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## [Georgia Southern Art Students Stand Out at American Advertising Awards in Savannah](#)

April 18, 2016



The 2015 Savannah American Advertising Federation Awards banquet was held Saturday, April 2, 2016, at the Creator's Foundry in Savannah, Ga. Georgia Southern brought home seven ADDY awards for outstanding graphic design work.

“Our students are among the most talented in the region, and we’re very proud of their accomplishments,” said Robert Farber, chair of the Betty Foy Sanders Department of Art.

“Events like this one give our students an opportunity to see how the skills they learn in the studio are applied in the marketplace and shows them how they measure up next to their peers.”

Gold ADDY Winners:

Brenden Lloyd, Out of Home: Poster, Little Red Riding Hood

Ashley Hillman, Integrated Brand Identity Campaign, Thai Skies Airline

Silver ADDY Winners:

Xinyang Li, Mobile App “WUM”

Shelby Myers, Logo Design, Minoan Air Logo

Bronze ADDY Winners:

Affaf Aslam, Package Design, Shan Repackaging,

Brooke Fremeau, Brochure Design, Zoetic Fitness Member Package

Hillman also took home a special judge’s award for her design work. Judge Glen Hosking, Executive Creative Director at Dunn & Co. in Tampa, Fla., called her work, “Informed Design. Very Professional. Believable” and “Good enough to be used immediately.”

“This is a proud moment for BFSDoA as well as for me as a graphic design professor. There’s nothing so rewarding for me as a teacher than to see my students succeed,” said Associate Professor of Graphic Design Santanu Majumdar. “I am proud of the students who have won and participated in the prestigious awards like ADDYs. I would like to see more achievement in coming years.”

Other judges for this year’s ADDYs were Jason Craig, Senior Designer at Wier/Stewart in Augusta, Ga., and Dale Addy, Partner at DNA Creative in Nashville, Tenn.

## Art Students Bring Steamroller to ArtsFest

April 18, 2016



STATESBORO, Ga. – Betty Foy Sanders Department of Art student Allison Mueller is gearing up to introduce printmaking to the community in a big way—using a steamroller—during this year’s ArtsFest on April 23 from 11 a.m. – 4 p.m. on Sweetheart Circle at Georgia Southern University.

Southern Steam Prints is the first event of its kind at Georgia Southern. For this event, Mueller issued a call to artists to design and carve, 4-foot-by-4-foot and 4-foot-by-8-foot wood relief blocks. On the day of the festival, the blocks will be linked together, inked, and printed by driving over the blocks with a BOMAG steamroller, provided by Southern Rental Systems.

The theme for the inaugural Southern Steam Prints event is History—local, national and personal. So far, five blocks have been selected for printing. Work from local art students at the Charter Conservatory, professional and student artists are among those to be printed.

“When people outside of the art community think of art, they usually think of painting, drawing and color pencil. Most have never heard of printmaking,” said Mueller. “But for me printmaking is one of the most interesting, process-heavy ways to create art.”

To give festivalgoers a hands-on opportunity to learn the printmaking process, Mueller has worked with professor Trish Carter, fellow art students, and Statesboro-Bulloch County Parks and Recreation to develop and organize two other Print Zone ArtStops for the festival. So not only will visitors have a chance to become involved in the process of creating the large-scale prints with Southern Steam Prints, they also will have the opportunity to pull handmade paper and create monoprints. Visitors also will have an opportunity to purchase handmade prints and books created by students in the BFSDoArt Print & Paper Society at the festival's Artist Market.

Mueller is a senior B.F.A. 2D Studio major from Milton, Ga. The Print Zone/Southern Steam Prints event is part of her honors thesis project which focuses on educating the public on the historic, image-making process of printmaking.

The College of Liberal Arts and Social Sciences (CLASS) is the largest of the eight colleges that make up Georgia Southern University, and it plays a central role in every student's core of knowledge. CLASS, also described as the University's College of the Creative Mind, prepares students to achieve academic excellence, develop their analytical skills, enhance their creativity and embrace their responsibilities as citizens of their communities, their nations and the world. CLASS offers more than 20 undergraduate degrees and several interdisciplinary minors from its 11 departments and five academic centers. CLASS offers eight master's degrees, two graduate certificates and one doctoral degree. For more information, visit [cah.georgiasouthern.edu](http://cah.georgiasouthern.edu).

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. [GeorgiaSouthern.edu](http://GeorgiaSouthern.edu).