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Georgia Southern University

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Freshmen Student-Athletes Attend True Colors Leadership Seminar
The event is part of the Eagles in Transition/Life Beyond Sport program.
EIT/Life Beyond Sport
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STATESBORO – Georgia Southern freshmen student-athletes participated in the True Colors® Leadership Seminar Monday night at the Williams Center. The event was presented by Georgia Southern Career Services and was part of the Eagles in Transition/Life Beyond Sport program.

Student-athletes completed their True Colors® assessment, which will be used to aid and enhance communications processes among their peers and coaches.

The seminar is part of the Eagles in Transition/Life Beyond Sport Program, which focuses on the holistic development of Eagle student-athletes through professional, personal, leadership development, financial education and community service.

Next up on the docket is All Pro Day Networking Night for senior student-athletes Oct. 8, at 7 p.m. in Hanner Fieldhouse.

About True Colors®

True Colors® is a model for understanding yourself and others based on your personality temperament.

The colors of Orange, Gold, Green, and Blue are used to differentiate the four central True Colors® personality styles. Each of us has a combination of the four True Colors that make up our personality spectrum, usually with one of the styles being the most dominant. By identifying your personality (and the personalities of others), True Colors provides insights into different motivations, actions, and communication approaches. The core of the system identifies intrinsic values, motivations, self-esteem, sources of dignity and worthiness, causes of stress, communication styles, listening styles, non-verbal responses, language patterns, social skills, learning styles, environmental motivators, cultural appeal, negative mental states, relationship orientation and ethical behaviors.

Hence, by understanding each individual's personality type, teams can improve communication through the recognition of a person's true character, transforming True Colors into an uncomplicated language for every individual to convey complex ideas very simply.

True Colors works because it is based on true principles and easy to remember and use – in all kinds of circumstances – from personal relationships to professional success.

True Colors International has been delivering services in business, education, government, military, non-profits, family and community settings. Designed to be simply infused through a large variety of methods, the True Colors approach has been experienced by millions of people worldwide in the US, Canada, Latin American, Asia, Europe and the Middle East. Clients include many Fortune 500 companies, school districts, higher education institutions, non-profits, government agencies, and military. All of which testify to the benefits of True Colors.

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