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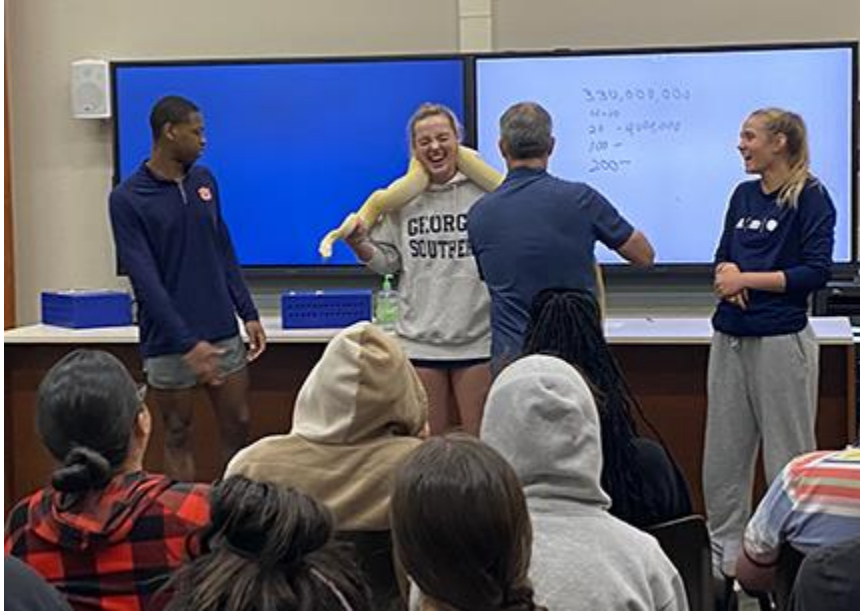
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## Intro to Business Students Learn About the Business of Wildlife

April 13, 2023

by Ken Wang





Ken Wang, lecturer of management, conducted his introduction to business class at the Georgia Southern University Center for Wildlife Education on April 10, 2023. All the students had an unforgettable experience with Steve Hein, executive director of the Center. Steve vividly demonstrated his passion for falconry, artistic talent, business skills, and tremendous sense of fun to the students.

Jessie Schroeder commented, "I really enjoyed that class a lot. I loved how we got to go somewhere different and learn about new things. The animals were so cool to see! I really enjoyed the guest speaker and how he tied his passions for animals into business. It really made me think about my future career choices. That was definitely my favorite class so far!"

Nicholas Palagano emailed, "Leaving class and visiting the Wildlife Center was probably one of the best experiences I've had in a class in a long time. It was not only informative but fun. It was easy to follow along with the speaker because he made everything funny and relatable to us business majors. Getting to get out of the classroom and getting to explore what more our University had to offer was such a fun experience. 10/10; I would love to do it again."

In 1983, Steve Hein earned a degree in BBA in finance from Georgia Southern. He holds federal and state licenses as a Master Falconer and practices this ancient art with tremendous enthusiasm. As a wildlife artist, Steve has received the Georgia Governor's "Artist of Excellence" award; won the 1987 and 1988 Georgia Wildlife Management Area Stamps; was chosen in 1986, 1987, and 1990 as Georgia Ducks Unlimited Artist of the Year; and worked on a national level with Ducks Unlimited, Quail Unlimited, and the National Wild Turkey Federation. Corporate patrons include Nations Bank and Coca-Cola. Serving as the Center's director since its inception in 1991, Steve is past president of the Statesboro Convention and Visitor's Bureau.

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