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Georgia Southern University Launches GEORGIA SOUTHERN MOBILE

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Georgia Southern University has launched GEORGIA SOUTHERN MOBILE (<http://m.georgiasouthern.edu>), a new mobile service designed to be a one-stop shop for students, parents, faculty and staff, alumni and fans to access University services and information via mobile phones and other wireless devices.

The new service has been designed for use on virtually any wireless device with internet access or data plan. GEORGIA SOUTHERN MOBILE can even be accessed via Nintendo's popular Wii gaming system, Playstation 3 or Microsoft's Xbox.

'GEORGIA SOUTHERN MOBILE is part of the University's strategy to reach prospective and current students and parents where they already are on wireless devices,' said Christian Flathman, Director of Marketing and Communications for Georgia Southern University. 'People are using their mobile devices for things that used to be done via a desktop or laptop computer. Our primary goal is to take the University to the user. Making Georgia Southern services and information available on wireless devices will provide more convenient access to the University from anywhere.'

When using a wireless device, students and parents who visit either <http://m.georgiasouthern.edu> or the University's main site at www.georgiasouthern.edu can now access a variety of information and services. These include viewing class schedules, checking mid-term and final grades and even paying their tuition and fees from a mobile device. In addition, once a current student grants a parent access to view services, parents can check their student's mid-term and final grades and pay tuition and fees on behalf of their student. Also, Georgia Southern recently launched Google Apps for students including g-mail, calendar, talk and docs. These services are also accessible through GEORGIA SOUTHERN MOBILE.

'Access to the University's resources via wireless devices is an important element of our information resources and technology strategy, said Steven Burrell, Vice President of Information Technology and Chief Information Officer. 'Our goal is to make all of Georgia Southern's online services and products available to mobile users in a secure and convenient way. We anticipate adding new features and capabilities on a regular basis.'

Future Students

The new service is not only for current students and parents. Prospective students can visit GEORGIA SOUTHERN MOBILE and request information about the University and also create a customized Eagle Info page and RSVP to admissions events including receptions and on-campus open houses. Students can also contact the Office of Admissions which automatically dials the office

for the user and even chat with an admissions representative through the University's online chat service.

Other features on GEORGIA SOUTHERN MOBILE include:

1. Turn-by-Turn Directions to Campus
2. Online Campus Directory
3. University News and Events
4. Athletics News and Scores
5. Campus Intramurals Information and Schedules
6. Become a fan on Georgia Southern's Facebook page or follow the University on Twitter

'Whether you have an iPhone, iTouch, Blackberry or other mobile/web-enabled device, you can now access Georgia Southern University services and information from virtually anywhere with cell phone reception,' said Ron Stalnaker, Director of Information Technology Services at Georgia Southern University.

Many of GEORGIA SOUTHERN MOBILE's services are also available to the local community or visitors who want mobile access to information about the University. 'Anyone who is interested in Georgia Southern news and events can now view with one click or touch of their mobile device screen,' said Stalnaker.

Georgia Southern University, a Carnegie Doctoral/Research University, offers 115 degree programs serving 19,000 students. Through eight colleges, the University offers bachelor, master and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.