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YAB Member Leads Management Students Through Case Study

November 18, 2022

by David Sikora



Hannah Steed

Hannah Steed (MGMT, 2012), change manager at Milliken & Company and Young Alumni board member, was a guest speaker in two sections of David Sikora's, Ph.D., professor of management, strategic human resource management class. The course focuses on developing and implementing employee management practices that align with a firm's business strategy. Accordingly, the class typically works in small teams on various people management case studies.

Today, Hannah spoke to the class about her experiences in helping Milliken & Company managers effectively address both the people

management and technical issues involved in implementing new corporate practices and programs. She worked with the students on a case study focused on implementing organizational change. Hannah demonstrated a process for improving the effectiveness of new corporate initiatives and then had the students work through a case study by applying this same process.

Overall, Hannah's presentation was a big success. Not only did the students enjoy hearing from her they also enjoyed the case study. It was a great way to start wrapping up this course.

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Eikenberry Speaks to Finance Students

November 18, 2022

Stephanie Eikenberry, VP, branch leader at Fidelity Investments spoke via zoom to Rongrong Zhang's, Ph.D., CFA, professor of finance, principles of corporate finance class on November 17. Ms. Eikenberry, who has recruited two of our finance students in the past two years, discussed the stock market uproars in 2022 and how investors should set up their investments for the long haul, how to prepare for future interviews, creating LinkedIn profiles, determining one's own core values, what is like working as a financial advisor at Fidelity investments, and what recruiters look for in new college graduates.

Posted in [Uncategorized](#)



Stephanie Eikenberry