

Betty Foy Sanders Department of Art News

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UGA seeks Senior Graphic Designer

The University of Georgia seeks an excellent and experienced graphic designer, who is passionate about beautiful design that is rooted in strategy, to join the Marketing & Communications team. Must be equally comfortable in navigating print and digital projects and able to strategically partner with key stakeholders to bring the UGA brand to life.

Additional information and application information may be found at: <https://goo.gl/sYbYyi>. The position is open until March 20.

Job Summary

The primary tasks and responsibilities of the senior graphic design position are to conceptualize and execute compelling, creative design solutions from concept to final publication or production that align with the University's marketing strategies and client objectives. This position requires higher-level executive and client interaction skills and involves working in a collaborative environment with other marketing & communications professionals, development specialists and top administrators. A high level of production experience and proficiency in translating ideas and concepts into layouts and final art for print, digital, and interactive formats using Adobe's Creative Suite software is necessary. The successful candidate must be able to manage multiple projects and revisions while working within established schedules and deadlines, stay current with emerging technologies and tools and adhere to graphic standards, brand guidelines and best practices in higher education marketing and communications. Verbal and written communication skills are important. A strong understanding of marketing strategies and branding and how to apply them visually is essential.

Minimum Qualifications

Bachelor's degree with major coursework in graphics design or related field plus five years experience OR ten years relevant experience either in-house or with an agency.

Education, Experience, Licensure, Certification required

A bachelor's degree in graphics design or related field plus five years experience or ten years relevant experience either in-house or with an agency.

Knowledge, Skills, Abilities and/or Competencies required to successfully perform work

Advanced knowledge of industry standard software, including InDesign, Illustrator and Photoshop. Strong interpersonal skills and the ability to manage several projects simultaneously. Ability to work in team-based, collaborative settings as

well as willingness to take initiative and work independently.

https://www.ugajobsearch.com/applicants/jsp/shared/position/JobDetails_css.jsp?postingId=249137

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