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MBA Global Business Strategy Team Finishes in Top 4 Percent of Business Simulation Program

DECEMBER 8, 2014



From l to r: Matthew Lovett, Phil Helmey, Kimberly Collins, Dr. John Leaptrott, Matthew Repella and Randy Brunson.

A Georgia Southern University MBA, Global Business Strategy capstone class student team, recently finished in the top 4 percent of more than 1,200 graduate-level, worldwide student teams in the Capsim Capstone simulation program; a competitive, interactive simulation that provides students with the opportunity to test assumptions and learn from mistakes so they are better prepared for a business career.

Randy Brunson, Kimberly Collins, Phil Helmey, Matthew Lovett and Matthew Repella, collaborated to run a successful business in the simulated program finishing ahead of the class. Students were able to practice the financial, intellectual and human skills required for successful business management. More than half of the student teams in the fall semester MBA class scored in the top 10 percent worldwide for the final round of the simulation.

"Having such positive and objective feedback from the simulation confirms our view that the Georgia Southern MBA is a top quality program that attracts very talented students who seek an MBA educational experience that is highly relevant to their careers," said John Leaptrott, Ph.D., professor.

The academically rigorous simulation, widely used by MBA programs throughout the world, involved making decisions for a fictitious electronics component manufacturing company over several time periods. Teams made decisions related to each functional area of the company throughout the course of the simulation, by utilizing complex data from a variety of sources and employing analytic tools taught during the MBA program.

The decision-making processes required by the simulation prepares students for real world decision-making responsibilities that upper-level management typically encounters in their leadership roles.

For more information on the Georgia Southern University MBA program, visit [GeorgiaSouthern.edu/MBA](https://www.gasouthern.edu/MBA).

[Georgia Southern University](https://www.gasouthern.edu), a public Carnegie Doctoral/Research University founded in 1906, offers more than 125-degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education.