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Online Sports Management Degree Ranked No. 6 by Top Management Degrees

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Georgia Southern University’s online master’s degree in Sports Management was recently ranked number six by the website TopManagementDegrees.com. According to Top Management Degrees, the ranking was designed to help prospective students make a smart choice about where to invest their time and money while earning their degree, and to connect students to high quality educational opportunities.

“Honors such as the number six ranking from TopManagementDegrees.com and similar rankings from other publications provide validation for the decision to move our master’s program online, and provide recognition for the quality of our graduate coursework,” said Christopher Barnhill, professor. “Our faculty has a wide variety of expertise and experiences that benefit our students. Many of our professors have industry experience and bring what they’ve learned outside of the classroom, into the classroom.”

The 36-credit, online program was designed to provide academic preparation and practical experience in the skills and techniques necessary to be successful in the Sport Business and Leisure field. Students are able to complete the program in 24 months, or as their schedule permits.

“Moving our program online has allowed us to attract students who would not have traditionally attended Georgia Southern,” said Barnhill. “Many of our students are currently working in the industry, so each one brings a unique perspective to our course discussions. This adds depth to topics beyond what is common in traditional on-ground courses.”

Upon completion of the program, graduates are prepared to work in sports marketing, promotion and advertising; sports information, media and communications; The Olympic Movement, state and county sports commissions, athletic leagues and associations, sport facilities and event management, and professional teams or collegiate athletic departments.
The Top Management Degrees ranking includes 25 online Sports Management master’s degree programs from across the country, including Ohio University, Texas A&M University, The University of Florida and Gonzaga University.

See the full list.

For more information on the online Sports Management master’s degree visit chhs.georgiasouthern.edu.

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125-degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor’s, master’s and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education.