

Newsroom

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Georgia Southern University

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Georgia Southern University Names New Director of Master of Business Administration Program

JULY 23, 2009



**GEORGIA
SOUTHERN
UNIVERSITY**

Georgia Southern University has named Melissa Holland as the new director of the Master of Business Administration (MBA) program offered through the College of Business Administration.

As director of the MBA program, Holland will oversee the recruitment of degree candidates and manage the day-to-day operations of the department.

‘Melissa’s unique background in higher education and in the business community makes her the ideal director for our already successful MBA program,’ said Dean Ron Shiffler of the College of Business Administration. ‘We know under Melissa’s guidance the MBA program will

continue to grow and provide the exceptional advanced educational opportunity so many business professionals in our area seek.”

Holland comes to Georgia Southern University from the University of Georgia where she was Operations Director for the Terry College of Business Professional MBA programs. Before making the transition to higher education, Holland was a vice-president at Rabobank International and specialized in underwriting large corporate senior debt transactions for companies in the food and agriculture industry. She also previously worked at GE Capital and SunTrust Bank.

‘I’m looking forward to the many opportunities that we have for growth in our traditional and WebMBA programs at Georgia Southern,’ said Holland. ‘Helping professionals move to the next level in their education and career is incredibly rewarding and I’m excited about what our MBA program has to offer.”

Georgia Southern University, a Carnegie Doctoral/Research University, offers 115 degree programs serving nearly 18,000 students. Through eight colleges, the University offers bachelors, masters, and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia’s largest, is a top choice of Georgia’s HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.