Georgia Southern University

Georgia Southern Commons

Newsroom

University Communications and Marketing

5-26-2017

Newsroom

Georgia Southern University

Follow this and additional works at: https://digitalcommons.georgiasouthern.edu/newsroom

Recommended Citation

Georgia Southern University, "Newsroom" (2017). *Newsroom*. 722. https://digitalcommons.georgiasouthern.edu/newsroom/722

This news article is brought to you for free and open access by the University Communications and Marketing at Georgia Southern Commons. It has been accepted for inclusion in Newsroom by an authorized administrator of Georgia Southern Commons. For more information, please contact digitalcommons@georgiasouthern.edu.

Office of Marketing and Communications wins Communicator awards

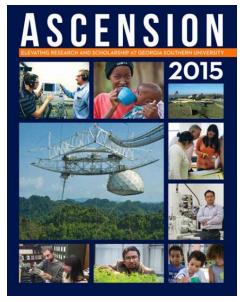
MAY 26, 2017

The Office of Marketing and Communications at Georgia Southern University has won three

2017 Communicator Awards for writing and design.

Ascension, the University's research magazine, won the Award of Excellence for writing, the organization's highest award level. Additionally, Ascension won an Award of Distinction for overall design. The office also won an Award of Distinction for the President's Box Invitation to the 2016 Georgia Southern football games.

"Creating materials that tell the important stories and accomplishments at this University in a way that is compelling and attracts attention helps us achieve our goal of advancing the University's brand," said Jan Bond, associate vice president of the Office of Marketing and Communications. "These awards are a testament to the dedication our team puts forth to ensure our brand is at its



Ascension, the University's research magazine, won the Award of Excellence for writing.



The President's Box Invitation to the 2016 Georgia Southern football games won an Award of Distinction Communicator Award.

best. I am so proud of the

hard work of these talented professionals."

This is the second consecutive year a Georgia Southern publication has won the Award of Excellence. The Spring 2016 Georgia Southern Magazine earned top honors for overall design last year.

The Communicator Awards is the leading international annual awards program honoring creative excellence for communication professionals. More than 6,000 entries were received for the 2017 competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio.

The Communicator Awards is sanctioned and judged by

the <u>Academy of Interactive & Visual Arts</u>, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. AIVA members include executives from organizations such as Airtype Studio, Big Spaceship, Conde Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, Lockheed Martin, MTV Networks, Pitney Bowes, rabble+rouser, Sotheby's Institute of Art, Time, Inc, Victoria's Secret, Wired, and Yahoo! To learn more about the AIVA please visit <u>www.aiva.org</u>.