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## Go Live! A Research Services Librarian's View of Phenomenology in Library Research Design

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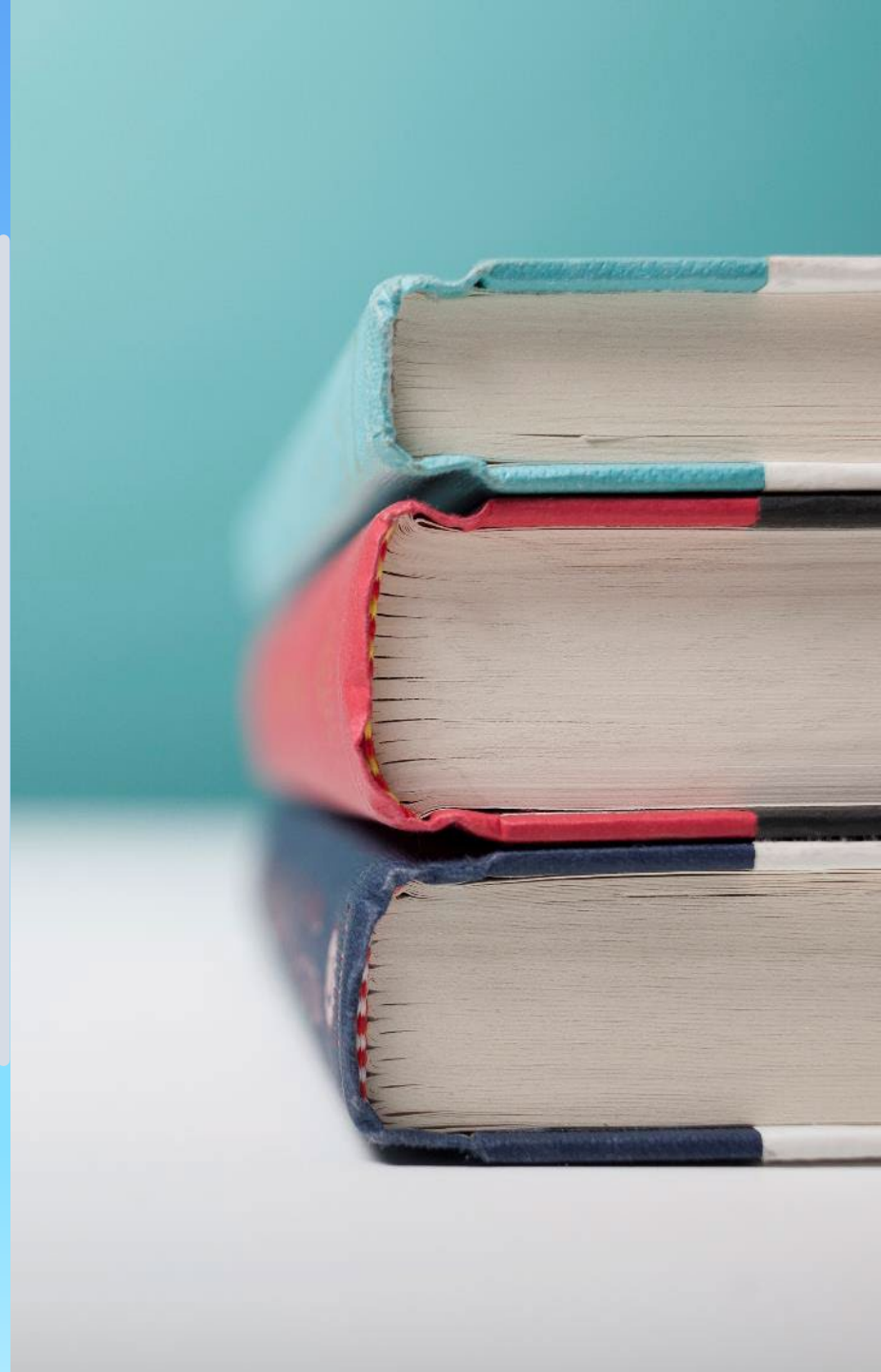
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# Learning Outcomes



- Understand the role of phenomenological analysis in library research design
- Increase knowledge of how culturally relevant pedagogy can be instrumental in conducting research consultations during the reference interviews

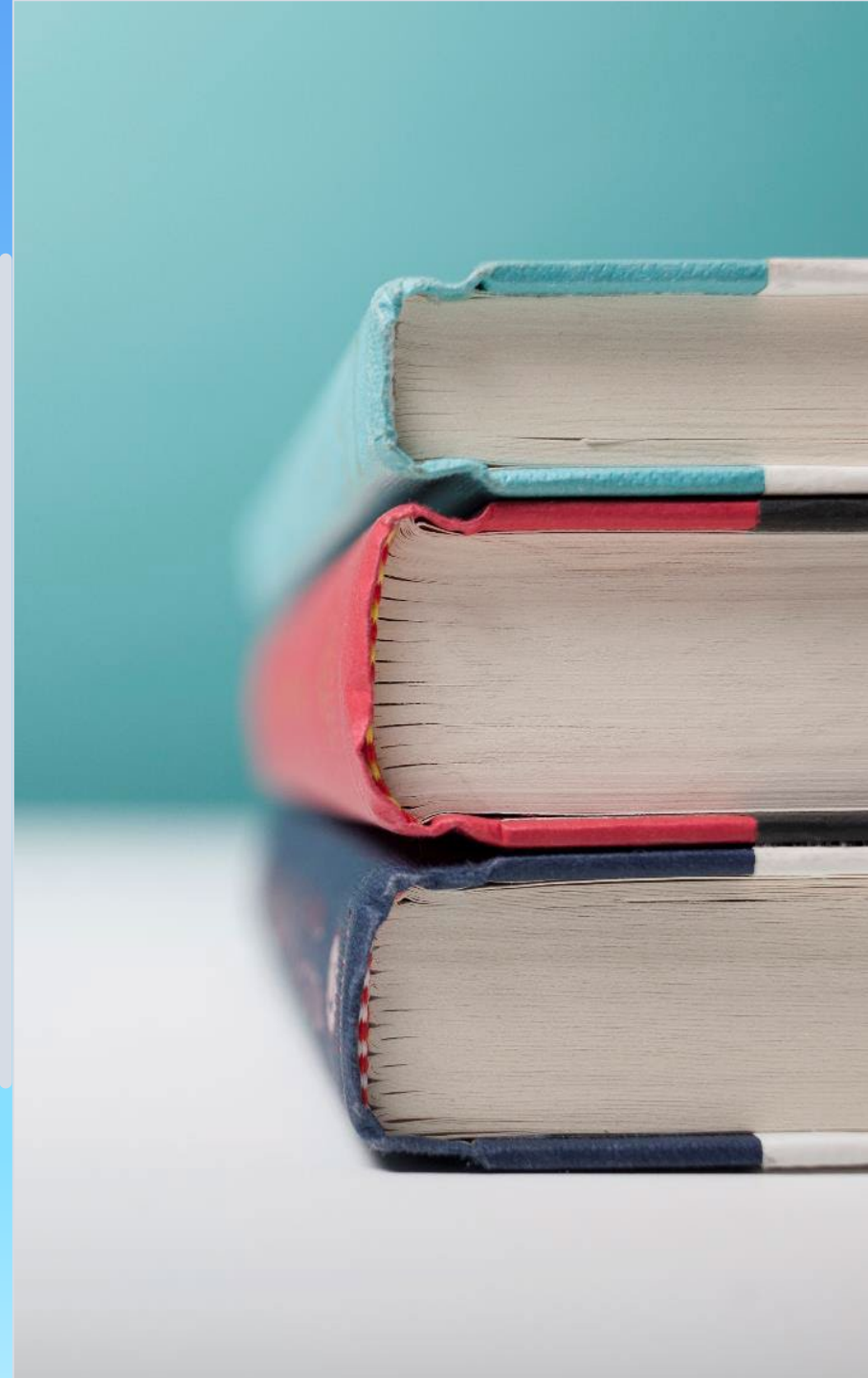


# Considerations Checklist

What will inform the design?

Covid 19 pandemic lingering impact on learning

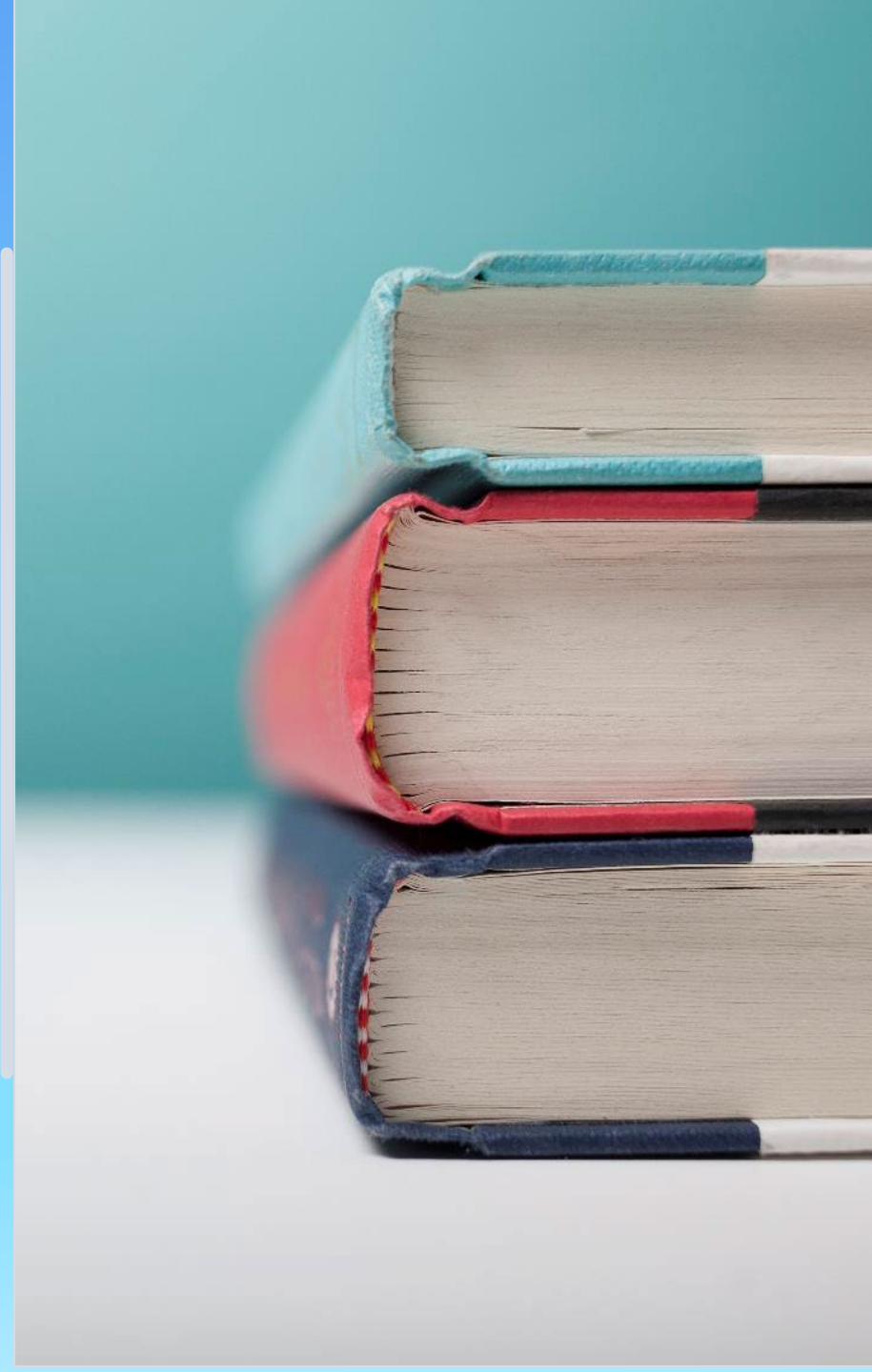
- Think, rethink and review the research parameters
- Outline and tally the objectives carefully
  - The goals of the research
  - The type of data to be collected
  - The data collection methods and procedures to acquire, store, and process the data



# Data Collection

What it is and how to prep for it?

- A systematic method of obtaining, observing, measuring, and analyzing accurate information to support research
- Contemplate a research methodology that uniquely allows library professionals, practitioners and scholars to directly investigate the exchange of scholastic and lived social experiences
- Consider a method that is integral to the research that seemingly is almost taken for granted



# Key Terms

## Concepts And Definitions

- Phenomenology
- Culturally Responsive Pedagogy
- Reference Interview
- Research Consultation



# Library Research Design

## Phenomenological Approach

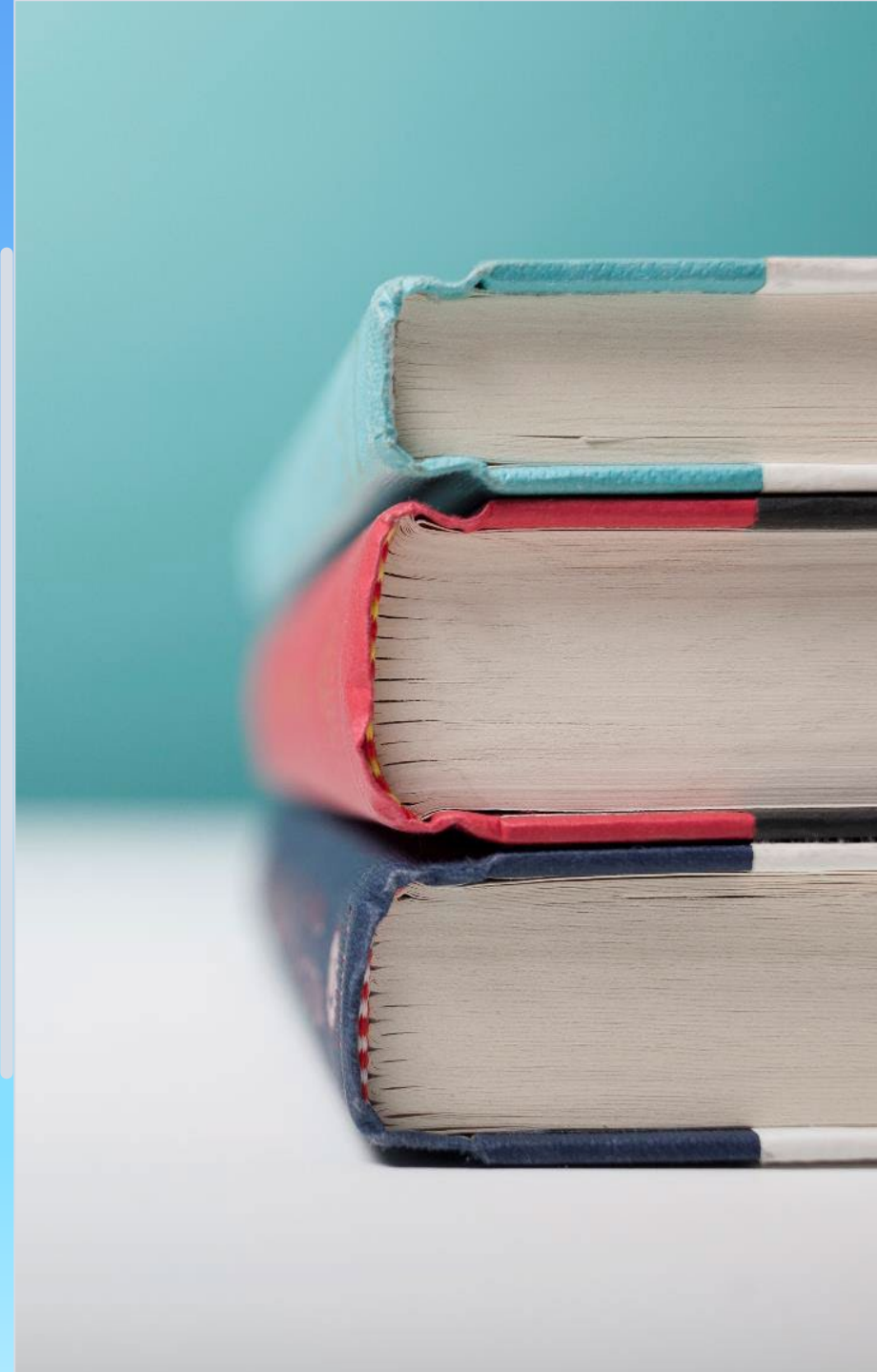
- Phenomenology is a form of qualitative research
  - Allows for intersubjective knowledge (usually dialogical)
  - Consensual, reflective and descriptive
  - Driven by an interviewer's awareness that the interviewee is a participant with user experience of the phenomenon (matter) under investigation
    - Commonality of experience among research participants



# Library Research Design

## Culturally Responsive Pedagogy

- A holistic approach to data collection
  - Intentionally considers language, ethnic background and socio-cultural life experiences
    - Explore in detail how research participants make sense of the world through a socio-cultural idiosyncratic lens
  - Participant-oriented, Assets-focused and Culturally accommodative
    - Bridge gaps between the researcher and research participants
  - Positions researchers to make key connections and better understand the potency of certain responses
    - Research participants could express themselves and distinctively communicate thoughts, lived experiences as they see fit

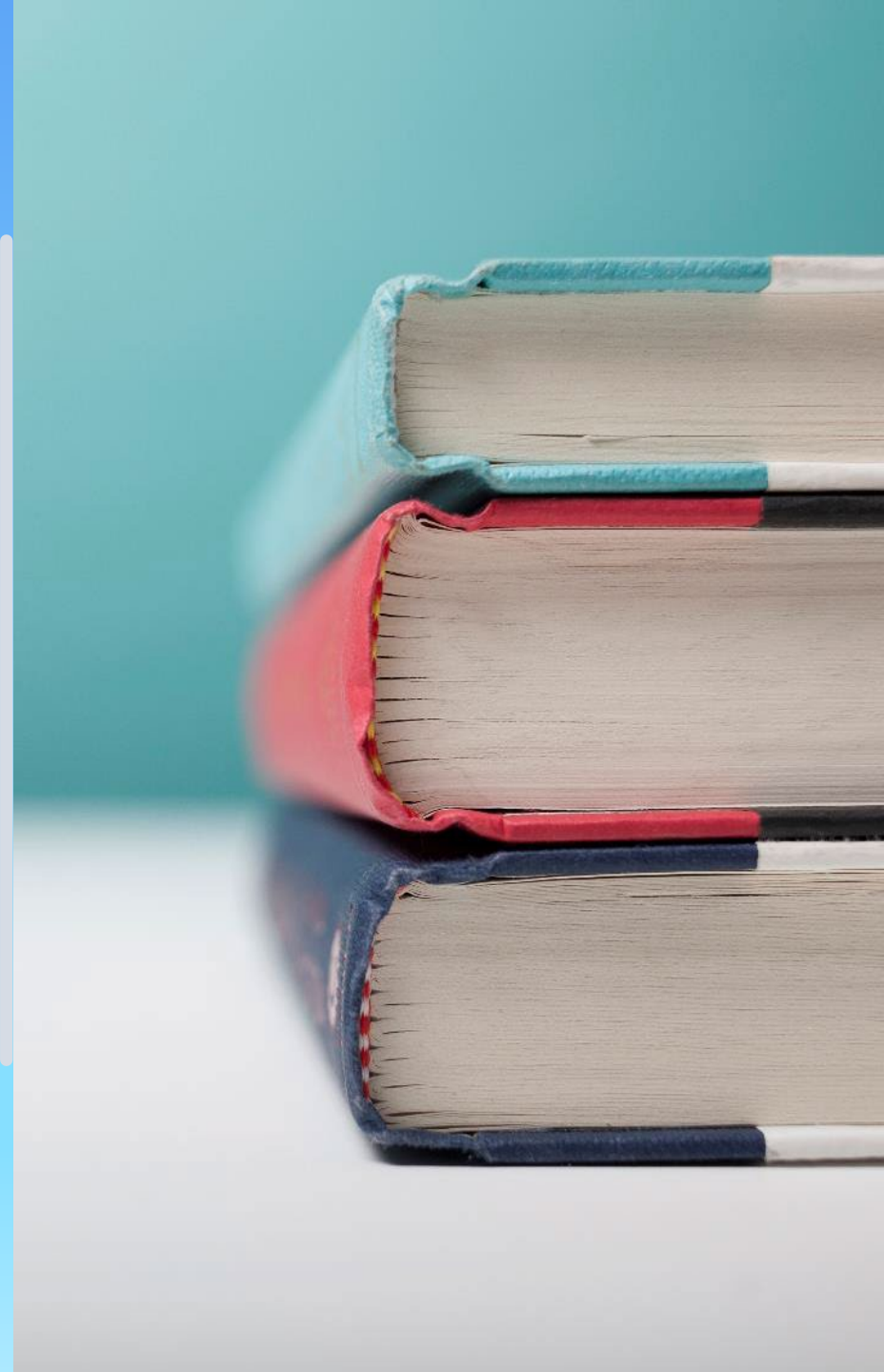




# Research Design Method

## Reference Interviews

- A formal conversation between two persons:
  - Librarian and research participant (1<sup>st</sup> year student)
- Advantages that can be gained from this data collection method:
  - Gleans more information about research participants
  - Allows for exploring the perspectives and experiences of research participants
  - Participants are least likely to falsify identities: age, gender, or ethnicity
  - Free flowing and open-ended exchange



# Types of Interviews

Interview Type (Based on Number)	Interview Type (Based on Planning)	Interview Type (Based on Abilities)	Interview Type (Based on Setting)	Interview Type (Based on Purpose)
Personal Interview	A structured Interview	Behavioral-based Interview	Telephonic Interview	Apprenticeship Interview
Group Interview	Unstructured Interview	Problem-solving Interview	Online Interview	Evaluation Interview
Panel Interview		Depth Interview	Job-Fair Interview	Promotion Interview
		Stress Interview	Lunch Interview	Counseling Interview
			Tea Interview	Disciplinary Interview
				Persuasive Interview

<https://www.iteratorshq.com/wp-content/uploads/2021/08/types-of-interviews.png>



# Take Aways

## Phenomenology & Culturally Responsive Pedagogy

- In terms of Library Research Design
  - These two theories provides a practical approach when combined
    - Holistically could address the research problem sufficiently
    - Grounded in interpretative logic — first-person perspective
      - Quintessential to research participant (human being) and that student's lived experiences within the world and the idiosyncratic meanings that informs behavior, attitudes and responses
    - Can be considered as an adaptive research design that has the potential to increase knowledge



# References

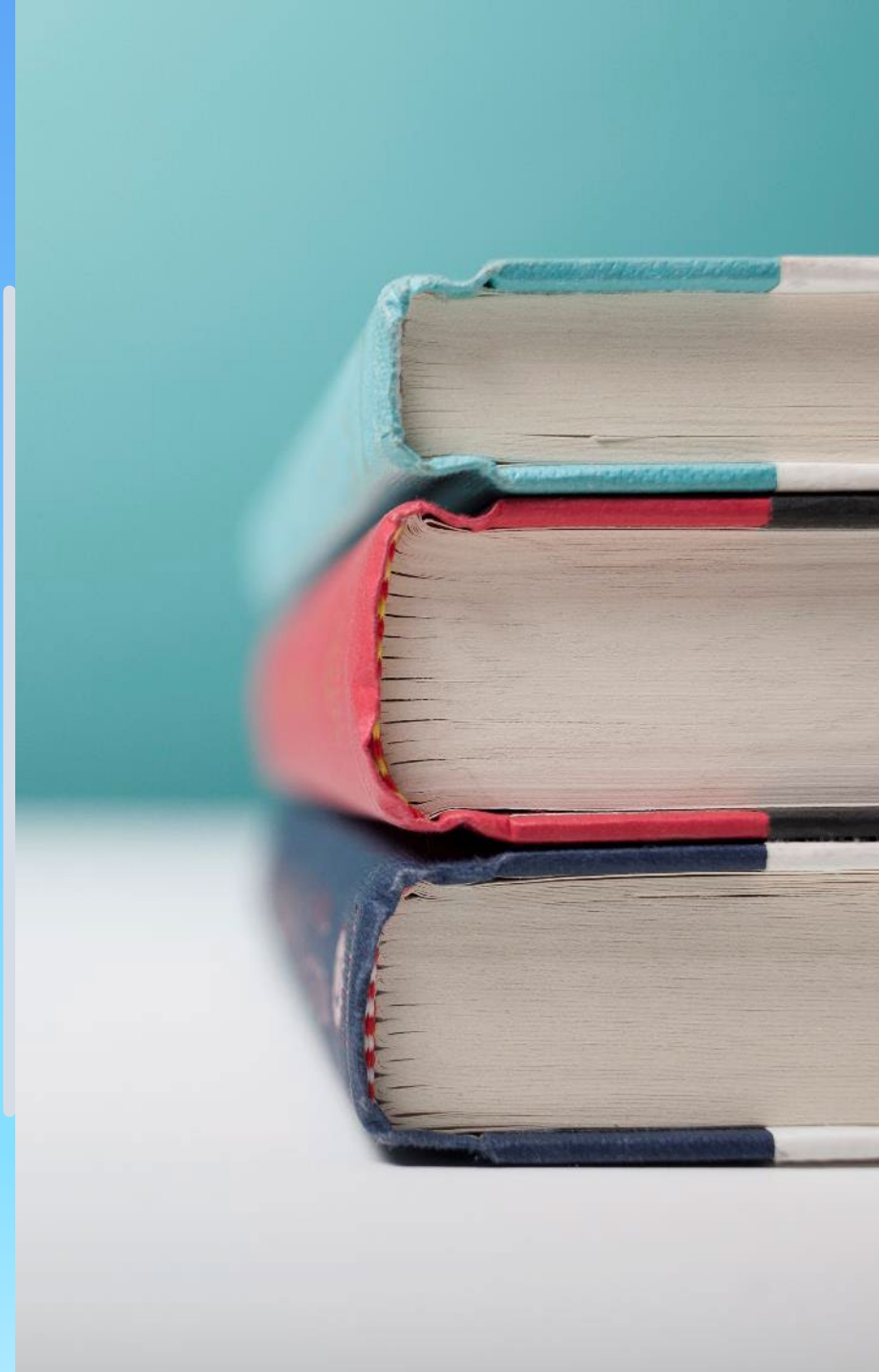
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Thank You



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