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Parker College of Business appoints new Associate Dean of Students and External Affairs

July 10, 2020



Britton McKay, Ph.D.

The Parker College of Business has appointed Britton McKay, Ph.D., professor of accounting, as the new associate dean of Students and External Affairs, effective July 1.

In her new position, McKay will focus on recruiting, introducing prospective students to the college's academic offerings, overseeing the college's academic advising center, overseeing undergraduate scholarships by serving as the committee chair and reviewing scholarship applicants for general scholarships, and coordinating accreditation efforts for AACSB and SACs.

"I want to increase efficiencies in reporting and assessment while continuing the tradition of excellence in student affairs," said McKay. "I want to help facilitate strong relationships between students, faculty and outside professionals while continuing to advocate for students, and be a helpful, approachable member of the administrative team."

Additionally, she will maintain each business discipline's proposed rotation of classes and review offerings each semester to ensure that classes are being offered on a variety of days and times. She will serve on the Parker College of Business Undergraduate Committee to provide input and guidance on the impact that proposed course and program changes may have on undergraduate students.

McKay began her career at Georgia Southern in August 2007 after earning a Ph.D. from Southern Illinois University. Most recently, she taught accounting courses, while she served as the Master of Accounting program coordinator.

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