

Georgia Southern University

Digital Commons@Georgia Southern

---

Public Health Syllabi

Public Health, Jiann-Ping Hsu College of

---

Fall 2017

## HSPM 7133A - Public Health Policy & Ethics

William A. Mase

Georgia Southern University, Jiann-Ping Hsu College of Public Health, [wmase@georgiasouthern.edu](mailto:wmase@georgiasouthern.edu)

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/coph-syllabi>



Part of the [Public Health Commons](#)

---

### Recommended Citation

Mase, William A., "HSPM 7133A - Public Health Policy & Ethics" (2017). *Public Health Syllabi*. 190.  
<https://digitalcommons.georgiasouthern.edu/coph-syllabi/190>

This other is brought to you for free and open access by the Public Health, Jiann-Ping Hsu College of at Digital Commons@Georgia Southern. It has been accepted for inclusion in Public Health Syllabi by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).

**Georgia Southern University**  
**Jiann-Ping Hsu College of Public Health**

HSPM 7133 Section A: Public Health Policy & Ethics  
3 credit hours

Fall 2017

<b><u>Instructor:</u></b>	Bill Mase, Dr.PH, MPH, MA
<b><u>Office:</u></b>	Hendricks Hall, Room 2016
<b><u>Phone:</u></b>	(912) 478-6984 (best to contact me by email)
<b><u>E-Mail Address:</u></b>	<a href="mailto:wmase@georgiasouthern.edu">wmase@georgiasouthern.edu</a>
<b><u>Office Hours:</u></b>	Face to Face: Tuesday & Thursday 11:30 – 2:00 and by appointment
<b><u>Teaching Assistant:</u></b>	Ted Mulherin <a href="mailto:tm04922@georgiasouthern.edu">tm04922@georgiasouthern.edu</a>
<b><u>Class Meets:</u></b>	Tuesday & Thursday 2:00 – 3:15 pm
<b><u>Location:</u></b>	Information Technology Building 2205

Course Catalog available at: <a href="http://students.georgiasouthern.edu/registrar/pdf/catalogs/GraduateCatalog/index.htm">http://students.georgiasouthern.edu/registrar/pdf/catalogs/GraduateCatalog/index.htm</a> under Jiann-Ping Hsu College of Public Health Programs
---

**Prerequisites:** N/A

**Catalog Description**

The course prepares learners to understand complex health and human service-related systems in order to inform effective practice-based ethical decision-making. The primary focus of the course relates to public health policy and practice. Major content areas include health policy institutions, the health policy process, ethical political considerations, social determinants of health, workforce, health care financing, medical technology, health care organizations, the public health system, primary care systems, and other health-related issues impacting the health of the public. Strategies of implementing change through policy making and the legislative process are covered.

**Class Etiquette**

Turn off cell phones during all class meetings/exams and be respectful of your fellow students. Students are expected to be on-time for all class meetings sessions and to stay engaged in the learning exchange process throughout the entire 75-minute session. You are responsible for your own learning as well as the learning of your peers. It is expected that students will present themselves in a professional manner during all class meetings. Students may use computers to take notes. Any non-class related activity will result in the student being asked to excuse him/herself from the meeting session and loss of credit for that meeting session.

### **Academic Integrity**

Students are expected to follow guidelines outlined in the *Student Conduct Code 2008-09* policy regarding academic dishonesty. Any student found in violation of academic honesty will receive a grade of 'F' for the course. It is the student's responsibility to familiarize him/herself with the student policies and expectations set forth in the GSU *Student Conduct Code 2008-09* of the *2008-09 Student Handbook*. ([http://students.georgiasouthern.edu/judicial/SCC\\_08-09.pdf](http://students.georgiasouthern.edu/judicial/SCC_08-09.pdf)) You are expected to follow guidelines set forth in the entire handbook.

### **Required Textbooks:**

- 1) Weissert, CS and Weissert, WG. *Governing Health: The Politics of Health* (4<sup>th</sup> Ed.) Boston, MA: Jones and Bartlett Publishers. (ISBN: 978-1421406213)
- 2) Shi, L and Singh, DA. *The Nation's Health* (8<sup>th</sup> Ed.) Sudbury, MA: Jones and Bartlett Publishers. (ISBN: 978-0763784577)

*Note: Additional articles, supplemental materials, and URLs/website addresses will be supplied by the instructor and students in the course.*



### **MPH Health Policy and Management Competencies**

Upon graduation, a student with an MPH degree should be able to:

1. Analyze the main components and issues of the organization, financing and delivery of public health systems in the US.
2. Analyze the legal, values and ethical dilemmas in Public health that are inherent in efforts to control cost, while assuring access and quality of services for the public.
3. Apply the methods of ensuring community health safety and preparedness.
4. Analyze the policy development, assessment, and evaluation process for improving the health status of populations.
5. Describe the principles of program development and evaluation as it relates to public health initiatives.
6. Analyze budget preparation with justification and evaluation as related to public health initiatives.
7. Analyze the process for strategic planning and marketing in public health.
8. Analyze quality, cost benefit and performance improvement concepts to address organizational performance issues in Public Health.
9. Apply how "systems thinking" can contribute to the solving public health organizational problems.

10. Analyze health policy and management effectiveness using appropriate channels and technologies (i.e. GIS) in public health.
11. Analyze leadership skills for building partnerships in public health.
12. Apply the trends in resources allocation, and financing and their effects on consumers, providers, and payers in public health.
13. Compare the economic, professional, social and legislative changes impact on public health systems in the US.
14. Compare population and individual ethical considerations in relation to benefit, cost and burden of public health programs.
15. Analyze the potential impacts of legal and regulatory laws and regulations on the conduct of public health research and practice.
16. Apply information from various sources to resource and program decision making.
17. Apply the principles of health equity to public health Leadership.
18. Analyze impacts of rural versus urban settings on the health of communities.
19. Apply qualitative and quantitative research methods for public health problem solving.

### **Course Learning Objectives**

At the completion of this course the student will be able to:

1. Develop analytical skills related to formulating and/or critically evaluating public health policy issues from an ethical perspective (2, 4).
2. Analyze ethical issues in general and those specific to public health issues (including health and medical care (2, 14).
3. Analyze the legal and ethical issues associated with cost controls, access assurance, and quality of care (2, 9, 13, 14).
4. Analyze the nature of the policymaking process (4, 5).
5. Evaluate and assess public health policy in regard to its impact on improving the health status of populations (13, 15).
6. Analyze issues associated with policy making and ethical problems facing public health workers (2, 4, 5, 9, 13, 14, 15, 16).
7. Recognize the primary features of an ethical problem in health care (2, 4, 14).
8. Identify and analyze questions central to specific ethical problems in public health and associated health care organizations (9, 16).
9. Formulate recommendations for preventing and/or resolving ethical conflicts in specific areas of health care (9, 14, 15, 16).
10. Utilize appropriate channels, technologies, and evidence in public health to analyze health policy and management effectiveness (10).

### **Instructional Methods and Course Philosophy**

This course is designed in a way that may be different than other courses that you have taken. You are expected to think critically about the subject matter throughout this semester and demonstrate effective public health management systems thinking. Activities focus on developing a better understand of the logic of policymaking, ethics of care delivery, and multiple levels of policy making. You will begin to think like a rational healthcare administrator, like a rational healthcare policy specialist, like a rational provider, and like a rational consumer. You are expected to continually engage your mind during class and while preparing for class. The textbooks will be used as a general resource for the course.

### **Class participation**

Class participation is an integral part of the learning process. Students will be expected to remain current with the readings, contribute to discussion of the week's topics, ask questions, make comments, and develop his/her own philosophical and ethical professional foundation for practice. You must come to class prepared (read chapter and other readings for the week before class) to discuss issues. Full credit for participation requires perfect attendance, interacting with others in the course during discussions, and turning assignments in on time.

### **Exam Format, Guidelines and Schedule**

There will be two exams given of equal weight. These exams will be taken in the computer lab, classed book and closed-notes.

- Exam Once  
Take Home  
Thursday 9/28 Available in Folio  
Tuesday 10/3 DUE in Folio
  
- Exam Two  
Take Home  
Thursday 11/30 Available in Folio  
Tuesday 12/5 DUE in Folio

### **Assignments/Evaluations**

#### **Quizzes (42 potential points)**

Prior to each class session in which readings will be discussed, students are required to log into the Folio and complete the timed 4-question item quiz relating to the reading. Quiz questions are true/false and multiple choice. Quizzes for each week are available at the end of class on Thursdays and are due at the beginning of the class session when material is scheduled to be covered. Quizzes are timed and you will have 30 minutes to complete each quiz. There are a total of 28 chapters we are covering across the two text books used in the course. Each chapter quiz can contribute 2-points toward your final grade and each of the 4 quiz question items are valued at 0.5 points. **(42 potential points)**

#### **Exams (50 potential points)**

- Exam 1 will consist of true/false, multiple choice, and short answer questions. The exam will cover the materials covered in the Governing Health (Weissert & Weissert) book. This is a take on exam. **(20 of 50 potential points)**
- Exam 2 will consist of true/false, multiple choice, short answer questions, one brief essay/synthesizing question. **(30 of 50 potential points)**

#### **Synthesis paper (8 potential points)**

Details on the synthesis paper will be made available after exam one.

### **Final Grades**

Quizzes (4 points per reading assignments)	42 potential points
Exam 1	20 potential points
Exam 2	30 potential points
Synthesis paper	<u>8 potential points</u>

## TOTAL POINTS

**100 Total**

### **Participation**

Participation is not only attendance but active participation in each class and discussion. Attendance is not required but is crucial to your success and those with larger than acceptable absences will receive deductions from their final grade as follows:

Students may miss up to four classes without penalty.

Students missing 5 to 7 class meetings will have a 10 point reduction of their final grade.

Students missing 8 or more class meetings will receive a failing grade in the course.

The following scale will be utilized in grading:

90 - 100 points	A
80 - 89 points	B
70 - 79 points	C
60 - 69 points	D
< 59 points	F

All exams and assignments will be graded and returned promptly so that students may accurately calculate their grades at any point during the semester.

There are times when extraordinary circumstances occur (e.g., serious illness, death in the family, etc.). In such circumstances, please consult with the instructor within a reasonable amount of time. Extensions are not guaranteed and will be granted solely at the discretion of the instructor.

### **Class Attendance and Participation Policy**

Federal regulations require attendance be verified prior to distribution of financial aid allotments. Regular attendance at each class meeting is expected. Class attendance will be taken by the instructor at each class meeting.

### **Academic Misconduct**

As a student registered at this University, it is expected that you will adhere to only the strictest standards of conduct. It is recommended that you review the latest edition of the *Student Conduct Code* book, as well as the latest *Undergraduate & Graduate Catalog* to familiarize yourself with the University's policies in this regard. Your continued enrollment in this course is an implied contract between you and the instructor on this issue; from this point forward, it is assumed that you will conduct yourself appropriately.

### **Plagiarism:**

"According to the Academic Dishonesty Policy of GSU, Plagiarism includes (but is not limited to):

- Directly quoting the words of others without using quotation marks or indented format to identify them.

- Using published or unpublished sources of information without identifying them.
- Paraphrasing material or ideas without identifying the source.
- Unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic material.

If you are accused of plagiarism by a JPHCOPH, the following policy, as per the Judicial Affairs website (<http://students.georgiasouthern.edu/judicial/faculty.htm>) will be enforced:

## PROCEDURES FOR ADJUDICATING ACADEMIC DISHONESTY CASES

### **First Offense - In Violation Plea**

1. If the professor and the Dean of Students agree that the evidence is sufficient to warrant a charge of academic dishonesty, the professor should contact the Office of Judicial Affairs to determine if this is a first violation of academic dishonesty. The incident will be reported via the following website: <http://students.georgiasouthern.edu/judicial/faculty.htm>

2. If it is a first violation, the professor should talk with the student about the violation. **If the student accepts responsibility in writing and the professor decides to adjudicate the case, the following procedures will be followed:**

- a. The student will be placed on disciplinary probation for a minimum of one semester by the Office of Judicial Affairs.
- b. The student will be subject to any academic sanctions imposed by the professor (from receiving a 0 on the assignment to receiving a failing grade in the class).
- c. A copy of all the material involved in the case (Academic Dishonesty Report Form and the Request for Instructor to Adjudicate Form) and a brief statement from the professor concerning the facts of the case and the course syllabus should be mailed to the Office of Judicial Affairs for inclusion in the student's discipline record.

### **First Offense - Not In Violation Plea (student does not admit the violation)**

If the professor and the Dean of Students agree that the evidence is sufficient to warrant a charge of academic dishonesty, the professor should contact the Office of Judicial Affairs to determine if this is the first or second violation of academic dishonesty. The student will be charged with academic dishonesty and the University Judicial Board or a University Hearing Officer would hear the case. If the student is found responsible, the following penalty will normally be imposed:

- a. The student will be placed on Disciplinary Probation for a minimum of one semester by the Office of Judicial Affairs.
- b. The student will be subject to any academic sanctions imposed by the professor.

### **Second Violation of Academic Dishonesty**

If the professor and the Dean of Students agree that the evidence is sufficient to warrant a charge of academic dishonesty, and if it is determined this is the second violation, the student will be charged with academic dishonesty and the University Judicial Board or a University Hearing Officer would hear the case.

**If the student is found responsible, the following penalty will normally be imposed:**

- a. Suspension for a minimum of one semester or expulsion.
- b. The student will be subject to any academic sanctions imposed by the professor.

### **NOT RESPONSIBLE FINDING**

When a student is found not responsible of academic dishonesty, the work in question (assignment, paper, test, etc.) would be forwarded to the Discipline Coordinator. It is the responsibility of the Discipline Coordinator to ensure that the work is evaluated by a faculty member other than the individual who brought the charge and, if necessary, submit a final grade to the Registrar. For the protection of the faculty member and the student, the work in question should not be referred back to the faculty member who charged the student with academic dishonesty.

In the case of a Discipline Coordinator bringing charges against a student, an administrator at the Dean's level will ensure that the student's work is evaluated in an appropriate manner.

### **CONFIDENTIALITY**

In accordance with provisions of the Family Educational Rights and Privacy Act of 1974 and the Georgia Open Records Act, any information related to a violation of academic dishonesty or the outcome of a judicial hearing regarding academic dishonesty, is prohibited and must be treated as confidential by members of the faculty."

### **Academic Handbook**

Students are expected to abide by the Academic Handbook, located at <http://admissions.georgiasouthern.edu/pdf/orientation/documents/Eagle%20Eye/EagleEye.pdf>. Your failure to comply with any part of this Handbook may be a violation and thus, you may receive an F in the course and/or be referred for disciplinary action.

### **University Calendar for the Semester**

The University Calendar is located with the semester schedule, and can be found at: <http://students.georgiasouthern.edu/registrar/resources/calendars>

### **Portfolio Inclusion**

Samples of your work may be reproduced for search purposes and/or inclusion in the professor's teaching portfolio. You have the right to review anything selected for use, and subsequently ask for its removal.

### **Disclaimer**

The contents of this syllabus are as complete and accurate as possible. The instructor reserves the right to make any changes necessary to the syllabus and course material. The instructor will make every effort to inform you of changes as they occur. It is the responsibility of the student to know what changes have been made in order to successfully complete the requirements of the course.



**Detailed Weekly Schedule****Reading****Assignment**

Week 1:	August 15 August 17	N/A N/A	Review Course Syllabi FOX News Group  NPR Group
Week 2:	August 22 August 24	Gov. Hlth None	Ch. 1 FOX News Group  NPR Group
Week 3:	August 29 August 31	Gov. Hlth None	Ch. 2 FOX News Group  NPR Group
Week 4:	September 5 September 7	Gov. Hlth None	Ch. 3 FOX News Group  NPR Group
Week 5:	September 12 September 14	Gov. Hlth None	Ch. 4 FOX News Group  NPR Group
Week 6:	September 19 September 21	Gov. Hlth None	Ch. 5 FOX News Group  NPR Group
Week 7:	September 26 September 28	Gov. Hlth None	Ch. 6 FOX News Group  NPR Group
Week 8:	October 3 October 5	Gov. Hlth None	Ch. 7 + Conclusion FOX News Group

NPR Group

Review for Exam 1  
Midterm Exam (Governing Health book)  
On Folio

Week 9:	October 10 October 12	Nation's Hlth Ch. 1 Nation's Hlth Ch. 2
Week 10:	October 17 October 19	Nation's Hlth Ch. 6 Nation's Hlth Ch. 7
Week 11:	October 24 October 26	Nation's Hlth Ch. 8 Nation's Hlth Ch. 9
Week 12:	October 31 November 2	Nation's Hlth Ch. 10 Nation's Hlth Ch. 11
Week 13:	November 7 November 9	Nation's Hlth Ch. 12 Nation's Hlth Ch. 13
Week 14:	November 14 November 16	Nation's Hlth Ch. 14 Nation's Hlth Ch. 15
Week 15:	November 21 November 23	Thanksgiving Break Thanksgiving Break
Week 16	November 28 November 30	Nation's Hlth Ch. 17 Nation's Hlth Ch. 18
Week 17:	December 5 (3-5 PM)	Final Exam (The Nation's Health Book) On Folio