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## Report from the Strategic Planning Committee

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# Report from the Strategic Planning Committee

Submitted by: Norman Schmidt

4/12/2007

## **Discussion:**

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SPC report to the Faculty Senate April 2007

The GSU Strategic Plan of 2004 states that, "Georgia Southern University will be recognized as one of the best public comprehensive universities in the country within the next 10 years". It is now the Spring of 2007 and Dr. Grube feels that major revisions to the Strategic Plan are not needed, but recommendations to bring the Plan into 2007 language would be considered. These updates will be forwarded to President Grube and his Cabinet for their review and approval.

The Strategic Planning Council (SPC) is charged with facilitating the strategic planning process by engaging in collective strategic deliberation concerning the institution. This is generally for the benefit of the institution and specifically to advise the president and the President's Cabinet. The SPC solicits and gathers information, identifies and evaluates strategic issues, recommends and reexamines priorities, and devises and reviews alternatives; all within the scope of the strategic planning process.

This spring the SPC has been reviewing the Level II plans with the different Vice Presidents. These plans support the strategic themes of the Level 1 Strategic Plan and are the basis of Level III plans which implement the Level II plan at the College and Unit level. The SPC is also discussing the effect of GSU being reclassified as a Carnegie Doctoral/Research University. To this end an on-line survey is being prepared to assess the level of understanding of what this means to students, faculty and staff at the GSU campus.

Norman E. Schmidt

**Rationale:**

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This is included so that the faculty senate can be kept informed regarding what is going on with the SPC.

**SEC Response:**

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The SPC Representative has a standing place on the agenda. The SEC thanks Norman for submitting his information in advance of the meeting.

Pat Humphrey, Senate Moderator