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## College of Business News

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### Recommended Citation

Georgia Southern University, "College of Business News" (2020). *Business, College of - News*. 203.  
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## Two Georgia Southern faculty contribute to Technology Association of Georgia report

January 16, 2020

Jerry Burke, Ph.D., professor and chair of the Department of Logistics and Supply Chain Management, and Marc Scott, Ph.D., assistant professor of logistics and supply chain management and director of the Southern Center for Logistics and Intermodal Transportation, contributed to the Georgia Supply Chain and Logistics technology ecosystem report by the Technology Association of Georgia (TAG).

“We contributed to the report to highlight how Georgia Southern connects employers with students who are readily capable to tackle dynamic challenges faced by logistics and supply chain organizations,” said Burke. “We also wanted to enhance awareness of the expertise that faculty in the Department of Logistics and Supply Chain Management possess to assist organizations via applied faculty research and student-led projects.”

The Parker College of Business faculty provided insight into the supply chain and logistics programs at Georgia Southern University, explaining that faculty expertise and the university’s proximity to the Port of Savannah provides unique opportunities for collaboration with the supply chain and logistics ecosystem. The logistics faculty have built relationships with various logistics and intermodal transportation stakeholders leading to impactful opportunities to provide experiential learning activities to students.

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# Georgia Southern's online MBA recognized as best in Georgia

January 16, 2020

Georgia Southern University has the No. 1 online Master of Business Administration (MBA) program in Georgia for 2020 according to [MBACompass.com](https://mbacompass.com) with almost 20% of its graduates holding executive-level positions.

The MBA in the Parker College of Business is a fully-online graduate program that offers working professionals the opportunity to advance their careers with the skills needed to hold executive-level positions in a variety of industries.



"There are lots of MBA rankings with each ranking telling a different story," said Lowell Mooney, Ph.D., director of graduate programs for the College. "Some rankings, such as this one by MBA Compass, focus on placement and employers, while others focus on characteristics like post-MBA salaries, program quality, faculty research, program costs and time to complete. Personally, I measure the quality of a program by how often it shows up in different rankings. Our online program has been ranked in several years, this being the latest, and for different reasons. That speaks volumes."

Through the program, students receive a general management degree that complements most undergraduate degrees while enhancing their skill set. The program, part of the Georgia WebMBA®, is centered around team-based learning and focuses on applying knowledge and skills in business. At 30 credit hours, the program is completed in five consecutive semesters. To learn more about the Georgia Southern Online MBA program and other graduate business programs, visit [GeorgiaSouthern.edu/businessgraduate](https://GeorgiaSouthern.edu/businessgraduate).

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