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Sep 22nd, 9:45 AM - 11:00 AM

Just the Tip of the Iceberg: Using the 100th Anniversary of the Titanic Sinking to Teach Information Literacy

Robin Grant
Macon State College, GA

Felicia Haywood
Macon State College, GA

April Renfroe-Warren
Macon State College, GA

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Recommended Citation
Grant, Robin; Haywood, Felicia; and Renfroe-Warren, April, "Just the Tip of the Iceberg: Using the 100th Anniversary of the Titanic Sinking to Teach Information Literacy" (2012). Georgia International Conference on Information Literacy. 14.
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JUST THE TIP OF THE ICEBERG:
Using the 100th Anniversary of the Titanic Sinking to Teach Information Literacy

Presented by Librarians:
Robin Grant, Felicia Haywood and April Warren
Macon State College
CHALLENGES

❖ One-shot classes are information dense and may be difficult for students to absorb.
❖ Many students never attend a library class.
❖ Many students never come to the library or become aware of our services.
GOALS

- Raise awareness of the library and its services.
- Reduce ‘fear’ of library and present librarians as approachable---even fun!
- Present information literacy in interesting ‘chunks’ that students will remember.
PAST EFFORTS

FAREWELL TO THE MUSTANGS
PAST EFFORTS

FUN SUBJECT GUIDES: “BOOKS FOR NON-BORING PAPER TOPICS”

These are just a few sample books about music in the Library.

You don’t have to write papers with boring topics!

Browse around for more interesting music books here Online Catalog (GIL)
Who Killed Gil?
TITANIC TEA PARTY

The Initial Idea
INSPIRED BY
DOWNTON ABBEY
PUBLICITY

- Campus Calendar
- Facebook
- Flyer/Invitation
- Student Newspaper
- Titanic Display
- Weekly Student Event e-mail
“SNEAKING IN”
INFORMATION LITERACY
INSTRUCTIONAL SESSIONS
“SNEAKING IN”
INFORMATION LITERACY
THE INFORMATION CYCLE

What is The Information Cycle?
The Information Cycle is the progression of media coverage of a particular newsworthy event. Understanding the information cycle will help you to better know what information is available on your topic and better evaluate information sources covering that topic.

After an event, information about that event becomes available in a pattern similar to this:

<table>
<thead>
<tr>
<th>The Day Of...</th>
<th>The Week Of...</th>
<th>The Week After...</th>
<th>Months After...</th>
<th>A Year After...</th>
<th>Years After...</th>
</tr>
</thead>
</table>
“SNEAKING IN”
INFORMATION LITERACY
TITANIC DISPLAY: THE INFORMATION CYCLE
"SNEAKING IN" INFORMATION LITERACY

SUBJECT GUIDE: "TITANIC RESOURCES"

Click on the tabs above
“SNEAKING IN”
INFORMATION LITERACY
PERIODICALS

- National Geographic
- Smithsonian

Images of magazines focusing on the Titanic.
“SNEAKING IN”
INFORMATION LITERACY
NEW BOOKS

SHADOW OF THE TITANIC
THE EXTRAORDINARY STORIES OF THOSE WHO SURVIVED
Andrew Wilson

Gilded Lives, Fatal Voyage
THE TITANIC'S FIRST-CLASS PASSENGERS AND THEIR WORLD
Hugh Brewster
THE DAY OF THE TEA PARTY
THE DAY OF THE TEA PARTY
BOARDING PASS

Lady or Gentleman
Class
Fate
THE DAY OF THE TEA PARTY

FOOD
THE DAY OF THE TEA PARTY
THE DAY OF THE TEA PARTY
THE DAY OF THE TEA PARTY
DOOR PRIZES

[Image of people and prizes]
FOLLOW UP

Titanic Display
• Available throughout the semester
• Photos added

Facebook
• Video and pictures added
ASSESSMENT: DID WE MEET OUR GOALS?

- Raise awareness of the library and its services.
- Reduce ‘fear’ of library and present librarians as approachable—even fun!
- Present information literacy in interesting ‘chunks’ that students will remember.
STATISTICS

❖ Titanic Tea Party Attendance
  • 40+ Students, faculty and guests

❖ Facebook
  • April 12, 2012
    o Tea Party Photo Album
    o 5 Likes
  • April 18, 2012
    o Video-187 Views 4 Likes 2 Comments

❖ Titanic Subject Guide Views
  • March- May 2012 -208 views


...Past Efforts-Farewell to the Mustangs. 2010. JPEG.


...The Day of the Party-Boarding Pass Patron. 2012. JPEG.

...The Day of the Party-Crew. 2012. JPEG.
WORKS CITED

...The Day of the Party-Door Prizes-Robin and Student. 2012. JPEG.

...The Day of the Party-First Class Tea. 2012. JPEG.

...The Day of the Party-Food. 2012. JPEG.

...The Day of the Party-Student with Teacup. 2012. JPEG.

...The Day of the Party-Third Class Tea. 2012. JPEG.

...The Day of the Party-View. 2012. JPEG.

...The Information Cycle. 2012. JPEG.

...Questions and Answers-R.M.S. Lifesaver. 2012. JPEG.

WORKS CITED

...Who Killed Gil?-Location. 2011. JPEG.

...Who Killed Gil?-Suspect. 2011. JPEG.

...Who Killed Gil?-Location—Weapon. 2011. JPEG.


WORKS CITED


Smithsonian 42.11 (2012). Print.

The Washington Times. 15 April 1912. BMP.

CONTACT US
Macon State College Library
478-471-2709
http://www.maconstate.edu/library/

🔹 Robin Grant robin.grant@maconstate.edu
🔹 Felicia Haywood felicia.haywood@maconstate.edu
🔹 April Warren april.renfroewarren@maconstate.edu