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Workshop Content Design 101: Developing Successful Information Literacy Courses for Community Users

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Workshop Content Design 101
Developing Successful Information Literacy Courses for Community Users

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Georgia International Conference on Information Literacy
Savannah, GA
September 23, 2011
Background

• Jack Tarver Library, Mercer University
• Federal Depository Library
• Promoting Government Health Information to Diverse Communities
• National Network of Libraries of Medicine (NN/LM)
NN/LM Training Award

- Training Award

- Award Goals
  - Promote access to NLM electronic health information
  - Improve information retrieval skills for health professionals, librarians, and the general public
Training Design

• MedlinePlus, PubMed, PubMed Central

• Training Structure
  • Brief overview of resources
  • Key search features demonstration
  • Brainstorming: What have we learned today?
  • Q & A
Training Implementation

- Savannah Live Oak Public Library System
- Three Consecutive 90-minute Sessions
- Sixty-five Participating Librarians and Staff
- A Follow-up Meeting with Library Administration
Training Package Components

- Course Description
- Course Outline
- Course Handout
- Hands-on Exercises
- Course Evaluation
Course Description

- Abstract
- Objectives
- Course Materials
- Instructors
Course Outline

• Welcome and Introductions
• Introduction of the NN/LM
• NLM Databases – PubMed, PubMed Central, MedlinePlus
  • Overview
  • Basic & advanced search demo
  • Hands-on searching
Course Handout

• Databases
  • Overview
  • Features
  • Search Options

• Supplementary Course Materials
Evaluation Form

• Collect Participants Feedback
• Paper-based Survey
• Focus on Content and Presentation Style
• Multiple Choice and Open-ended Questions
Evaluation Results

• Total 64 responses
• 59% of respondents encountered health reference questions
• Over 90% felt more comfortable using NLM resources after the training
• Overall positive and constructive comments
Keys to Success

Audience

Structure ↔ Content
Questions