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Unique Event Invites Savannah Area Business Professionals to Explore an MBA in the City

SEPTEMBER 10, 2008



**GEORGIA
SOUTHERN
UNIVERSITY**

Interested in earning your MBA? Working full time, managing a family or just cannot travel a long distance to get it? On Thursday, October 2, 2008, from 6 to 8 p.m. Georgia Southern University will offer interested business professionals in the Savannah area an exclusive look at its Master of Business Administration (MBA) program. Professionals can earn a Georgia Southern University MBA without leaving Savannah.

The 'MBA in the City' event will be held at Blowin' Smoke off Martin Luther King Blvd. in Savannah and will feature speakers and guests from Georgia Southern University's College of Business Administration. In this informal setting interested business professionals will provided with an opportunity to network and more. The degree program can be completed in Savannah, online, at its Statesboro campus or through a combination of the three a main selling point to those busy with careers, travel or family commitments.

'The ability to earn an MBA while working full time, running your own business or managing family commitments is something more professionals are interested in today,' says Ron Shiffler, dean of the College. 'An MBA is always in demand and professionals with advanced degrees are highly sought after by organizations and valued for their expertise and counsel.'

Recognized by the Princeton Review as a top business school in the United States, Georgia Southern's College of Business Administration has been lauded by its graduates for providing a high-quality educational experience tailored to their specific needs. Georgia Southern MBA graduates have gone on to high-level positions with Georgia-Pacific, IBM, NASA and Gulfstream to name a few. In addition, many of our MBA alumni have chosen to follow their entrepreneurial spirit and have started their own successful businesses.

Georgia Southern University's general MBA is 30 credit hours which includes two electives. Students who select a concentration are required to successfully complete 36 credit hours which includes 12 hours in their area of interest.

'We recognize the demands of a busy lifestyle whether it is your full-time career, a family or both,' says Shiffler. 'Georgia Southern's MBA in Savannah provides a student with even the most demanding schedule the opportunity to make time' for their MBA.'

Georgia Southern's MBA program was founded in 1968, the first to serve the region's population and the first to offer evening classes in Savannah. The general degree program includes both traditional

and contemporary coursework and electives to address today's business environment.

Individuals may also pursue concentrations in health services, information systems and international business. Georgia Southern also offers a Master's of Accounting and a Master's of Applied Economics.

Interested individuals may RSVP for the event at www.mbainthecity.com or by calling (912) 478-2273.

Georgia Southern University, a Carnegie Doctoral/Research University, offers more than 120 degree programs serving more than 17,000 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.