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Strategic Planning

Li Li

Georgia Southern University

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Approved by the Senate

Not Approved by the Senate

Approved by the President

Not Approved by the President

Strategic Planning

Submitted by Li Li

8/24/2013

Question:

I would like to request an oral presentation at the next faculty senate meeting for the current status of the university's strategic planning.

Rationale:

Strategic planning is an important process for any sizable organization. The University's website has a page (<http://www.georgiasouthern.edu/strategicplanning/>) For Strategic Planning, along with the Strategic Vision, Themes, and Study Teams. It lacks of a mission statement, although the mission statement can be found somewhere else on the University's website. More importantly there are no detailed objectives and benchmarks. Reading through the strategic planning pages, minutes from any study teams are dated from more than one year ago (<http://www.georgiasouthern.edu/strategicplanning/>). Given the importance of the strategic planning process, I would like to request an update from the administration on the current status of the University's strategic planning.

Response:

9/13/2013: The SEC thought this issue of Strategic Planning at GSU was something that needed clarification in light of the demise of an official Strategic Planning Council. Therefore, the SEC referred this matter to President Keel.

Response - Brooks Keel (President): Dr. Keel suggested we re-visit this issue after our SACS Reaccreditation visit, and then at that point go through a very comprehensive, very campus wide, very inclusive, full-blown strategic planning process to chart the course of this University for the next five years.

SENATE MINUTES: 9/16/2013:

1. [RFI \(Li Li\): Status of Strategic Planning at GSU](#)

Robert Costomiris (CLASS) Senate Moderator; Chair, Senate Executive

Committee: the following RFI was submitted to the Senate Executive Committee about strategic planning at the University,

“I would like to request an oral presentation at the next faculty senate meeting for the current status of the university’s strategic planning. Strategic planning is an important process for any sizable organization. The University’s website has a page (<http://www.georgiasouthern.edu/strategic-planning/>) for Strategic Planning, along with the Strategic Vision, Themes, and Study Teams. It lacks of a mission statement, although the mission statement can be found somewhere else on the University’s website. More importantly there are no detailed objectives and benchmarks. Reading through the strategic planning pages, minutes from any study teams are dated from more than one year ago (<http://www.georgiasouthern.edu/strategic-planning/>). Given the importance of the strategic planning process, I would like to request an update from the administration on the current status of the University’s strategic planning.”