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City Campus Plans for Another BIG Global Entrepreneurship Week

NOVEMBER 17, 2014



The Georgia Southern University City Campus and Business Innovation Group (BIG) will participate in Global Entrepreneurship Week Nov. 17-22.

The Georgia Southern University [Business Innovation Group \(BIG\)](#) will participate in "Global Entrepreneurship Week," Nov. 17-22. Global Entrepreneurship Week (GEW), a Kauffman Foundation initiative, is a worldwide celebration of the innovators and job creators that bring ideas to life.

The week will be filled with presentations and networking events, most of which are free and open to the public. GEW is an empowerment week aimed at giving innovators important information and networking opportunities to help them be successful. To view the schedule of events visit

This year's BIG GEW will begin with an official Proclamation from Statesboro's City Council. Expert lecturers will present on topics that business owners find most beneficial such as best accounting practices, securing a good location, business law and social marketing. [Additional activities](#) such as large-scale competitions and intimate networking opportunities will be available.

Business Networking International (BNI) is partnering with BIG to host motivational and educational speaker, Ron Kirby, on Wednesday, Nov. 19 from 4-5 p.m. Kirby has more than 37 years of leadership experience in the Marine Corps and corporate America. He will share his passion and experiences in leadership concerning business, personal development, innovation, and education. A mixer at Eagle Creek Brewery will follow Kirby's presentation.

Marshall Tuck, corporate small business officer for Gulfstream Aerospace, will reinstate the monthly ProBid Procurement Series on Thursday, Nov. 20 at 8:30 a.m. Tuck will lead the discussion on the types of services managed and contracted by Gulfstream. He will also provide information on policies for conducting business, certification and application requirements, and bidding processes.

The week will end with the inaugural BIG Maker Day in downtown Statesboro on Saturday, Nov. 22. Makers, those who embrace the do-it-yourself philosophy, from our region will showcase their latest inventions as well as host hands-on demonstrations. Lowe's will host a Build and Grow hands-on workshop for kids. The BIG highlight for the day will be a Cornhole Catapult workshop and competition from 9 a.m. – 2 p.m. Maven Makers will provide all materials and instructions, assisting teams of two to four in constructing their very own cornhole catapult.

For more information on participating or sponsoring, contact Suzanne Hallman at [912-478-5586](tel:912-478-5586) or shallman@georgiasouthern.edu. For a schedule of events visit eagle-entrepreneur.com/big-events/global-entrepreneurship-week/.

The Business Innovation Group is the business outreach arm of the Georgia Southern University College of Business Administration. The BIG focus is to provide students and entrepreneurs with the skills and training necessary to understand business principles, to experience how businesses operate and to successfully launch new business enterprises.