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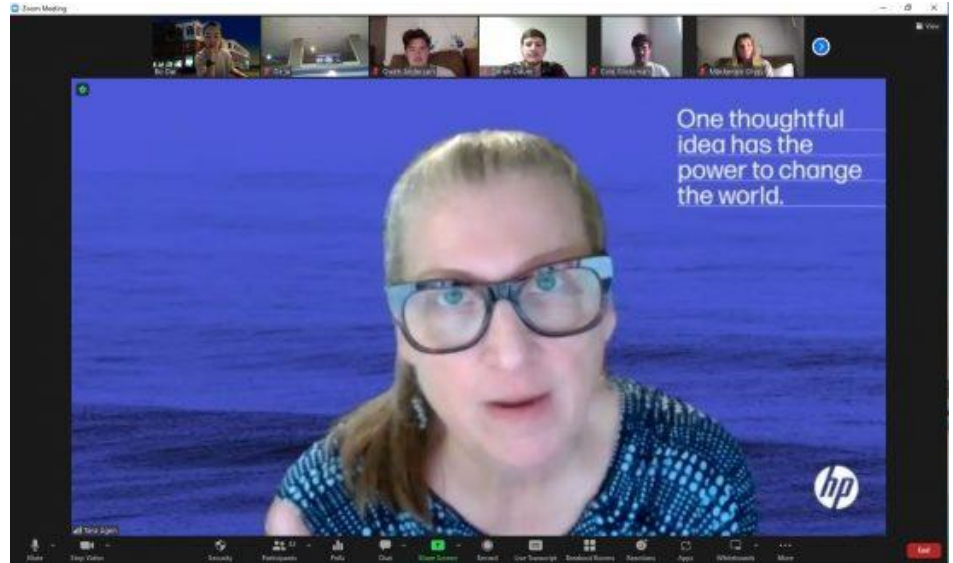
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# Agen Addresses International Marketing Students

October 10, 2022

On October 5, Bo Dai's, Ph.D., associate professor of marketing, international marketing students participated in a Zoom lecture with Tara J. Agen, global head and vice president at Hewlett-Packard (HP). Ms. Agen's topic, "The Dynamics of International Marketing and HP," explored her real-world experiences in international marketing, HP's approach toward the



*Agen's Zoom Address*

uncertainties and challenges amid COVID-19, the Russia/Ukraine War, and China's new regulations on consumer privacy protections. The students greatly appreciated Ms. Agen's insights regarding growing their own capabilities and skills, the importance of staying in tune with market trends and technological advancements, and protecting their identities and privacy online, especially on social media sites.

Posted in [Uncategorized](#)

# Economics Students Explain COVID-19's Economic Impact to Chatham County Commissioners

October 10, 2022



*Michael Toma watches as his student speaks at Commissioners' Meeting*

On Friday, October 7, three students, Alexander Kirby, Jacob Nielson, and Kimberly Trinh, from Michael Toma's, Ph.D., Fuller E. Callaway Professor of Economics, regional economics class (ECON 4437) on the Armstrong Campus presented research findings about the economic impact of COVID-19 on the county economy at a regular meeting of the Chatham County Commissioners. The students' presentation included information on how the pandemic affected employment, behavior, and revenue, among other factors that demonstrate COVID-19's impact on the economy of Chatham County. Contributing to the presentation were student researchers Jacob

Boyd, Dustin Denham, Elise Harris, Richard Pinel, and Matthew Whelan.

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