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3 Day Startup Ignites Students' Entrepreneurial Spirit

February 25, 2015



The Business Innovation Group held another successful 3 Day Startup (3DS) event February 20-22. Students from multiple disciplines and at different levels across the University worked in teams to create businesses over the weekend.

3DS facilitator Jackson Dyre-Borowicz flew in from Austin to help guide the students. Not only was he impressed with the students, but he was also impressed by the venue at Georgia Southern. Jackson said, "I had a great time engaging with the students, and as always, I was energized by their enthusiasm and willingness to commit their time to such a fully-immersive program."

Students have been sending their gratitude and raving about the experience as well. Some students have also been in contact about working with the Innovation Incubator to help start their business.

Xxavier Robertson, founder of Spark, said "I want to see Spark become something real that works. Thank you for the opportunity to do 3DS and looking forward to working with you in the future."

Others have been connecting with mentors they met over the weekend to help take the next big steps in their careers.

Panelists chose Advinup, a viral video competition app, to move forward and represent Georgia Southern in the Fast Pitch competition next month. Other competing teams included:

- The Move – an anonymous location-based event app.
- Book Biz – a college student book swap app.
- Spark – a non-profit event planning and promotions business.
- Design a Date – an app to help make date night planning frustration-free.
- Wherebuy – a location-based retail inventory app.

Students participating in 3DS are definitely some of Georgia Southern's finest! The Business Innovation Group is honored have met them and look forward to seeing what comes next for each one involved. [Read More...](#)

February BIG Student Entrepreneur

February 25, 2015



Congratulations to Tyler Brown, our February BIG Student Entrepreneur!

Tyler and his team were chosen by panelists as this year's Best Pitch at the recent 3 Day Startup Program. He pitched his idea to his peers in a small committee meeting on Friday and again to the larger group. His concept was then voted on and chosen as one of the 6 business ideas to move forward in the competition.

Tyler has been working on Advinup, which stands for, "Adventure's in, you're up," a viral video competition app.

Over the course of the weekend his team worked together to develop the pitch. Tyler and co-founder Brook Tesema had already been developing the idea. The 3DS competition helped to accelerate that development and helped to perfect their pitch to investors.

Tyler is a Sophomore Electrical Engineering student at Georgia Southern. We're excited to see what BIG idea he has next.

Congratulations Tyler!