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Effect of Curriculum Changes on Dropping Enrollment

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Senate Executive Committee Request for Information

Effect of curriculum changes on dropping enrollment

Submitted by: Patricia Holt

1/17/2020

Question(s):

1. Which academic programs, degrees, or majors have been discontinued, temporarily suspended, suspended, deactivated, labeled an imposition, removed, or terminated since consolidation was announced in January 2018?
What was the rationale for each of these decisions?
Which home campus was each of these located on?
Which of these was the action taken towards only one campus and another campus still has the academic program, degree, or major operating?
How many students were matriculating in each of the programs at the time which action was taken?

Rationale:

We are currently facing dropping enrollments, especially on the Armstrong campus. In order to turn this around we need to ascertain what is causing the decline. How much, if any of this fall in enrollment may be due to curriculum decisions?

Response:

SEC Response: Approval of RFI.

RReplies from Provost Carl Reiber, VPAA and

Dr. Candace Griffith, Assistant Provost for Academic Programs and Policies
Jan. 27, 2020

Regarding the RFI on which academic programs have been deactivated/terminated since consolidation, I have put together the following information.

1. The first five programs under the deactivation list were done during the consolidation process.
2. For specific rationales on program discontinuation, I refer the requestor to the department. Generally, the rationale put forward is lack of student demand. The art programs had several duplicated programs carry through during consolidation and have now eliminated redundant degrees/minors and expanded offerings to the Armstrong campus. The WebBSIT has been deactivated but the former Armstrong BIT is being reactivated to replace it. The BSAT is being deactivated because it is moving to a graduate credential (MSAT) per accreditation guidelines.
3. Programs/departments have decided all of these deactivations/terminations.
4. Finally, I do not have enrollment data for each program at time action was taken; however, the BOR and SACSCOC does not allow us to terminate a program while students are still enrolled without a teach out plan. This is why we deactivate programs first, then terminate once all students have completed their program of studies.

Also attached at the bottom is the list of USG-defined low producing programs.

Deactivated academic programs to be terminated since consolidation (individual program's have rationale):

Bachelor of Science in Business Economics (BSBE) [Armstrong]

Bachelor of Science in Education (BSEd) with a major in Secondary General Science Teacher Education [Armstrong]

Bachelor of Science (BS) with a major in Mathematical Sciences with Teacher Certification [Armstrong]

Bachelor of Arts (BA) with a major in French Language and Literature [online consortium]

Applied Associates of Science (AAS) with a major in Criminal Justice [Armstrong]

Bachelor of Fine Arts (BFA) with a major in Visual Arts [Armstrong]

Web Bachelor of Science in Information Technology (WebBSIT) [online consortium]—reactivating BIT [formerly Armstrong]

Bachelor of Science in Athletic Training (BSAT) [Statesboro]—per accreditation, credential moving to graduate level degree

Master of Education (MEd) with a major in Adult Education [Armstrong]

Applied Behavior Analysis Certificate [Armstrong]

Adult Education Certificate [Armstrong]

Athletic Training Minor [Statesboro]

Art Minor [Armstrong]

Marketing Minor [Statesboro]

Hospitality Management Minor [Statesboro]

Human Resource Management Minor [Statesboro]

USG low productivity degrees:

Here is the USG definition of a low producing program by type of degree.

Bachelors—below 10 degrees in each of three past years

Masters—below 5 degrees in each of three past years

Specialists—below 3 degrees in each of three past years

Doctorates—below 3 degrees in each of three past years

Here are the GaSoU low producing programs as of August 2019.

BA Geography

BS Geography

BA Philosophy

BA Physics

BS Physics

BM Music

BSEd Health and Physical Education

PhD Logistics and Supply Chain Management

MEd Educational Leadership

MFA Art

Dear Vice President Cone, - good afternoon

Cc: Dr. Venn, Dr. Denley, Dr. Curtis (Armstrong consolidation)

Similar to previous years, we are sharing degree productivity details for institutional vetting and to gain confirmation from you that the data points represent information submitted through Georgia Southern University's academic data collection. The three-year average degrees conferred minima criteria are the same as in previous years and are provided again for your reference: Associate's degrees at less than five (5) graduates, Bachelor's degrees at less than ten (10) graduates, Master's degrees at less than five (5) graduates, Specialist degrees at less than five (5) graduates, Doctoral degrees at less than three (3) graduates, and First Professional degrees at less than three (3) graduates.