Engaging Creative Arts Cultures in the Scholarship of Teaching

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Engaging creative arts cultures in the scholarship of teaching

Hilaire Graham
Director of Teaching and Learning
Context

- Small specialist institution
- Five campuses across SE England
- Creative arts disciplines
  - Focus on knowledge and practice
- Merged in 2005
  - Linking cultures in teaching and learning
- Applying for university title in 2008
  - Sector concern with professionalism of teaching
Objectives: this session

- Consider setting aspirations for the scholarship of teaching and learning (SoTL)
- Reflect on implementing SoTL enablers
- Reflect on SoTL outcomes
- Measure UCCA v other institutions
Institutional Goals

- Achieve the highest standards of academic excellence in learning, teaching and research
- Realise the potential of our staff

*How might these guide the development of the scholarship of teaching and learning? Discuss…..*

- Aspiration for individual staff for scholarship in teaching and learning through
  - Development
  - Recognition and
  - Research
Distinctiveness

- Exploring teaching and learning in the creative arts
- Linking subject research with teaching in the creative arts
- Approach to generating awareness of teaching and learning
Approach: LINCA

*the Learning Innovation Network for the Creative Arts*

- People who work within Colleges
  - Teaching and Learning Coordinators supporting and encouraging academic and academic support staff
- People who work across Colleges
  - Director of Teaching and Learning, implementing the Teaching Learning and Assessment strategy
  - Learning Technologists, implementing use of technology
- Resources
  - The bank of outcomes from scholarly activities
Strategy

elements of the Teaching Learning and Assessment Strategy:

- Activities:
  - research, development, quality enhancement

- Inquiry:
  - learning support, diversity, approaches, environments, skills employability and entrepreneurship
Implementation

or what we want to do to achieve aspirations....

- Development
- Recognition
- Research

Can you reflect on the range of activities that take place in your institution to support development of SoTL?
From Scholarly Activities...

- Development
  - New staff induction
  - Post Graduate Certificate
  - Continuing Professional Development

- Recognition
  - Teaching Excellence Awards
  - Teaching Fellow
...to Scholarship

- **Research**
  - Research funds for
    - College/Institutional/ Individual projects
  - Dissemination
    - Teaching and Learning Conference
    - Research seminar workshops
    - LINCA
Effectiveness

*How does your organisation measure effectiveness (impact?) of SoTL? Discuss…*

- **Data**
  - Unit data (student achievement)
  - Satisfaction survey (student experience)
  - CPD workshop attendance
  - PGC completions

- **Evaluation**
  - Annual monitoring
  - Validation and review
Effectiveness

Development:

- PGC registrations
  - 2006/7 6 participants
  - 2007/8 15 participants

- PGC Completions
  - 2006/7 6 participants
Effectiveness

Recognition:

- Teaching Excellence Awards
  - 2006/7: 16 nominations received
  - 2006/7: 4 awards presented

- Teaching Fellows
  - 2006/7: one nomination received from each College
Effectiveness

Research:
- Research Projects
  - 2006/7: 23 applications, 18 awards
  - 2007/8: 19 applications, 16 awards
- Interim reports
- Final reports
Effectiveness

Research:

- Dissemination
  - Teaching and Learning Conference: staff presenters
  - Research workshop
  - ELIA Conference: paper
  - HEA Conference: poster
  - PGC workshops: staff presenters
Effectiveness

Impact

■ Student satisfaction [NSS]
  ■ 2004/5  71%  3.6 (pre-merger)
  ■ 2005/6  66%
  ■ 2006/7  65%

■ Student satisfaction [UCCA]
  ■ 2005/6  77%  3.8 mean score
Effectiveness

Future indicators:

- Innovative and leading edge courses informed by research [validation and review]
- Varied approaches to teaching and learning implemented to support diverse group of students [programme specification]
- T and L professionals maintaining CPD currency [PDR performance and development review]
- Improved retention and progression linked to ‘qualified’ teachers [unit outcomes]
- Improving student satisfaction rate [NSS/UCCA survey outcomes]
Benchmarking

- **Development**
  - Similar activities ↔ different?
  - Other

- **Recognition**
  - Similar activities ↔ different?
  - Other

- **Research**
  - Research projects
  - Research outputs