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Alumna Spotlight: Ashley Treadwell

March 24, 2023



Ashley Treadwell

Ashley Treadwell (LOGT & MKTG, 2016) is a national account manager for Norfolk Southern. She is responsible for managing the relationship between Norfolk Southern and her assigned accounts. Her role requires that she monitor market trends and assist with forecasting and commercial growth strategies. Because Ashley especially enjoys meeting new people, networking with them, and connecting with them on shared goals and interests, she finds relationship building as the best part of her job.

According to Ashley, she owes a large part of her career preparedness to her extracurricular experiences while at Georgia Southern. Early on, she was told that involvement in extracurriculars was just as important as time spent in the classroom. She took this advice to heart and joined the Georgia Southern Logistics Society (GSLA), which tied directly to her studies. In GSLA, Ashley was able to gain experience with planning and collaboration and take advantage of networking opportunities, all of which she has applied in her career. Ashley was also active in the University Programming Board and Southern Ambassadors. She admits that Southern Ambassadors was her favorite extracurricular activity. “There was something so special about sharing the excitement of prospective students and introducing visitors to our great University,” she recalls.

One of Ashley’s major long-term goals since graduation has been to purchase her first home. She spent years preparing financially, researching locations, and educating herself about the whole process before finally “pulling the trigger” and buying her first home in 2022. Ashley considers purchasing her home as her proudest accomplishment thus far.

A member of Parker College's Young Alumni Board, Ashley spends her spare time spending time with her family, reading, and travelling. In the future, she plans to pursue further education in supply chain and logistics or to gain a new skill set, such as data science. Ultimately, Ashley wishes to remain sharp and competitive by constantly gaining new skills.

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