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Georgia Southern Art Students Stand Out at American Advertising Awards in Savannah

April 20, 2017



Students in the Betty Foy Sanders Department of Art (BFSDoArt) earned 10 ADDY Awards during the 2016 Savannah American Advertising Federation Awards held March 30 at the Mighty Eighth Air Force Museum in Pooler, Georgia.

“We are very proud of our outstanding student achievements at the ADDY awards,” said Associate Professor Santanu Majumdar. “This kind of recognition reconfirms the quality of design work produced by the young designers at the Betty Foy Sanders Department of Art.”

Students earned gold, silver and bronze awards for various projects that displayed outstanding graphic design work.

For “The Great War,” an historical exhibit about World War II that was displayed at Georgia Southern Museum, the following students earned a gold award in the category of ambient media: Alexandra Tobia, Mallory McLendon Biggers, Taylor Genereux, Brandon Coe, Marcus Cook, Courtney Coprich, Ashley Lauren, Brittini Favorite, Sarah Horne, Jonathan Hurt, Mei Shengping, Michelle Parmar, Kelly Slyfield, Megan Uphaus and Victoria Yates.

In the category of website design, Brooke Fremeau earned a gold award for “Zoetic Fitness,” and for the television advertising category, Micaela Nylund, Erin Fortenberry, Eric Ward and Dionna Williams earned gold for their project, “Expo Markers.”

Akhira Hills earned a silver award for *Resource Magazine* in the category of publication design, and Katherine Sanders’s “Pringles Flavor Flip” earned a silver award for the television advertising category. Sanders also took home a special judge’s award for a 3-D animation for “Pringles Flavor Flip.”

For “Click! Exploring the History and Science of Cameras,” an historical exhibition that was displayed at Georgia Southern Museum, the following students earned a silver award in the category of ambient media: Shelby Myers, Andrew Taylor, Jackson Brantley, Thomas J. Williams, Sarah Tholen, Jaimee Collins, Sara Campbell, Alexander Smith, Hailey Smith, Kelly Shofner, Yendi Reid, Gianna Palazzolo, Jordan Michel, Shelby Landes, Ashley Hillman, Maya Gleason, Rebecca Davis, Audrey Stamps, Margarita Suarez, Sanice Bell, Di’monds Davidson, Albert Marquez, Brendan Lloyd and Kaitlin Baylie.

Hannah Bright won a bronze award for Pomegranate in the category of brochure design; Bertha Lores Alvarez earned a bronze award for Our Visual Culture, and Daquan Sims earned a bronze award for Collateral Design,

both in the special event material category; and Cameron Carney earned a bronze award for “Nike Free Ad” in the television advertising category.

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