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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

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Think Inside the Blocks:

Health Literacy Outreach to Disadvantaged People in Their Own Environment

Alcanzando Poblaciones en Desventaja en Su Propio Ambiente

The School

La Escuela



The Problem: Low Health Literacy/Obesity Epidemic

Problema: Poco Conocimiento en Temas de Salud/ Epidemia de Obesidad

The Project: Teen Health Initiative

Proyecto: Iniciativa de Salud para Jóvenes

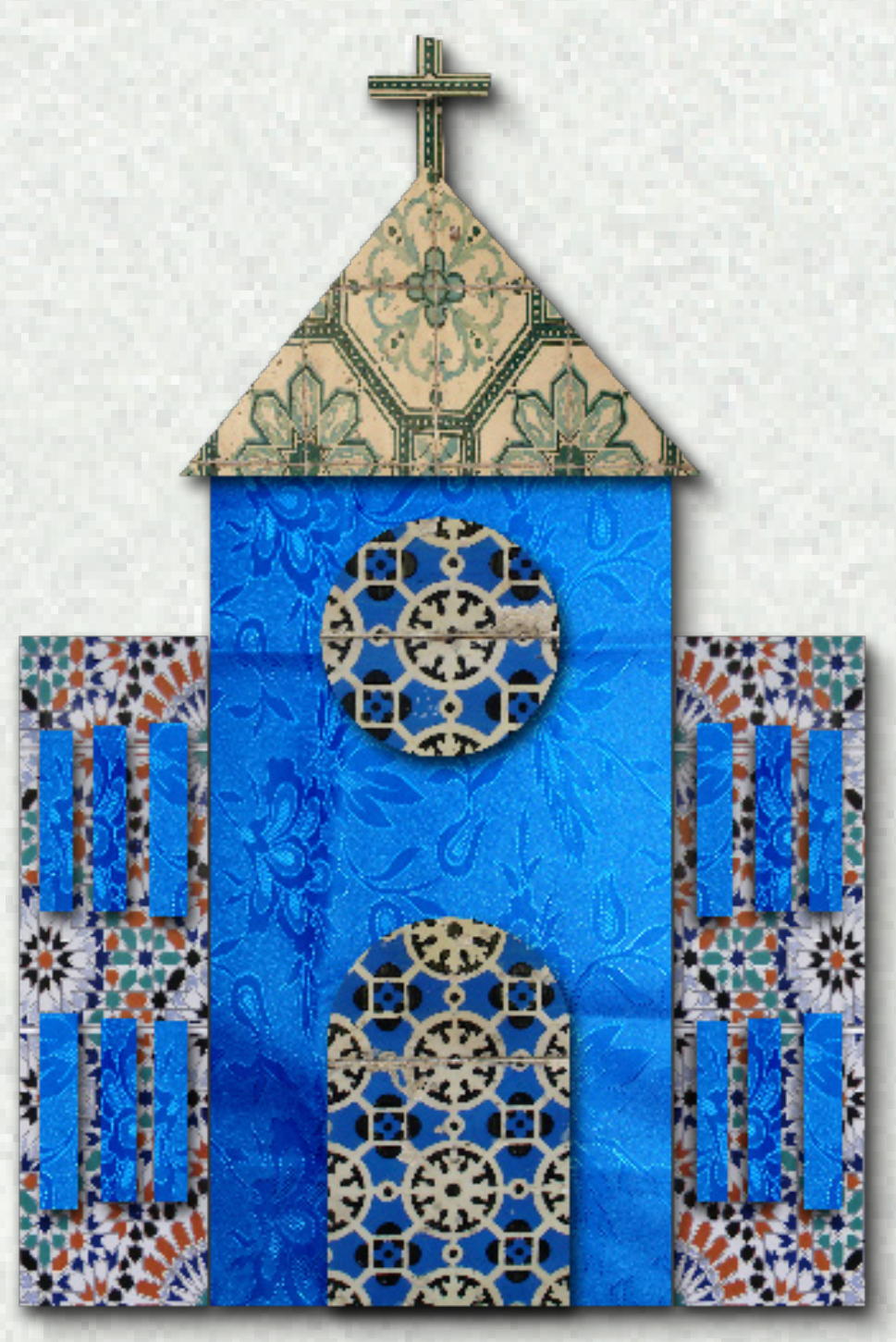
The Partners: Eastern Shore AHEC (Area Health Education Center)

Participantes: 3 Area Libraries and 5 Area High Schools

National Network of Libraries of Medicine (funding)

The Church

La Iglesia



The Problem: Low Health Literacy due to Language Barriers for Migrant Farm Workers/Digital Divide

Problema: Poco Conocimiento en Temas de Salud debido a barreras de lenguaje de trabajadores agrícolas migrantes/ Disparidad en Conocimientos de Informática

The Project: Popular Theatre Project

Proyecto: Proyecto Teatro Popular

The Partners: Rural Medical Services, Inc. (health clinic)

Participantes: ETSU Quillen College of Medicine Library

Network of Hispanic Churches

NN/LM (funding)

The Local Library Branch

La biblioteca pública de la comunidad



The Problem: Food Desert/Digital Divide

Problema: Desiertos alimenticios/ Disparidad en Conocimientos de Informática

The Project: BaltiMarket: The Virtual Supermarket Project

Proyecto: BaltiMercado: Proyecto Supermercado Virtual

The Partners: Enoch Pratt Free Library

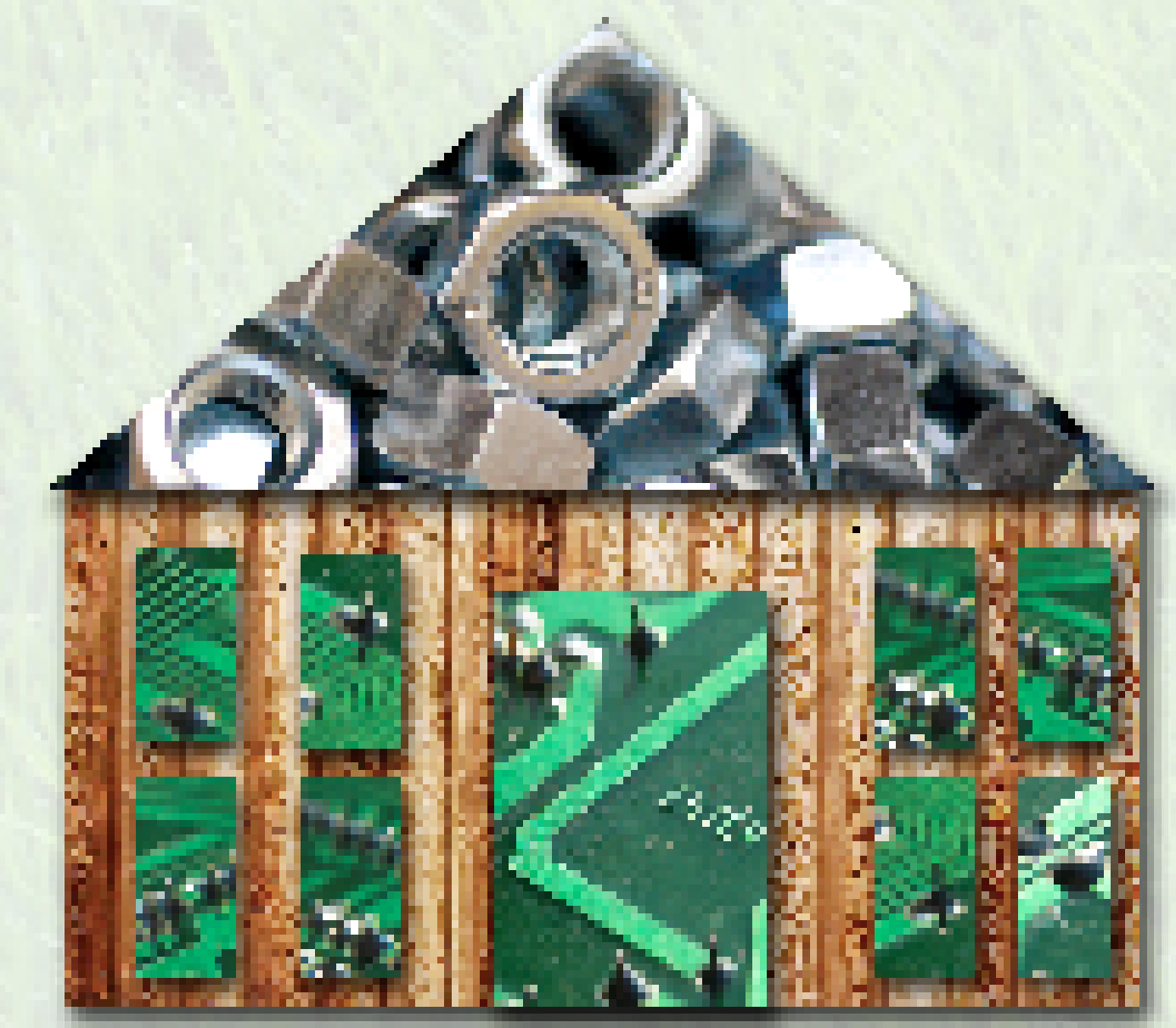
Participantes: Santoni's Supermarket

Baltimore City Department of Health

Baltimore City Public Schools

United Way

Walmart



Public Housing Computer Centers

Centros de Computadoras en Residenciales Públicos

The Problem: Low Health Literacy

Problema: Poco Conocimiento en Temas de Salud

The Project: Healthy Neighborhoods: Monthly Webinar Series for Staff/Residents of Public Housing

Proyecto: Comunidades Saludables: Webinar mensual para empleados y residentes de Residenciales Públicos

The Partners: HUD Neighborhood Network Centers

Participantes: NN/LM (teaching, technology)



The Home

El Hogar

The Problem: Isolation of the Homebound

Problema: Aislamiento de los Confinados al Hogar

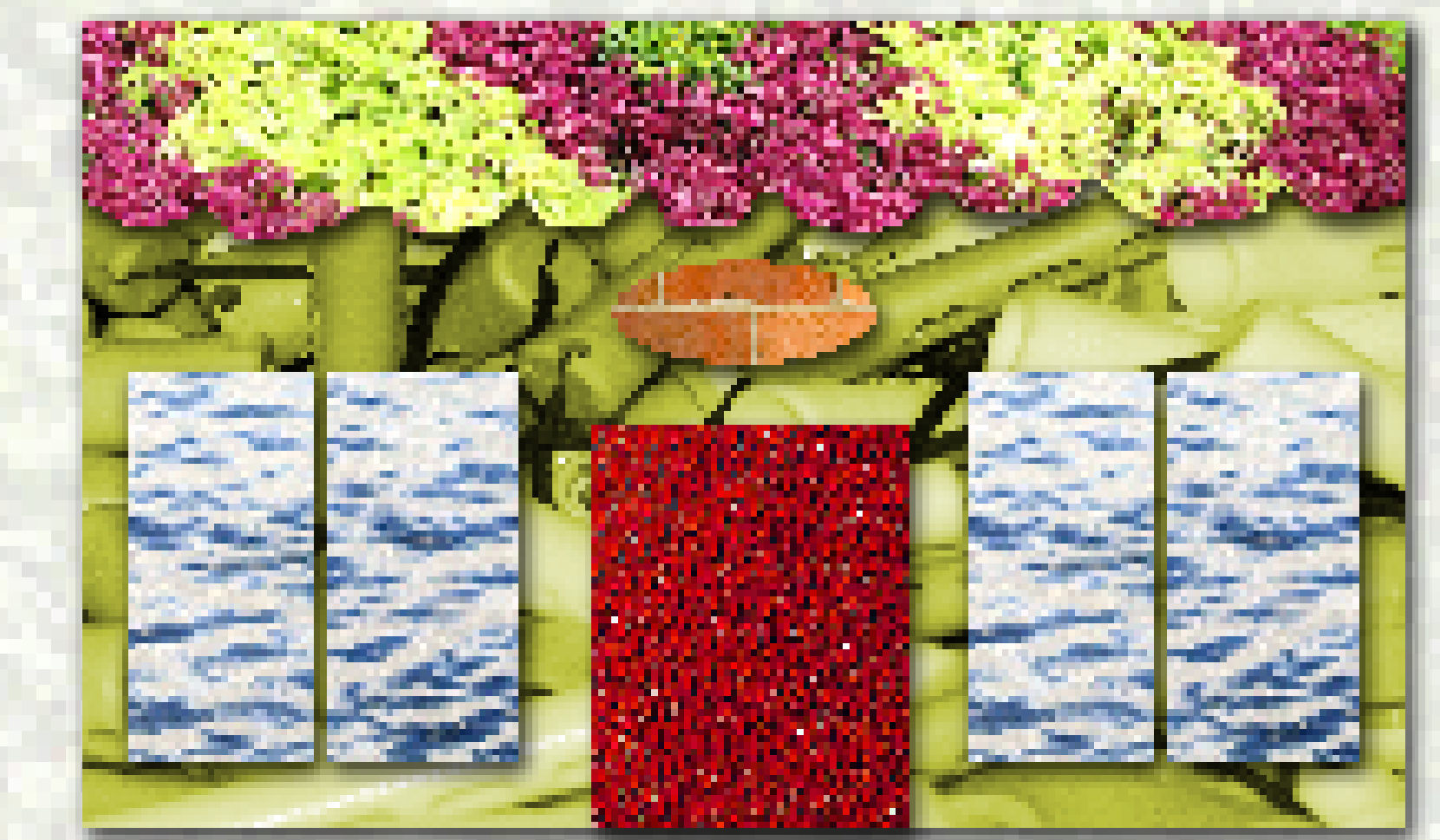
The Project: New Hanover Be-Ready-Be-Safe Project

Proyecto: Proyecto Estar Listo- Estar Seguro en New Hanover

The Partners: New Hanover Country Public Library

Participantes: Department of Emergency Management

NN/LM (funding)



The Beauty Salon

El Salón de Belleza

The Problem: Low Health Literacy/Digital Divide

Problema: Poco Conocimiento en Temas de Salud/ Disparidad en Conocimientos de Informática

The Project: Ma Flo's Health Awareness Team

Proyecto: Equipo de Concientización sobre la Salud Ma Flo

The Partners: Ma Flo's Beauty Salon

Participantes: Georgetown SC Public Library

NN/LM (funding)