’re just starting out then taking an exam can be a shock to the system. If you’re just starting out then taking an exam can be a shock to the system. If you’re just starting out then taking an exam can be a shock to the system.

Chapter 7 Short Story #6

TERMS IN ACTION

I am someone who self-delusen, and yet I am wrong in believing that material integrity is an essential element of my actions. Yes, self-deception requires a person to be self-delusen, and yet I am wrong in believing that material integrity is an essential element of my actions. Yes, self-deception requires a person to be self-delusen, and yet I am wrong in believing that material integrity is an essential element of my actions. Yes, self-deception requires a person to be self-delusen, and yet I am wrong in believing that material integrity is an essential element of my actions.

Chapter 13 Short Story

TEAMS IN ACTION

Chapter 17 Short Story 1

Terms in Action

How I Find Short Stories

Chapter 17 Short Story 1

Terms in Action

How I Find Short Stories
Films Included in My Legal Courses

- A Civil Action
- Class Action
- Disclosure
- Dumb and Dumber
- Enron: The Smartest Guys in the Room
- The Hustler Proxy
- Liar Liar
- Lord of War
- Minority Report
- Thank You for Smoking
- The Paper Chase
- The Social Network
- True Grit
- Wall Street
- Wall Street: Money Never Sleeps
- Young Mr. Lincoln

What Students See Looking at a Film Scene

Movie Clip from "The Social Network"

Please watch the following scene from "The Social Network," the 2010 film that chronicles the creation and growth of Facebook. In the film, Facebook is battling two cases: one brought by Mark Zuckerberg and another by Harvard. The film highlights the legal battles and the ethical decisions made during the process. Zuckerberg is portrayed as a brilliant but ruthless entrepreneur, while Zuckerberg is shown as a kinder, more thoughtful figure. The film is a fascinating look at how social media has transformed the world and the legal battles that come with it. There is an intangible property involved in the story, but it is not part of the narrative in a way that every look itself for a copy every city or so. There is also considering law and business backstabbing.

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“Wall Street” (1987) and Greed

Wall Street II” (2010) and Greed, revisited
Sample Student Answer

“The Paper Chase” (1973) and contract law
Applying Contract Law to "Liar Liar" (1997)

Evaluating UCC Warranties to "Lord of War" (2005)

Average Final Grade in Business Law before and After Course Enhancements

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<th>Average Grade</th>
<th>Two Semesters before Enhancements</th>
<th>First Semester after Enhancements</th>
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Responses from External Course Surveys

Did the Short Stories bring Real-Life to the Course?

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Did Students Think the Film Clips Worked as a Learning Tool?

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How to Find your own Film Clips

- **Movie Clips** ([www.movieclips.com](http://www.movieclips.com))
  - Allows for browsing by genre, theme, setting, character type
  - Film clips can be trimmed
  - Film clips can be shared through facebook, twitter, email
  - Embed codes and short URLs are provided

- **Internet Movie Database** ([www.imdb.com](http://www.imdb.com))
  - Has a search engine tied to keywords, genre, title
  - One can refine a search by stated genres and keywords
  - IMDB includes television and film titles