

Georgia Southern University

Digital Commons@Georgia Southern

Business Innovation Group News

Business Innovation Group

3-9-2014

Business Innovation Group (BIG) News

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-big-news>



Part of the [Technology and Innovation Commons](#)

Recommended Citation

Georgia Southern University, "Business Innovation Group (BIG) News" (2014). *Business Innovation Group News*. 225.

<https://digitalcommons.georgiasouthern.edu/cob-big-news/225>

This article is brought to you for free and open access by the Business Innovation Group at Digital Commons@Georgia Southern. It has been accepted for inclusion in Business Innovation Group News by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.

Student Eagle Entrepreneurs Earn FastPitch Awards

March 9, 2014

A team of six Georgia Southern University students earned three awards on Friday, March 7 during the fifth annual FastPitch Competition in Savannah, an event created to help local entrepreneurs start new ventures and grow existing ones.

Organized by Georgia Southern University, The Creative Coast and the Advanced Technology Development Center (ATDC) Georgia Tech Savannah, the competition allowed entrepreneurs to pitch a three-minute presentation to local community and academic leaders, experienced investors, potential partners and members of the business community. Teams competed in three categories: Student Entrepreneurs, Early Stage Entrepreneurs and Local/Existing Entrepreneurs. Participants were judged on the criteria, impact, implementation, presentation, structure and delivery of the pitch.



Jacob Alves, Jonathan Chambers, Troy Cox, Andres Florido, Adrian Marshall and Francis Okechukwu make up the team, "Go Local," named for an innovative mobile app that connects users to local events and venues. The team won first place in the Student Entrepreneur category, the Grand Prize "Overall

Winner” award in the Final Pitch category and the Audience Choice Award. In addition, the team received \$2,500 in seed money to aid their start-up company and costs.

“Go Local” was also offered a one year free membership with Georgia Southern University’s City Campus Virtual Business Incubator, a tool to support the start-up company with equipment usage, consulting and access to banks and investors.

“We’re very humbled and honored to be a part of this experience, especially in the student category where we’re just getting started,” said Jonathan Chambers, co-founder of “Go Local” and graduate student. “We really learned quite a bit about what it takes to take an idea from conception to a profit-making company. It’s been an awesome ride. Our team has jived so well together, and we’re going to try to make this happen.”

Originally formed during Georgia Southern University’s 3 Day Startup (3DS) Program in February, the “Go Local” team was chosen to move on, which secured their application acceptance in the FastPitch competition.