Conference Program [2013]

Georgia International Conference on Information Literacy

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# Conference PROGRAM 2013

**SATURDAY AUGUST 24**

**KEYNOTE ADDRESS**

Alison Head, Ph.D.  
Executive Director and Lead Researcher  
Project Information Literacy  
Sonoma, California

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### Conference Staff at the Division of Continuing Education at Georgia Southern University

- Marie Alston Williams, Program Development Specialist  
- Silke Ledlow, Assistant Program Development Specialist  
- Barbara Weiss, Web and Graphic Design

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### Conference PROGRAM 2013

#### Thanks to the Planning Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Department</th>
</tr>
</thead>
</table>
| Thomas Case              | Professor and Chair Department of Information Systems  
                           Allen E. Paulson College of Engineering and Information Technology  
                           Georgia Southern University |
| Timothy Giles            | Associate Professor Department of Writing and Linguistics  
                           College of Liberal Arts and Social Sciences  
                           Georgia Southern University |
| Esther Grassian          | Adjunct Lecturer UCLA Information Studies Department  
                           Distinguished Librarian  
                           Information Literacy Librarian (retired)  
                           (Formerly, UCLA College Library) |
| Stephanie Jones          | Assistant Professor Department of Leadership, Technology, and Human Development  
                           College of Education  
                           Georgia Southern University |
| Kelly Rhodes McBride     | Lead Information Literacy Librarian/Associate Professor  
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                           Appalachian State University |
| W. Bede Mitchell         | Dean of the Library and University Librarian  
                           Zach S. Henderson Library  
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| Judith L. Repman         | Professor Department of Leadership, Technology and Human Development  
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| Janice Walker            | Professor Department of Writing and Linguistics  
                           College of Liberal Arts and Social Sciences  
                           Georgia Southern University |
| Rebecca Ziegler          | Information Services Librarian  
                           Zach S. Henderson Library  
                           Georgia Southern University |

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**Jointly Hosted By**

- Zach S. Henderson Library  
- Allen E. Paulson College of Engineering and Information Technology  
- College of Liberal Arts & Social Sciences  
- Department of Writing & Linguistics  
- College of Education  
- The Division of Continuing Education
Thursday, August 22
5:30 – 7:30 p.m.  Early Check In

Friday, August 23
7:30 – 8:30 a.m.  Continental Breakfast/Registration
7:45 – 8:20 a.m.  Birds of a Feather Sessions
8:30 – 9:45 a.m.  Concurrent Presentations
10 a.m.   Turn in PLU Prior Approval Form
10 – 11:30 a.m.  Concurrent Presentations
11:45 – 1 p.m.  Luncheon
1 – 5:30 p.m.  Poster Sessions
1:15 – 2:30 p.m.  Concurrent Presentations
2:30 – 2:45 p.m.  Break
2:45 – 4 p.m.  Concurrent Presentations
4:15 – 5:30 p.m.  Concurrent Presentations
6 – 7:30 p.m.  Reception

Saturday, August 24
7:30 – 8:30 a.m.  Continental Breakfast/Registration
7:45 – 8:20 a.m.  Birds of a Feather Sessions
8:30 – 9:30 a.m.  Keynote Presentation
9:45 – 11 a.m.  Concurrent Presentations
11 – 12:45 p.m.  Concurrent Presentations
12:45 p.m.   Distribution of Box Lunches
1 – 2 p.m.   PLU Testing
1 – 4 p.m.   LILAC Project

Wireless network is ONLY available in the presentation rooms or if you are a guest at the Hyatt. If you are not staying at the Hyatt, wireless network privileges can be purchased at the hotel’s registration desk.

"Follow the Conference on Twitter! #GACoil2013"
**Scarbrough 1 • Friday, August 23 • 8:30 to 9:45 a.m.**

**INFORMATION LITERACY’S SECRET WEAPON: USING PORTFOLIOS TO INTEGRATE INTO THE CURRICULUM**
Lily Todorinova, University of South Florida

This presentation will provide an overview of the use of portfolios in a stand-alone Library and Research Skills undergraduate course, as well as the effectiveness of the same assignment in a lower-level Anthropology course, in order to discuss the opportunities of using these projects as vehicles for IL in general education and beyond.

**HELPING STUDENTS DISCOVER AND CONSTRUCT AN ACADEMIC DIGITAL IDENTITY**
Amy England, Lander University

At the 2012 Georgia International Conference on Information Literacy, keynote speaker Joyce Valenza briefly discussed how important it is that students understand the extent of the digital footprint they leave behind as they navigate the Internet. She also mentioned the necessity of helping our students construct an academic digital identity to replace or supplement their current social or consumer profiles. In response to these suggestions, I designed an FYC theme course entitled “Establishing Your Digital Footprint,” during which students investigated their current digital identity and took steps toward creating a more complete profile.

**USING LIVEBINDERS TO ORGANIZE AND SHARE INFORMATION**
Amy Sandefur, Kennesaw State University

Participants will learn how to use Livebinders, a free web-based service with which users can create virtual 3 ring binders that can be used to organize and share information. There will be an introduction on how to use Livebinders as well as ideas for how to use it in the classroom, including having students create a binder to help manage their research.

**• 10 Minute Q & A . Following the Session.**

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"Follow the Conference on Twitter! #GACoil2013"
This panel explores the vertical design of an IL-infused university writing program now under construction at Valparaiso University. The program infuses IL work across a four-year trajectory of CORE, WIC, WID and Senior Capstone curricula. Panel speakers each enjoy distinct structural and disciplinary relations to the project.

COLLABORATION ON CRUISE CONTROL: USING GOOGLE DRIVE TO FACILITATE EFFECTIVE COLLABORATION AND HIGHER LEVEL THINKING

Jean Cook, University of West Georgia

Effective collaboration can promote information literacy, higher level thinking, and critical analysis among students. However too often, group work just descends into a way everyone can do less work to make the same grade. Learn how one librarian used Google Drive’s collaboration features to foster active and efficient participation from every student in her library credit course. This session will include a variety of practical methods teachers can apply as well as common troubleshooting and privacy issues.

LIBRARY INSTRUCTION AND LUDONARRATIVE DISSONANCE: MAKING OUR RULES FIT OUR NARRATIVE

Jeff Gallant, Valdosta State University

In 2007, a video game designer wrote about a trend he recognized among some of the biggest games being released: the rules of how a game was played and the actions a player was allowed to take often contradicted the story the game was trying to tell. He named this phenomenon “ludonarrative dissonance,” and the article which coined it was a catalyst for a new type of discussion in the gaming world, a scholarly “games criticism” field, similar to the more traditional field of literary criticism. In this presentation, we will discuss how looking for this dissonance applies to library instruction, making our rules and “play” fit more closely with the information literacy-centered student outcomes we seek to grow. Implications for instructional design, differentiated instruction, and evaluation will be discussed.

COLLECTIONS ARE COOL: USING MUSEUM CURATOR TECHNIQUES TO TEACH INFORMATION LITERACY

Michele Rozga, Georgia Southern University

In this session, I will present ideas for modeling the collecting of information on the frameworks employed by museum curators when they collect artifacts. To illustrate the techniques, I’ll present a collection of information on Freud and neuroscience, and invite discussion on how pieces of information take on resonance in relationship to one another, much like a series of artifacts chosen by a curator for a themed exhibit become a whole greater than the individual pieces of art.

• 10 Minute Q & A . Following the Session.
ARE YOU DOWN WITH DOWNTON?
April R. Warren and Felicia Haywood, Middle Georgia State College

Using the popular TV show, Downton Abbey, to promote and explore new methods in information literacy, librarians at Middle Georgia State College Library invited students, staff, faculty, and visitors to be a part of an accessible, fun, and informational program.

- 10 Minute Q & A . Following the Session.

PANEL: BRIDGING THE GAP: COLLABORATIVE TEACHING OF AN EMERGING GENRE TO EMPOWER STUDENTS WITH INFORMATION LITERACY SKILLS
Hazel McClure and Christopher Toth, Grand Valley State University

In this presentation, a librarian and writing professor will explore how the unique challenges inherent in infographics empower librarians and instructors with collaborative, pedagogical opportunities to teach information literacy skills. We'll share our experiences of how using infographics allow us to execute and contextualize information literacy skills by rooting them in course content, thus making a lasting impact on students.

Savannah • Friday. August 23 • 10 to 11:30 a.m.
CHAIR: Ruth A. Hodges, South Carolina State University
PANEL: FIRST YEAR AND SECOND YEAR INFORMATION LITERACY CREDIT HOUR COURSE EXPERIENCE
Ruth A. Hodges, Debbie Gramling, Cathi Cooper Mack, Doris Johnson Felder and Adrienne Webber, South Carolina State University

South Carolina State University librarians discuss how their one-credit hour information literacy course, including assessment, has evolved over two years. Successes, challenges, and lessons learned are discussed.

Verelst • Friday. August 23 • 10 to 11:30 a.m.
CHAIR: Kathy Albertson, Georgia Southern University
PANEL: HERDING THE WALKING DEAD: INFECTING FRESHMAN BIOLOGY MAJORS WITH INFORMATION LITERACY SKILLS
Ameé Odom, Ashley Shealy and Brian Odom, Wingate University

In order to “infect” first year students in the introductory Biology course at a small, private University, Instruction Librarians and Freshman Biology Instructors collaborated to refine a bibliographic instruction session designed to introduce the components of academic resources and information literacy. Come hear how Librarians and Instructors cooperate to “animate” student skill sets in basic search techniques including: limiters, Boolean operations, database organization, navigation, and result manipulation techniques. This partnership equips students with a strong foundation of information literacy and transferable skill sets that will be built upon throughout the course of their academic careers.

Percival • Friday. August 23 • 10 to 11:30 a.m.
CHAIR: Henri Mondschein, California Lutheran University
WORKSHOP: DIGGING DEEPER: A TEACHERS’ MODEL FOR IMPLEMENTING INFORMATION LITERACY STANDARDS THROUGH THE BLOOM’S TAXONOMY FRAMEWORK
April Smith, Alabama A&M University

This hands-on workshop introduces the Bloom’s Taxonomy Learning Framework and provides experience applying the framework to ACRL’s information literacy standards and outcomes. Attendees will apply Bloom’s Taxonomy to the standards, create a mini-lesson plan and assessment tool, and learn about data collection tools.

Vernon • Friday. August 23 • 10 to 11:30 a.m.
CHAIR: Kaye Mager, University of North Texas - Dallas
WORKSHOP: FIFTY YEARS AFTER DALLAS YOU ARE THERE: USING YOUTUBE TO CONDUCT CROSS-DISCIPLINARY PRIMARY RESEARCH
Teresa Marie Kelly, Kaplan University

YouTube hosts hours of unedited coverage of historic events, compilations, and other primary resources. Exploring YouTube’s archive of historic events and creating assignments that explore multiple facets of those events prompt students to form opinions about what it was like when a certain event happened and the long-term ramifications of those events.
BECOMING PART OF THE INSTRUCTION TEAM: INFUSING INFORMATION LITERACY INTO A NEW FIRST YEAR EXPERIENCE PROGRAM

Amy Kammerman, Harper College

The development of a new First Year Seminar program at our college brings together an instructional team that combines teaching faculty, librarians and counselors to work with students to give them the stepping stones needed to be successful in college. Approaching this project from a community college perspective gives librarians the opportunity to address information literacy learning gaps at an ideal time in their college career. This presentation details how librarians created support material and workshops to increase faculty awareness of information literacy techniques and how to intentionally incorporate these skills throughout the class.

CAREER INFORMATION LITERACY: HELPING UNDERGRADUATE STUDENTS ATTAIN CRITICAL THINKING SKILLS FOR CLASS AND CAREER SUCCESS

Kelly Robinson, University of Central Florida

Career information literacy, a combination of the information fluency skills critical thinking, information literacy, and computer literacy, combined with facets of career and company research, can be seamlessly integrated into a variety of undergraduate courses to help students attain the critical thinking skills needed for their coursework and career goals. This presentation discusses what career information literacy is as well as the research supporting the need for career information literacy. Methods and resources used by librarians at the Rosen College of Hospitality Management to teach career information literacy sessions will also be described, from establishing faculty partnerships and engaging students, to the variety of free online governmental and business resources containing career, company, and industry data that may be used in assignments to help students in the integral process of learning to locate and synthesize information.

“ONE SHOTS” OR “FOR-CREDIT” TEACHING INFORMATION LITERACY, COMMUNICATION IS THE KEY

Kiersten Cox and Vicki Gregory, University of South Florida

No matter what the method of delivery it is important to understand that different groups of students communicate differently. With this in mind it is possible to structure online information literacy classes that reach students. This presentation will discuss trends in online communication styles and strategies to accommodate these differences to keep communication open and free.

LIBRARY +: FREE ONLINE TECHNOLOGIES TO REACH NEW PATRONS AND CREATE ARCHIVAL RESOURCES

Lindsay Cronk, LYRASIS

The majority of academic libraries are working to expand online outreach. However, with budgets under constant scrutiny and paid technologies a new expense, the work has too often been limited by the resources at hand. Library+ explores free options that can help librarians looking to expand instruction online and create valuable archival resources for future use. Examining the results of a small scale study conducted in 2012/2013, Library+ will look hard at results and provide a practical direction for librarians looking to dip their toes into online outreach without taking the plunge into a paid services.

CREATING ONLINE TUTORIALS FOR FRESHMEN

Anne Grant, Clemson University

In the Fall of 2012, the teaching librarians at Clemson decided to move the freshman library experience online. Previously, over 200 workshops were provided each Fall semester for all incoming students and for the first time in 4 years, those workshops were replaced with online instruction. Join Anne Grant, instruction coordinator, as she talks about the way this change happened and hear about preliminary assessment data.

TEACHING INFORMATION LITERACY ONLINE AT DELTA STATE UNIVERSITY

Michael Mounce, Delta State University

In this presentation, Michael Mounce will discuss his recent experiences of preparing for, teaching, and evaluating an online information literacy course at Delta State University in Cleveland, Mississippi. The title of this course is “LIB 101: Fundamentals of Information Literacy.” More specifically, Mr. Mounce will discuss planning for the course, creating and uploading course content, information literacy topics covered in the course, application of information literacy skills, and the evaluation of the course. If you teach information literacy online or if you are considering teaching an online information literacy course at your institution, then this presentation is for you!
This study uses syllabi from two colleges to evaluate their usefulness in identifying courses that might provide opportunities to improve collaboration with faculty. Each syllabus was searched using a set of key terms that would identify courses use library resources and/or require assignments involving information literacy skills. The course objectives were mapped to Bloom’s Taxonomy of Learning Domains to determine if the Bloom’s level of the stated course objectives affected the likelihood the syllabus would encourage use of the library or library resources.

**Information Literacy Skills Outside the Classroom: Student Reflections**

David M. Broussard, University of Missouri

This presentation will present the findings of a content analysis of student reflection papers in a credit-bearing information literacy course. Research was conducted over the course of a single academic year and investigated how students had changed how they search, evaluate, and use information outside of class. The findings of this study revealed an increase in the use of databases and evaluation techniques, improved search strategies, and library research skills. The documents also reflected, however, increased levels of self-assurance in students’ abilities to find quality sources—so much that a few students indicated they were confident enough in their knowledge of information literacy and related topics to teach these research skills to others.

• 10 Minute Q & A. Following the Session.

**Scarborough 4** • Friday, August 23 • 1:15 to 2:30 p. m.

CHAIR: Stephanie Jones, Georgia Southern University

**Panel: Mining Course Syllabi to Improve Faculty Outreach**

Gary L. Austin, University of South Florida - St. Petersburg

This study uses syllabi from two colleges to evaluate their usefulness in identifying courses that might provide opportunities to improve collaboration with faculty. Each syllabus was searched using a set of key terms that would identify courses use library resources and/or require assignments involving information literacy skills. The course objectives were mapped to Bloom’s Taxonomy of Learning Domains to determine if the Bloom’s level of the stated course objectives affected the likelihood the syllabus would encourage use of the library or library resources.

**Verleston** • Friday, August 23 • 1:15 to 2:30 p. m.

CHAIR: Elizabeth Kelly, Georgia Southern University

**Panel: Librarians and Information Literacy: Two Out of Three Ain’T Bad?**

Kevin Jones and Trenia Napier, Eastern Kentucky University

Academic librarians teach students how to locate and evaluate information, but can students synthesize their sources with their own voices when they leave the library? Presenters will discuss how librarians promote the “use” component of information literacy by partnering with classroom faculty and the campus writing center. It will be demonstrated that annotated bibliographies, peer workshops, and writing center consultations are critical bridges in the synthesis process. Attendees will be invited to share their own creative ideas and experiences with extending information literacy through electronic polling, brainstorming, and think-pair-share activities.

"Follow the Conference on Twitter! #GACoil2013"
DIGITAL NATIVES, BUT NOT INFORMATION FLUENT - ASSESSING INFORMATION LITERACY
AnnMarie Stephenson, ETS
Despite being “digital natives,” many students still struggle when asked to solve problems and think critically about information obtained digitally. In this session, you will learn about the iSkills assessment, which assesses information literacy in the context of technology. The assessment, focused on student learning outcomes, measures the ability to think critically in a digital environment through a range of real-world, interactive, scenario-based tasks.

MINIMALIST ASSESSMENT: QUICKLY AND EFFICIENTLY ASSESSING INFORMATION LITERACY OUTCOMES
Ian Thomas, University of Georgia Science Library
Learn how (and why!) to create a minimalist assessment for any class or instruction session. Cut right to the core of any class assignment to quickly and efficiently see if your students have mastered the skills you were teaching. Using this combination of minimalist methodology and free online tools, we can easily assess our instruction program and still provide the information needed to provide administrative support for our instruction program.

WHAT’S NEXT? EXAMINING OUR UNDERSTANDING OF AND APPROACHES TO TEACHING THE NEW DIGITAL SCHOLAR
Randall McClure, Independent Researcher
Through their analyses of the contributions made by more than 40 experts who have contributed to their two volumes, The New Digital Scholar and the forthcoming Next Digital Scholar, the editors discuss what has been learned, what works, and what doesn’t when librarians and teachers engage NextGen students in the information universe they inhabit.

AUTHENTIC ASSESSMENT IN THE LIBRARY CLASSROOM: TRANSFORMING ACTIVITIES INTO ASSESSMENT
Camilla Baker, Georgia Regents University
How do you know if the students in your class have actually learned anything? Are you relying on survey questions which are designed to gauge your performance to tell you whether learning outcomes are being met? Librarians who already use active learning exercises as part of their instruction toolkit can transform some of those exercises in authentic assessment tools, intended to measure class performance.

LESSONS LEARNED WHILE DEVELOPING AN EFFECTIVE CULTURE OF ASSESSMENT FOR LIBRARY INSTRUCTION
Sonya Shepherd, Georgia Southern University
After testing and using multiple assessment surveys and tools used over time to evaluate student learning after and satisfaction with library instruction, participants will discuss lessons learned by an academic librarian attempting to develop a more effective culture of assessment for library instruction. Specific points to be covered include: (1) various surveys and tools used, (2) why certain surveys and tools were selected for use or are no longer being used, (3) why selected surveys and tools worked or did not work, and (4) what assessment surveys and tools are being used now after the lessons learned.

BUILDING A CULTURE OF IL ASSESSMENT: ESTABLISHING BUY-IN FOR PROGRAMMATIC CHANGE
Christina Gola and Kerry Creelman, University of Houston Libraries
There are many challenges in developing a culture of information literacy assessment among subject librarians. This panel will outline our successful approach to overcoming these challenges, the results of our efforts thus far, and transferable lessons learned. The discussion will cover building widespread buy-in, a multi-faceted training approach, and developing shared values and goals.

Follow the Conference on Twitter! #GACoil2013
Savannah • Friday. August 23 • 2:45 to 4 p.m.

CHAIR: Kaye Mager, University of North Texas - Dallas

WORKSHOP: QUICK WRITE TO THE RESCUE! ASSESSING STUDENT LEARNING THROUGH DIRECT EVIDENCE
Henri Mondschein, California Lutheran University

Are you still assessing your information literacy sessions with multiple choice quizzes and attitudinal surveys? Are you finding that these approaches lack concrete evidence of student learning? If so, this workshop is for you! Discover an efficient approach to gathering and analyzing direct evidence of student learning using “quick writes.” The instructor will show how creating brief “quick writes” and the use of scoring rubrics are used for gathering authentic assessment for direct evidence of student learning. Discussion and exercises will enable participants in small groups to create quick write exercises and scoring rubrics for implementation at their home campuses.

Verelst • Friday. August 23 • 2:45 to 4 p.m.

CHAIR: Amee Odom, Wingate University

WORKSHOP: STARTING WITH THE END IN MIND: USING STUDENT LEARNING OUTCOMES TO DRIVE INFORMATION LITERACY INSTRUCTION
Kelly McBride, Appalachian State University

How do you prioritize the content you teach in a library instruction session? How do you structure the session to ensure that students are learning what they need to know? How can this information be used to inform assessment efforts? Starting with the end in mind - by identifying student learning outcomes - allows librarians to shift the focus from what we want to teach to what students need to learn. In this workshop participants will develop learning outcomes for an instruction session, use the learning outcomes to prioritize information literacy content, and discuss how learning outcomes can be used for broader assessment efforts.

Percival • Friday. August 23 • 2:45 to 4 p.m.

CHAIR: Kathy Albertson, Georgia Southern University

AVOIDING PLAGIARISM FOR FIRST-YEAR STUDENTS
Cate Calhoun, Auburn University

In Fall 2012 a new module on plagiarism was introduced as a choice for information literacy instruction for students in first year seminars at Auburn University. The lesson was created out of a need to help new students bring their understanding of academic integrity to a collegiate level. This presentation explains how the lesson plan was developed, the exercises included in the 50-minute class, the effectiveness of the class and what role plagiarism may play in information literacy in the future.

MANAGING INSTRUCTOR EXPECTATIONS: WHAT COLLEGE SCIENCE FRESHMEN KNOW ABOUT APPROPRIATE SOURCES, CITATION AND ACADEMIC INTEGRITY
Michelle Vieyra, Brittany Cheeks, University of South Carolina at Aiken

We will present data from a survey of over 1000 science students regarding source use, citation and academic dishonesty. Preliminary analysis of this data suggests that incoming freshmen have a poor understanding of which sources are appropriate, how to cite them and have trouble recognizing subtle examples of academic dishonesty.

• 10 Minute Q & A. Following the Session.

"Follow the Conference on Twitter! #GACoil2013"
Scarborough 1 • Friday, August 23 • 4:15 to 5:30 p.m.

Chair: Kelly McBride, Appalachian State University

One Tutorial, Many Purposes: Adapting the University of California’s Begin Research Tutorial for Diverse Instructional Settings

Jeffrey M. Mortimore, Bennett College

Discover how the Holgate Library at Bennett College adapted and expanded the University of California Libraries’ online Begin Research tutorial to deliver information literacy instruction to diverse learners in diverse instructional settings, including lower- and upper-division courses, on-site and distance courses, with or without face-to-face instruction, and as a precursor to “flipped instruction.” Learn how we adapted this tutorial to align with our brand, collection, and policies, as well as how we expanded the tutorial to include an optional workbook and embedded quizzes for summative assessment. As a group, we will consider the content of the tutorial and workbook, the customization process (including its relative ease compared to starting from scratch), instructional applications, assessment and outcomes, and prospects for further adaptation and use.

The Libraries’ Role in the Success of First-Year Students

Kristen Mastel, University of Minnesota

It’s standard advice for a college freshman: Use the library. But how many students take that advice? And what evidence exists that library use has a positive impact on student success? Which of the many services now provided by libraries are most important to students just beginning their undergraduate careers? Working with the Office of Institutional Research (OIR), the University Libraries collected data on how people interacted with the library in Fall 2011 and Spring 2012. Although limited to access points where an Internet ID can be captured, the resulting dataset provides the most complete picture of library use currently available at any institution. Moving beyond the overall counts, demographic data from OIR allowed the Libraries to aggregate use across categories like college and status. Armed with data describing library use by first year students, along with the demographic, college environment, and prior academic factors known to influence student success, OIR performed regression analyses to discover relationships among different types of library use and the student success factors of GPA and student retention. This presentation outlines the observed relationships and details our investigations into how much and what types of library use help new students the most.

Scarborough 2 • Friday, August 23 • 4:15 to 5:30 p.m.

Chair: Amy Kammerman, Harper College

Overconfident and Overwhelmed: Examining Research Anxiety in Millennial First-Year Undergraduates

Amy L. Ellison, University of West Georgia

While the multiple landmark studies of Kuhlthau (1988, 1990) found that college students lacked confidence at the beginning stages of the Information Search Process model, this presentation examines findings that illustrate a generational shift toward overconfidence. Due to the lack of anxiety in the first phases, the Millennial cohort actually experiences compounded levels of anxiety at this much later phase and their plummeting confidence convinces them that recovery is impossible. What traditionally built an intellectual scaffolding actually demoralizes, resulting in lowered achievement and, as we increasingly encounter at the university level, project abandonment. This research presentation aims to provide librarians and instructors with an understanding of the Millennial shift into overconfidence and increased anxiety so that we might better meet the needs of this rising generation.

Researching and Writing Responsibly: Tapestry, Not Tetris

Jennifer Macy and Donna Windish, Randolph Community College

This presentation focuses on helping students realize that research writing means joining a conversation, integrating their own ideas with the ideas of others (much like weaving a tapestry), and NOT merely piecing together quoted material (playing a game of Tetris). Online Information Literacy modules and writing strategies will be shared.

Are Discovery Tools Making Us Information Illiterate?

Chandler Christoffel, University of Georgia

This presentation will look critically at how the current cohort of discovery tools fails us, in terms of both discovery and information literacy, and how this failure thwarts our instructional efforts. I will show how major flaws in the current discovery tool paradigm—lack of transparency, radical de-contextualization of information, poor system feedback, and unmanageably large result sets—make us less, rather than more, information literate. After examining ways in which discovery tools, and the vendors who sell them, have over-promised and under-delivered, I will move on to real-world solutions for improving our systems and how we teach them.

Digital Autodidacts: Six Simple Strategies for Self-Guided (Re)Searchers

Laura K Anderson, Georgia State University

Unlocking the new knowledge economy can be as simple – and as difficult – as selecting the correct search terms. Increasingly, information literacies rely on our capacity to create and refine search strings, to know where and how to seek specific information, from the dates of the French Revolution to a YouTube video on how to change a bicycle tire to the quick-key commands for Photoshop. Participants will leave the discussion with a list of sites and sources, and sample assignments promoting skill development and deliberate practice.

10 Minute Q & A • Following the Session.

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**PANEL: BEYOND GOOGLE: USING LIBRARY TECHNOLOGY TO INCREASE STUDENTS’ CRITICAL THINKING IN RESEARCH**

Amy Coughenour, Aaron Wimer, Morgan Rhetts, Southern Polytechnic State University and Mark Gatesman, Georgia Highlands College

Students live in a technological landscape that encourages “plug and play” mentalities. As librarians, we assist instructors by teaching the foundational understanding of both search technologies and information literacy. While technology improves access to information, combining technology with critical thinking and information literacy skills expands the possibilities.

**PANEL: BEYOND FINDING INFORMATION: WHAT TO DO WITH WHAT YOU FOUND AND ASSESSING THE OUTCOME**

Kaye Mager, University of North Texas - Dallas and Jonathon York, Mountain View College

In this collaborative panel, classroom techniques as well as easy assessment will be explored from the perspective of an English Rhetoric and Composition and a Political Science instructor. We share helping our students not only access information but leading them to the knowledge of how to use what they have found to present a sound argument.

**WORKSHOP: PICTURE THIS: IMAGINATION = A VISUAL SOLUTION**

Julia Andreacchi, Sir William Mulock S.S, The York Region District School Board, Canada

A collection of budget friendly vintage photos will be used as a starting point for inquiry and research. Participants will examine photos that will act as a catalyst for writing and as a means of visually communicating new learning. Participants will then explore their own interpretation to a problem and have an opportunity to create their own visual response using a mobile devise and Web 2.0 tools.

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**FRIDAY EVENING RECEPTION - 6 - 7:30 p.m. - Window’s Restaurant**

Please come and join us for our 10th Anniversary Reception at the Hyatt Window’s Restaurant from 6 – 7:30 p.m.

At our celebration we will be serving the Hyatt’s Summer Tapas including Crudités Display, Chilled Yellow Tomato and Watercress Bisque with Rock Shrimp, Smoked Pork Tenderloin with Arugula and Caramelized Peach Salsa, Summer Caprese Stacks with Basil Foam, BBQ Short Ribs with Roasted Corn Cake and Micro Collard Greens, Crispy Baby Artichoke with Lemon Garlic Vinaigrette and Pea Tendrils.

A Cash Bar is also available serving Premium Cocktails, Domestic, Premium and Imported Beer, selected Wine, Mineral Water/ Juices and Soft Drinks.

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INFORMATION LITERACY INSTRUCTION: BEYOND ACADEMIC DEPARTMENT COLLABORATION
Brittany Rhea Deputy, The University of Texas at Austin

Traditional collaborations with academic departments and teaching faculty are effective in increasing academically based information literacy (IL) across university campuses. However, these traditional collaborations can omit other non-academically based IL student needs, specifically career planning and student health. The purpose of this poster is to illustrate those needs and share how one librarian has collaborated with non-academic departments to bring a wider array of IL instruction to campus. Based on the analysis of these efforts, best practices and possible areas of development have been delineated.

MIDDLE SCHOOL STUDENT ACHIEVEMENT IMPROVES WHEN TEACHERS AND LIBRARIANS TEACH INFORMATION LITERACY SKILLS IN TANDEM
Paulette Harris, Georgia Regents University and Audie Holmes, Paine College

Teachers of middle schoolers and librarians in middle schools can share their expertise in regards to information literacy to help middle schoolers build critical thinking skills as they build the ability to access sources of information using present-day and emerging technologies. As the teacher and librarian build a sense of trust and respect as they collaboratively practice.

PLAGIARISM: INTERNATIONAL STUDENTS STUDYING IN WESTERN UNIVERSITIES
Amrita Madray, Adelphi University

Non-western students’ enrollment in western countries continue to climb. These students arriving in western countries are often faced with different cultures, languages, customs, religious and the challenges of new academic expectations and requirements, particularly in the research process. Some of the teachings and ideas that they bring relating to text usage and borrowing contradicts western ones and often causes them to get cited for plagiarism. Collaborative efforts, outreach programs, and special classes can alleviate unintentional plagiarism among non-western students attending western universities.

IN PURSUIT OF INFORMATION LITERACY
Rebecca Freeman, University of South Carolina Lancaster and Valerie Freeman, Johnson & Wales University - Charlotte Campus Library

Have you ever wanted to play with Information Literacy? Now you can. Come join us and see if your knowledge of information literacy can help you win in this hands on, dice rolling, game of Information Literacy!

INTERACTIVE COLLABORATION: HOW WE MADE A GAME-BASED INFORMATION LITERACY MODULE WITH CREDO REFERENCE
Terra Rogerson, South University and Laura Miller, Credo Reference

When faced with dwindling budgets, but greater need for resources, our college struggled to impart information literacy to online and commuter students. Collaborating with Credo gave us a way to create an online module without sacrificing time or manpower to do the technical work.

EMBEDDED: MARRYING THE LIBRARY AND WRITING CENTER TO DELIVER INFORMATION LITERACY INSTRUCTION IN THE CLASSROOM
Lisa Eggebraaten, Waldorf College

Librarians at Waldorf College collaborated with the Writing Center to develop and pilot an embedded information literacy program that delivers information on both locating, accessing, and evaluating resources and developing thesis statements and the research paper outline.
Alison Head, Ph.D.
Executive Director and Lead Researcher, Project Information Literacy, Sonoma, California

PRESENTATION TITLE: “INFORMATION LITERACY THROUGH THE LENS OF THE STUDENT EXPERIENCE”

Since 2008, as part of our ongoing national study at Project Information Literacy (PIL), we have surveyed more than 11,000 students at over 50 colleges and universities in the US. We have investigated how college students say they find information and conduct research — their needs, strategies, and workarounds — for solving information problems that occur during course-related research and in their everyday lives. We have found the large majority of students we have studied across all types of higher-education institutions still attend college to learn, but many are lost in a thicket of information overload. They struggle with managing the IT devices that permeate their lives. Our findings indicate that nearly all students intentionally use a small compass for navigating the ever-widening and complex information landscape they inhabit. Key-takeaways are presented from the PIL studies, including a discussion of their implications for teaching, learning, work, and community in the 21st century.

Alison Head is an information scientist and researcher. She is the founder and director of Project Information Literacy, a large-scale national research study about how college students find and use information for course work and in their everyday lives in the digital age. Alison is a Research Fellow at the Berkman Center for Internet and Society and the Innovation Library Lab, both at Harvard University. She is also an Associate Affiliate Professor at the University of Washington’s Information School. Alison’s research about the information-seeking behavior of today’s college students has been covered by Atlantic Magazine, The Huffington Post, National Public Radio, The Chronicle of Higher Education, Education Week, and Library Journal. Alison has a Ph.D. and MLS from U.C. Berkeley’s Information School and was a Visiting Scholar at Stanford University. Her research interests include information-seeking behaviors of early adults, information literacy and lifelong learning, Web adoption and diffusion, and usage of social media for collaborative learning.
TEACHING INFORMATION LITERACY COLLABORATIVELY: TRIANGULATION THE WRITING CENTER, THE LIBRARY, AND THE OFFICE OF UNDERGRADUATE STUDIES
Rebekah Hamilton, The University of Texas-Pan American
This presentation will highlight collaboration between the Writing Center, the Library, and the Office of Undergraduate Studies in promoting Information Literacy, both in and beyond the classroom. The ongoing pilot project includes a scaffolded sequence of direct instruction, individual tutoring, research-based writing assignments, faculty & student surveys, and multiple formative assessment measures.

EXTRACURRICULAR LIBRARIANS
Lily Todorinova, University of South Florida and Brittany Rhea Deputy, The University of Texas at Austin
This presentation will describe programs targeted at reaching undergraduates beyond the classroom at the University of Alabama and University of South Florida. Participants will learn about identifying and initiating conversations with non-academic units and will be actively involved in the steps of building up IL programs for these units, including writing outcomes and objectives for programmatic events, marketing and other incentives, and using technology and social media to connect with students and stimulate engagement in the non-academic environment.

KNOWLEDGE TRANSFER: ONGOING ASSESSMENT OF INFORMATION LITERACY STANDARD ADOPTION
Kristen Mastel, University of Minnesota
How do we assess what students recall and use after instruction? Knowledge transfer and retention is an ongoing struggle for librarians. In this session, we will discuss how one can assess learners' ability to evaluate the quality and reliability of information, along with using that information legally and ethically, after in-person or virtual sessions. In this session, I will share how I adapted Google Forms as a questionnaire that offered customized training opportunities after a webinar. In addition, participants will share their strategies for engaging students after library instruction.

PRIVACY AND CONFIDENTIALITY OF STUDENT INTELLECTUAL PROPERTY
Ruth A. Hodges, South Carolina State University
A number of information literacy (IL) programs have enhanced student learning experiences by allowing students to interact with Web 2.0 and related technologies. Such interactions typically result in the creation of new products/artifacts. Given the value of and sometime personal information contained in such artifacts, to what extent should IL instructors highlight student work for future teaching/learning and professional development activities, even when student consent is obtained. The goal of the presentation is to engage participants in discussions on how library instructors handle student digital content; and the extent in which their university or college regulates the student digital content produced via the classroom.

TWO-YEAR LIBRARIAN/FACULTY COLLABORATIVE INITIATIVE
Laura Palmer and Amy Coughenour, Southern Polytechnic State University
This session presents the results of a dynamic, collaborative effort between and librarian and a faculty member over a two-year period. It will be shown how increased librarian involvement and increased faculty directives to students for effective information literacy competencies evolved in an online graduate class. Discussion will focus on a team-based iterative approach to address students’ struggles with information literacy and their understanding of the concept as a whole.
DIGITAL STORYTELLING: A NEW APPROACH TO BOOST INFORMATION LITERACY IN FIRST-YEAR COURSES
Yvonne Wichman, Kennesaw State University

While the principles of rhetoric have changed little over time, the methods of delivery certainly have changed, and at the heart of this evolution is modern technology. The dissemination of information is moving from textual to visual, which means that students today must be taught to view visual information in the same way that they view the printed word, intelligently and critically. The use of digital storytelling as a component in first-year writing curriculums teaches students how to use research, text, images, audio, video, and music to create compelling documentaries that are both creative and entertaining yet observant of modern attribution standards, thus supporting and improving information literacy among students.

TAILORING A ONE-TWO TEACHING APPROACH: COMBINING ELECTRONIC MODULES AND CONSULTATIONS IN THE FIRST-YEAR COMPOSITION CLASSROOM
Jason Ezell, Towson University

How can we make our already limited face-to-face teaching time really matter? At Towson University’s Cook Library, we’ve piloted a model of support for our composition classes in which we combine electronic modules with referred consultations so that those students with the greatest need get the most personalized face-to-face attention. Also, as an embedded strategy, this approach affords composition faculty and librarians more opportunities for collaboration. In this presentation, I’ll share the process of making this model a more and more perfect fit for our first-year students’ needs.

REFRAMING INFORMATION LITERACY SKILLS AS RHETORICAL PRACTICES: REPORT ON A PEDAGOGICAL COLLABORATION BETWEEN FIRST-YEAR COMPOSITION AND ACADEMIC LIBRARIANS AT THE UNIVERSITY OF SOUTH CAROLINA
Christy Friend, University of South Carolina

Classical rhetorical theory offers a theoretical framework uniquely suited to foster students’ development of information literacy. This framework informed a collaborative effort between the First-Year English program and the University Libraries at the University of South Carolina to develop a course that teaches information literacy as a thoroughly rhetorical practice. By teaching information literacy as a set of higher order skills via repeated application, the course attempts to situate information literacy within a concrete set of reading, writing, and research practices.

INFORMATION FROM A THOUSAND FACES: UNDERSTANDING INFORMATION PATHWAYS THROUGH JOSEPH CAMPBELL’S MONOMYTH, HERO’S JOURNEY, CYCLE
Elizabeth A. Kelly, Georgia Southern University

Applying the Joseph Campbell’s Hero’s Journey Cycle to the information cycle allows students to explore on a deeply personal level why and how information works and their role in disseminating that cycle but also adding to it. In this way, students not just mirrors reflecting their instructors’ images but also former, students become prisms—unique—multifaceted—colorful—extending their own unique gaze on the world. “Information from a Thousand Faces: Understanding Information Pathways through Joseph Campbell’s Mono-myth, Hero’s Journey, Cycle” explores not only how students will learn to access information but also how they will add their voices to it.

RECOGNIZING THE CONVERSATION: INTRODUCING INFORMATION LITERACY IN FIRST-YEAR WRITING
Greg Shemkovitz, Elon University

This presentation discusses a series of activities that introduces first-year writing students to the underpinnings of research and information literacy. Stripping away formal information literacy instruction, students begin to recognize the broader conversation that unfolds within their own work. By examining popular magazine and internet articles, as well as comments and letters to the editor, students see where they have been engaging in discourse all along.

CAVEAT LECTOR: RECOGNIZING CREDIBLE SOURCES USING GOOGLE
JoNette LaGamba, University of South Florida at Tampa

Students can effectively use the Internet to increase their array of research selections, and students should not limit themselves to basic scholarly articles. To eliminate biases, students can freely search government, organizational, and commercial sites to complement their bibliographies. This presentation will supply a simple guideline I designed—Date, Audience, Credentials,Reviewed, Objective (DACRO)—that helps students determine the effectiveness and reliability of basic Internet articles.

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THE FIRST FIFTEEN MINUTES: COLLABORATIVE RESEARCH ON STUDENT ACADEMIC RESEARCH HABITS
Facilitators: Katt Blackwell-Starnes, Lamar University; Janice R. Walker, Georgia Southern University; LeighAnn Williams, Georgia Southern University; Liz Kelly, Georgia Southern University, Susan Brown, Kennesaw State University

Workshop participants will be introduced to the research methods used by The LILAC Project (http://lilac-group.blogspot.com/) to investigate students’ research habits at the beginning of an assignment. Facilitators will introduce the Research Aloud Protocol (RAP) used to capture a fifteen-minute research session showing what students are actually doing when they conduct research and why they are making the choices they do. Workshop attendees will participate in identifying student behaviors and coding RAP videos, followed by whole group discussion of what this means for us as teachers and librarians. This research can be used to better understand students’ information literacy skills beyond their perceived abilities. Results from the LILAC Project pilot study highlight areas at the beginning of research where effective pedagogy may be able to assist in improving student information literacy acquisition. The RAP method can serve as a valuable method for understanding student information literacy skills and developing more effective pedagogical approaches to information literacy. Participants in this workshop will also be invited to participate in The LILAC Project’s multi-institutional study.
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Digital Natives, But Not Information Fluent — Assessing Information Literacy

Date: Friday, August 23
Time: 2:45–4 p.m.
Presenter: Ann-Marie Stephenson, ETS
Room: Scarbrough 1

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