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Georgia Southern University's WebMBA Program Attracting Students in Current Economy

NOVEMBER 13, 2008



Georgia Southern University's WebMBA is attracting working professionals who are looking for a competitive edge in the current economy. The program, taught through a consortium of five Universities in the state of Georgia, has been named one of the Best Buys among online MBA programs by GetEducated.com, a consumer group that rates, ranks, and verifies the cost and credibility of online colleges and online universities.

The WebMBA, was ranked 17th in the Best Buy list among Universities that are accredited by the Association to Advance Collegiate Schools of Business (AACSB), the premier accrediting body for business schools and their degree programs. The program has also been recognized in U.S. News & World Report, Business Week Online, and Georgia Trends. Georgia Southern University's MBA program is also listed in Princeton Review's Best 296 Business Schools publication.

The WebMBA, taught through Georgia Southern University's College of Business Administration, is entering its eighth year and is continuing to grow. The WebMBA has enabled Georgia Southern University, which traditionally draws interest from students within the United States, to expand its reach to numerous countries and continents around the world. The program now has students from 18 U.S. states and a variety of countries including Afghanistan, Canada, Germany and Italy, to name a few.

"The Georgia Southern University WebMBA offers professionals the opportunity to earn an accredited online MBA degree without interruption to their work and personal lives. Students benefit from our online format because it offers flexibility with the same commitment to quality and service as our on-campus programs," said Ronald Shiffler, Ph.D., dean of the College of Business Administration at

Georgia Southern University.? 'Moreover, you can earn a respected and accredited graduate degree from virtually anywhere with an internet connection."

Interest in the program has exploded with enrollment having tripled from 2006 to 2008. 'The demand for our online MBA, especially in today's uncertain world-wide economy, has grown well beyond expectations," according to Joe Bocchi, Ph.D., executive director of the WebMBA program. 'The program was first intended to provide Georgia residents with easy access to graduate business study. Now, we receive hundreds of applications each semester from residents in Georgia and from throughout the nation and world."

Students interested in the WebMBA are encouraged to apply now. Orientation will be held on January 9-10, 2009 with classes beginning January 13, 2009. For more information about the Georgia Southern University WebMBA, interested professionals may contact (912) 478-5767 or e-mail mba@georgiasouthern.edu.

Georgia Southern University, a Carnegie Doctoral/Research University, offers more than 110 degree programs serving nearly 18,000 students. Through eight colleges, the University offers bachelors, masters, and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.