

Georgia Southern University

**Digital Commons@Georgia Southern**

---

College of Business News

Parker College of Business Publications

---

10-26-2022

## College of Business News

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-news>

---

This news article is brought to you for free and open access by the Parker College of Business Publications at Digital Commons@Georgia Southern. It has been accepted for inclusion in College of Business News by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).

# Parker Executive in Residence Addresses Student Groups

October 26, 2022



*Scott Lauretti addresses FA and SIA*

On Wednesday October 12, the Finance Association and the Southern Investment Association were happy to host Mr. Scott Lauretti for their fourth guest speaker event of the Fall 2022 semester.

Mr. Lauretti is a founding member of Guggenheim Partners and is the CEO and founder of SAL Companies, with holdings in media, agriculture, commercial real estate, and retail. He enjoyed a 26-year career in corporate finance and securities trading, holding positions at Andersen Consulting,

Lehman Brothers, and Morgan Stanley as well as Guggenheim Partners. Additionally, he serves and has served as a board member of numerous foundations, endowments, clubs, and organizations and is currently an “Executive-in-Residence” at Georgia Southern University’s Parker College of Business. Scott earned a BS in industrial engineering from Lehigh University in Bethlehem, PA, and an MBA with a concentration in finance from The Wharton School at The University of Pennsylvania. He is a fellow at the Harvard Advanced Leadership Initiative.

Mr. Lauretti started his presentation asking students about their dream career and continued talking about his own accomplished professional career. He mentioned his own fascination with the stock market when he was a kid and how he invested the money he earned from cutting lawns at an early age. He mentioned his experience working for Andersen Consulting, which allowed him to gain insight into many businesses and continued talking about his challenges at Lehman Brothers, especially with the culture at the company. Lauretti advised the students to learn as much as possible when starting an internship or new position, as this helped him to get the job at Lehman Brothers despite immense competition. He discussed his further career, as he moved on to Morgan Stanley working at the mortgage-backed securities trading desk. He stressed the importance of surrounding yourself with smart people and networking by getting to know people personally and not just on LinkedIn. After losing his job at Morgan Stanley, it was these connections that allowed Lauretti to join forces with very smart people he met along the way to found Guggenheim Partners. The firm grew over the years from five people to a global financial services company with more than 3,000 employees and more than \$300 billion in assets.

As his presentation continued, Lauretti further emphasized to the students the importance of staying humble and focusing on what is important in life, like family, which is one reason why he moved to Savannah in 2001. He continued talking about the challenges of starting several smaller businesses in recent years, like opening a coffee shop, and planting olive trees at his farm. During his presentation, Lauretti discussed with the students the difference between investment banking and retail banking, risks associated with mortgage-backed-securities, such as

repayment risk and hedging one's portfolio during down markets, as well as the current investment environment. The speaker event ended with Mr. Lauretti answering several interesting questions from the students; for example, about the stock market, his own investments, what drew him to New York and then to Savannah, the small businesses he owns, and what he learned from the global financial crisis in 2008.

We are thankful to Mr. Scott Lauretti for sharing his professional experience and for inspiring this next generation of finance students.

Posted in [Uncategorized](#)

## **Accounting Alumna Named to AICPA's 2022 Leadership Academy**

October 26, 2022

Three members of the Georgia Society of CPAs (GSCPA) joined 33 other CPAs in being honored by the American Institute of CPAs (AICPA) as members of the Leadership Academy's 14th graduating class. They were selected based on their exceptional leadership skills and professional experience for the four-day Leadership Academy program held October 23–27, 2022. We are proud that Parker College alumna Miranda Coleman (ACCT, 2009; MAcc, 2010) was one of the GSCPA members so honored.

An assurance manager at Windham Brannon, LLC with more than ten years of professional accounting experience encompassing both internal corporate accounting and public accounting, Miranda is an active member of the National Association of Black Accountants, American Institute of Certified Public Accountants, Georgia Society of Certified Public Accountants, Association of Certified Fraud Examiners, and the Women in Pensions Network. In concert with her undergraduate accounting degree, Miranda minored in fraud examination.

Designed to strengthen and expand the leadership skills of promising young professionals while they network with a peer group of talented and motivated CPAs, the AICPA Leadership Academy features career-development workshops and sessions with some of the accounting profession's most prominent influencers. Participants are selected from public accounting firms of all sizes, business and industry, government, and consulting firms. To date, more than 445 CPAs have participated in the AICPA Leadership Academy, many of whom have gone on to take on leadership positions in their firms, businesses, and volunteer organizations.

The 2022 Leadership Academy attendees were recommended by their employers, state CPA societies, and/or volunteer organizations. Candidates submitted résumés and a statement

explaining how participating in the Leadership Academy would impact them personally and professionally. The other two GSCPA 2022 graduates were Rodrick Perkins, CEO of Life Audit LLC, and Kendra LeFleur, senior manager at Carr, Riggs & Ingram.

Posted in [Uncategorized](#)