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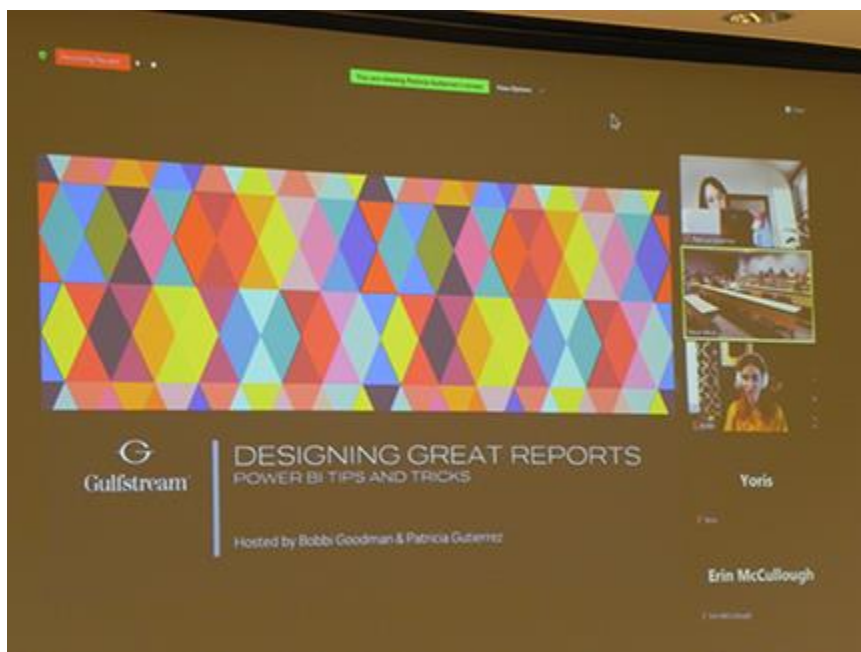
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Informs Hosts Gulfstream Panel Discussion

April 5, 2023



The Georgia Southern Parker College chapter of Informs sponsored a session with panelists from Gulfstream on March 30. The panel, Erin McCullough, Shane Turner, Patricia Gutierrez, and Bobbi Goodman, covered subjects such as designing effective dashboards in Microsoft Power BI, using dashboards to explore vs. explain, using dashboards to tell a story using data, and using effective dashboards to improve corporate decision making and to change the course of a business (strategy).



Attendance was open to all, and a mix of Informs members, Parker students, and faculty members enjoyed an additional hour of informal discussion with the panelists once the formal presentation concluded. For more information about Gulfstream, go to Gulfstream.com. To learn more about our Informs chapter, contact Janet Moss, chapter advisor and event organizer, at jmoss@georgiasouthern.edu.

Posted in [Uncategorized](#)

Parker College ESA Students Support ASUG Meeting

April 5, 2023

by Bob Szymanski



Pictured (from left to right) are Joe Schlepner and Parker students Christian Presten, Jack Myers, Patrick Farrell, Arya Patel, and Jay Weaver.

On March 31, a group of Parker College enterprise systems students volunteered to support the regional meeting of the Georgia Chapter of the American SAP User's Group (ASUG) in Atlanta. These students had opportunities to network with more than 165 industry professionals as well as representatives from approximately 15 companies that served as sponsors for the event. They were also able to attend breakout sessions led by industry professionals, consulting firms, and SAP, where they were exposed to real world applications and future technologies related to SAP and business processes. Our Parker College students were recognized on-stage and received an incredible endorsement from Georgia ASUG Chapter President Joe Schlepner, vice president, EPMO and Performance Management, Southwire as well as Carolyn Dolezal, the new chief operating officer of ASUG. Our enterprise systems students look forward to continued opportunities to support future ASUG events. This opportunity was coordinated through the Enterprise Systems and Analytics Department via Bob Szymanski (SAP University Alliance faculty coordinator and ASUG champion for Georgia Southern University).

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SEF Recognizes Parker College Center for Sales Excellence

April 5, 2023



In its 2023 annual report, the [Sales Education Foundation](https://www.saleseducationfoundation.org/) (SEF) recognized the Georgia Southern Parker College Center for Sales Excellence as a “Top Sales Program.” Since its inception in 2007, the SEF has elevated the sales profession by planting the seed of providing sales education through colleges and universities both in the U.S. and worldwide. SEF proudly partners with academic trailblazers and industry professionals to establish and support effective sales education and has become a clearinghouse of information on university sales education from around the world. To learn more about the Center for Sales Excellence go to parker.georgiasouthern.edu/cse/.

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