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Georgia Southern sells Great Coffee for a Great Cause

April 24, 2013



Most of the United States is fortunate enough to enjoy access to clean water. However, the Dominican Republic does not have the same fortune. More than 1 billion people lack access to affordable water clean enough for drinking. In fact, 3.6 million people die each year from water related diseases in the Dominican Republic. Dr. Pittaway's Entrepreneurship class is looking to mitigate this problem by applying their new found business management skills. The group aims to sell 50 pounds of fair trade coffee from Phoenix Community Coffee as well as 500 fractional packets this semester. For every pound sold, \$4.00 will go to Water@work, a nonprofit organization building sustainable water purifying systems throughout the Dominican Republic. The Georgia Southern and Statesboro community love this idea and have helped the group achieve their 50 pound goal and even begun donating to the cause.

With the semester coming to a close, the group is still working hard to sell their remaining fractional packets of coffee to meet their class requirements. They have partnered with several local churches and businesses to build these safe water systems in order to prevent tapeworms, E. Coli, and nematodes through the purchase of coffee. If you are interested in helping the cause, please visit water.greatcoffeegreatcause.com/gus or stop by the E-Zone in downtown Statesboro for more information.

Written by: Rachel Paule