Arguing for Argument: Teaching Advocacy, Encountering the Other

1. Overview: History and Topics
   a. Curricular Origins
   b. History of Rhetoric
   c. Teacher Inquiry: ENGL 263 History of Argument
   d. ENGL 211 Writing in the Humanities and Social Sciences: Argument and Advocacy

2. Identity and Advocacy: Finding and Investing the Self
   a. Origins: Failed Standard Researched Argument

3. Advocacy Project: Putting the Self and Passion In Context
   a. Canvas Responses and Conferences. Creating Community. Fostering Conversation
      i. Basic thesis and argument strategy
      ii. Stasis Analysis: the facts of the case. Fact, definition, quality, policy
      iii. Toulmin Analysis: data, claim, warrants, backing; qualifications, rebuttals, concessions

4. Discovering/Uncovering the Other: Discovering/Creating an Authentic Audience
   a. Audience Analysis: Intellectual/Moral/Ethical Development
      Perry http://perrynetwork.org/?page_id=2
      Belenky et al https://en.wikipedia.org/wiki/Women%27s_Ways_of_Knowing

5. Engaging Audience vs. “Preaching to the Choir”

6. Relation to Student Success in Writing?