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4-10-2018

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Recommended Citation

Georgia Southern University, "BFS News Online" (2018). *Art Department News (2010-2023)*. 290.
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Department of Art to host graphic designer Ambica Prakash for artist talk April 17 in Statesboro

April 10, 2018



The Georgia Southern University Betty Foy Sanders Department of Art (BFSDoArt) will host graphic designer Ambica Prakash for an artist talk Tuesday, April 17, on the Statesboro Campus, Arts Building room 2071, at 5 p.m.

Driven by the desire to make a positive impact in the world, Prakash is the principal and creative director at Eighty2degrees, a communications agency that seeks to drive social change through design. Based in Washington, D.C., Prakash's passion for design and dedication to her community has led her to collaborate with multiple nonprofit organizations, including the United Nations Foundation. Prakash also serves on the board of directors for the American Institute of Graphic Arts.

"Design has become a field highly entangled with the surrounding world, where not only graphics are designed, but entire systems and forms of engagement," said Jason Hoelscher, BFSDoArt gallery director. "Ambica's focus on the many ways design works on the screen and the page, and out in the world, will be very inspiring for our graphic design students to hear about."

Prakash received her Bachelors of Fine Arts at the University of Delhi in India, and later received a scholarship to further her education in the United States, where she earned a Master of Fine Arts in graphic design at Indiana University. Soon after, Prakash conducted extensive research for service-learning as a way to create a stronger relationship between universities and their communities, but also to teach social responsibility within graphic design. Prakash uses her personal experiences and influences as her base inspiration for her work.

For more information on the BFSDoArt, visit GeorgiaSouthern.edu/art.