Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

### The School
- **La Escuela**
- **The Problem:** Low Health Literacy/Obesity Epidemic
- **The Project:** BaltiMarket: The Virtual Supermarket Project
- **The Partners:** Enoch Pratt Free Library, Santoni’s Supermarket, Baltimore City Department of Health, Baltimore City Public Schools, United Way

### The Church
- **La Iglesia**
- **The Problem:** Low Health Literacy due to Language Barriers
- **The Project:** Popular Theatre Project
- **The Partners:** Rural Medical Services, Inc. (health clinic), ETSU Quillen College of Medicine Library, Network of Hispanic Churches

### Public Housing
- **Centros de Computadoras en Residenciales Públicos**
- **The Problem:** Low Health Literacy
- **The Project:** Isolation of the Homebound: Aislamiento de los Confinados al Hogar
- **The Partners:** HUD Neighborhood Network Centers

### The Home
- **El Hogar**
- **The Problem:** Isolation of the Homebound: Aislamiento de los Confinados al Hogar
- **The Project:** New Hanover Be-Ready-Be-Safe Project
- **The Partners:** New Hanover Country Public Library, Department of Emergency Management

### The Local Library Branch
- **La biblioteca pública de la comunidad**
- **The Problem:** Food Desert/Digital Divide
- **The Project:** BaltiMercado: Proyecto Supermercado Virtual
- **The Partners:** Enoch Pratt Free Library, Santoni’s Supermarket, Baltimore City Department of Health

### The Beauty Salon
- **El Salón de Belleza**
- **The Problem:** Low Health Literacy/Digital Divide
- **The Project:** Ma Flo’s Beauty Salon
- **The Partners:** Georgetown SC Public Library

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**The Problem:**
- Low Health Literacy
- Obesity Epidemic
- Language Barriers
- Digital Divide

**The Project:**
- BaltiMarket: The Virtual Supermarket Project
- Popular Theatre Project
- Isolation of the Homebound: Aislamiento de los Confinados al Hogar
- New Hanover Be-Ready-Be-Safe Project
- Ma Flo’s Beauty Salon

**The Partners:**
- Enoch Pratt Free Library, Santoni’s Supermarket, Baltimore City Department of Health, United Way
- Rural Medical Services, Inc. (health clinic), ETSU Quillen College of Medicine Library, Network of Hispanic Churches
- New Hanover Country Public Library, Department of Emergency Management
- Georgetown SC Public Library

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