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Georgia Southern University Showing Its Holiday Spirit with Annual Holiday Helpers Campaign

NOVEMBER 4, 2009



Georgia Southern University is showing its holiday spirit with an annual tradition that helps those less-fortunate in the community, the 16th annual Holiday Helpers campaign.

The Holiday Helpers Tree at Lakeside CafE is adorned with about 800 tags, each one representing a person or family in the community who needs some help during the holidays. Eighteen local agencies are being served by this year's campaign.

Each day between 9 a.m. and 3 p.m. (except during Thanksgiving week), Georgia Southern students, faculty and staff are invited to take a tag or two from the tree

and buy the gifts that are suggested. The gifts must be brought to Lakeside CafE by Dec. 2.

'Holiday Helpers is an amazing thing that happens. Not only are more than 800 gifts bought, but volunteers put in hundreds of hours," said Diana Hensley, Coordinator of Civic Engagement in the Office of Student Leadership.

About 200 volunteers will help make Holiday Helpers a success again this year, by assisting with the daily tag checkout at the tree, wrapping presents as they are brought in and delivering the gifts.

The Holiday Helpers campaign is sponsored by Georgia Southern's Office of Student Leadership and Civic Engagement and the Sociology and Anthropology Department.

Georgia Southern University, a Carnegie Doctoral/Research University, offers 115 degree programs serving 19,000 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.