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## Request for Information Regarding 1999-2000 Out-of-state and Out-of-country Student Enrollment

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*Georgia Southern University*

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# Request for Information Regarding 1999-2000 Out-of-state and Out-of-country Student Enrollment

Submitted by: Clara Krug

3/22/2000

## **Question:**

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What is GSU's out-of-state enrollment for the 1999-2000 year in numbers and percent? What is its foreign student enrollment?"

## **Rationale:**

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## **Response:**

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Dr. Warkentin read the request: "What is GSU's out-of-state enrollment for the 1999-2000 year in numbers and percent? What is its foreign student enrollment?" A handout with the requested data, prepared by the Registrar's Office, was distributed.

Dr. Clara Krug (CLASS), who submitted this request for information, noted that out-of-state enrollment had dropped 1% during that period and that out-of-country enrollment had remained stable. She asked how these percentages were indicative of GSU becoming a university with a transcultural focus.

Referred to the Undergraduate Council

4/24/2000: This issue was brought before the Senate by Dr. Clara Krug (CLASS) who noted that enrollment by out-of-state students to the University had dropped by 1%,

enrollment by out-of-country students was static, and that the University strategic plan included a "transcultural" component as one of its six "strategic themes." In light of this, Dr. Krug asked for a report on techniques the Admissions Office and other offices could implement to attract more out-of-state and out-of-country students. Dr. Krug stated that she had asked the SEC to create an ad-hoc committee to consider this issue, but that a report from Dr. Wasson would be fine.

Dr. Wasson provided senators with several handouts and described some of the methods and constraints associated with recruiting out-of-state and out-of-country students. Dr. Krug asked whether the new enrollment management thrust, as part of Level II strategic planning, would consider the issue of out-of-state and out-of-country recruiting.

Dr. Grube stated that it would and discussed the importance of increasing the percentage of out-of-state and out-of-country students on campus. He stated: "What we need to produce is an enrollment management plan that describes an ideal profile of the student body as a whole on this campus, including what the mix of international and domestic students might be."

Dr. Grube described out-of-state and out-of-country student recruiting as "an essential piece of the well-being of the institution."