



23rd Annual

JANUARY 30, 2010

Southern Conference on Children

Sponsored by: Department of Hospitality, Tourism and Family and Consumer Sciences, College of Health and Human Sciences, and the Continuing Education Center at Georgia Southern University, Statesboro, GA

Nessmith-Lane Continuing Education Building on the campus of Georgia Southern University, Statesboro, GA

Morning Keynote Presentation
9 am and 10:30 am



JULIE AUSTIN
Hand in Hand Productions
Scottsdale, GA

Let Them Sing! How to Actively Involve Children Through Song and Movement

Sing and move along to music from Julie's award winning recordings while learning how to keep children creatively engaged during circle time. Children offer their own ideas and the teacher weaves them into the songs and chants which increases children's language skills. Guaranteed to have your hands clapping, your fingers snapping and your toes tapping!

Afternoon Keynote Presentation
1 pm and 2:45 pm



RONDA RICH
Ronda Rich Creative, Inc.
Gainesville, GA

Finding Your Dream when Everyone Thinks It's Impossible

Let's face it! You seem to be working against the odds! Your daily challenges are frustrating and overwhelming -- high turnover, low pay, overwhelming numbers, lack of funding, staying open in the current economy. This is just the short list! The goal of providing high quality care and education for the children in your care could seem impossible. Together we will focus on the importance of staying committed to our dreams and turning the impossible into opportunities to impact the future of Georgia's children.

A One-Day Conference for Child Care Center Directors and Personnel, Pre-School and Pre-K Teachers, Kindergarten Teachers and Paraprofessionals, School Age Child Care Providers, Family Child Care Providers and Parents of Young Children.

Conference at a Glance

8:00 – 9:00 AM	Conference Check In, Continental Breakfast and Exhibits
9:00 – 10:15 AM & 10:30 – 11:45 AM	Morning Workshops
11:45 AM – 1:00 PM	Conference Luncheon and Exhibits
1:00 – 2:15 PM & 2:45 – 4:00 PM	Afternoon Workshops
4:00 PM	Conference Evaluations Collected

Note: There will be a beverage break from 2:15 – 2:45 PM to refresh ourselves and allow additional time with our sponsors and exhibitors.

Find full conference details on the website at <http://ceps.georgiasouthern.edu/conted/scoc.html>

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CONTINUING EDUCATION CENTER
P.O. Box 8124
Statesboro, Georgia 30460-8124





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PRE-CONFERENCE WORKSHOP

FRIDAY, JANUARY 29, 2010
Nessmith-Lane Continuing Education Building, Statesboro, GA
1:30 to 3:30 pm
Cost \$39 per person

BE PREPARED! THE DO'S AND DON'TS OF EMPLOYEE DISCIPLINE AND DOCUMENTATION FOR CHILD CARE DIRECTORS

Presenter: Stephanie R. Sipe, JD,

Designed for current and future child care directors, this training will explore topics such as understanding and working with others, conflict management and resolution, coaching and mentoring for improved performance, and performance appraisal techniques. Specifically participants will be given tips on conveying verbal messages, improving listening skills, and how to give feedback, as well as given tools for negotiation, problem solving, and documentation of disciplinary actions.

REGISTER BY PHONE AT 912.478.5551

Accommodations

Holiday Inn Statesboro
455 Commerce Dr.
Statesboro, GA 30461
912-489-4545

A block of rooms has been reserved for January 29 and 30, 2010 at a room rate of \$70.00 plus applicable taxes. Please refer to our Group Name: Southern Conference on Children to receive the special room block rate. Check in is 3 PM and check out is 11:00 AM. Guests may call to make their reservations.

This rate will apply until January 8, 2010. After that date, the regular hotel rates will apply based on availability.

Directions

The Nessmith-Lane Continuing Education Building is located at the corner of Plant Drive and Chandler Road on the campus of Georgia Southern University. Chandler Road is accessed from Hwy.67/Fair Road. Exit 127 off Interstate 16. Turn left onto Chandler Road. Turn right at the third traffic light at Plant Drive. The parking lot is accessed from Plant Drive. Please park in any lot adjacent to the conference site.

Free Film Showing in the Assembly Hall

FRIDAY, JANUARY 29, 2010
Nessmith-Lane Continuing Education Building
Statesboro, GA • 5:30 to 6:45 pm

CONSUMING KIDS THE COMMERCIALIZATION OF CHILDHOOD

Consuming Kids draws on the insights of health care professionals, children's advocates, and industry insiders to focus on the explosive growth of child marketing in the wake of deregulation, showing how youth marketers have used the latest advances in psychology, anthropology, and neuroscience to transform American children into one of the most powerful and profitable consumer demographics in the world. Consuming Kids pushes back against the wholesale commercialization of childhood, raising urgent questions about the ethics of children's marketing and its impact on the health and well-being of kids.



Overview

This one-day conference will provide you with valuable information on current child-related topics. Leaders in family and child studies, early childhood education, and professionals in related fields will identify and discuss trends and techniques for working with young children. Included are special sessions designed for center directors.

Who Should Attend

- Childcare Center Directors and Personnel
- Pre-School, Pre-K, Kindergarten Teachers & Paraprofessionals
- Family Child Care Providers
- School Age Child Care Providers
- Parents of Young Children

To Insure Your Choice of Workshops
Please Register Early!

Benefits of Attending

- Obtain resource information and ideas that you can take back to the job and to your own home.
- Meet and talk with other professionals.
- Increase professional commitment to the improvement of child care quality.
- Enjoy exhibits and opportunity for door prizes.

Credits

Certificates for attendance will be awarded for 5.0 hours of participation. Bright from the Start: Georgia Department of Early Care and Learning Child Care Services recognizes this conference for updating staff training requirements. Record of attendance will be handed out at the end of each session attended.

Fees, Cancellations, Refunds

- \$50 if payment is received on or before Monday, January 18, 2010
- \$55 if payment is received after January 18, and before January 29, 2010
- \$60 at the door registration or if payment not received by 5 pm on January 29, 2010

The early bird fee for the conference is \$50 per person if payment is received by Monday, January 18, 2010. Beginning January 19 the fee is \$55 per person until January 29, 2010.

If payment is not received by 5 pm, January 29, 2010 or if registering at the door, the fee is \$60.

The fee includes conference sessions and materials, refreshments, a box lunch, certificate, and an opportunity to win door prizes. Cancellation requests should be received by 5pm, Friday, January 22, 2010. A \$10 processing fee will be charged to process all cancellations. Substitutions are encouraged.

ABSOLUTELY NO REFUNDS WILL BE MADE AFTER THE CONFERENCE.

Details at <http://ceps.georgiasouthern.edu/conted/scoc.html>



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Morning AGENDA

8 am - 9 am • Registration and Continental Breakfast

Morning Keynote Presentation • 9 am – 10:15 am and 10:30 am – 11:45 am

Let Them Sing!

How to Actively Involve Children Through Song and Movement.....

Sing and move along to music from Julie's award winning recordings while learning how to keep children creatively engaged during circle time. Children offer their own ideas and the teacher weaves them into the songs and chants which increases children's language skills. Guaranteed to have your hands clapping, your fingers snapping and your toes tapping!

Julie Austin, Hand in Hand Productions, Scottdale, GA



MORNING WORKSHOPS AT 9 AM – 10:15 AM or 10:30 AM – 11:45 AM

Doing Science at Home: Promoting Scientific Thinking in Children.....

This presentation is going to offer a discussion of how to engage children in doing science and developing scientific thinking at home. There will be a short discussion of characteristics of modern science education. Emphasis will be placed on the inquiry approach to science. There will be examples of small science investigations and activities that parents can do with their children.

Yasar Bodur, Assistant Professor, Department of Teaching and Learning, Georgia Southern University, Statesboro, GA

Look What I Made! The Block Center.....

For many many years, blocks have been an essential material in classrooms for young children. Block play enhances all areas of a child's development. This active session will present ideas and show examples of appropriate block play in the childcare setting for children ages 1-5. So dust off the blocks and let's build.

Becky Waters & Tinnie Lee, Lead Teachers, Child Development Center, Georgia Southern University, Statesboro, GA

Strengthening Families through Early Care and Education Model.....

The Strengthening Families through Early Care and Education Model raises the importance and benefits of meaningful partnerships with families. It identifies and describes the five protective factors and their role in preventing child abuse and neglect. In this workshop we will use the Strengthening Families Model to list the seven program strategies and understand their importance in building the five protective factors.

Sarah Benton, Consultant, Bright From the Start, Savannah, GA

Tummy Time.....

This hands-on interactive workshop has been designed to assist child care providers in increasing the use of tummy time with children. Participants will learn to identify proper techniques to use during tummy time, the muscles that are affected by tummy time, and ways to integrate academic learning with tummy time. By understanding the fine and gross motor skill building of tummy time, child care providers will make tummy time a valuable part of the learning experience for infants.

Melissa Lovett, Technical Assistance Team Leader for Child Care Resource and Referral, Savannah Technical College, Savannah, GA

Every Child's an Individual.....

Learn how to improve your skills in working with individual children. Participants will gain an understanding of temperamental differences and assess their own temperament. This will help caregivers work more responsively and effectively with the infants and toddlers in their care.

Lisa D. Jordan, Director, Chatham Childcare Collaborative (CCC), Savannah, GA

NAEYC Accreditation: The Gold Standard for Quality.....

Come learn about NAEYC Accreditation and what makes it the gold standard for quality in early childhood programs! We'll discuss information about NAEYC Accreditation, share our experiences with the NAEYC Accreditation process, and give you an opportunity to ask your own questions.

Jennifer L. Waters, Panel Chairperson, GAYC Quality Improvements and Accreditation, Atlanta, GA; Beth Parr, NAEYC Assessor, Washington, DC; Cynthia S. Edenfield, Director, Child Development Center, Georgia Southern University, Statesboro, GA, and Pamela Whitney, Director, Northside Hospital Child Development Center, Atlanta, GA

Make Dramatic Play More Than Home Living.....

A Dramatic Play Learning Center teaches children social skills, language and literacy, social studies, and much more. Learn creative ways to change dramatic play to correspond with your curriculum in creative and inexpensive ways.

Alice H. Hall, Associate Professor, Child and Family Development, Georgia Southern University, Statesboro, GA

To Insure Your Choice of Workshops
Please Register Early!

To maximize the learning opportunity for each person, please make child care arrangements for your children. Children WILL NOT be permitted to attend training workshops.

The Power of Healthy Snacks.....

Typically snacks provide about 9-10% of the daily recommended calories for children. Family members and the school environment should optimize the nutritional density of snack foods to promote health and prevent disease among children. This session will focus on the health benefits of nutritious snacks for children. The endless variety of snack foods and their relevance to dietary guidelines will be discussed. Practical ideas and recipes for planning kid-pleasing nutritious snacks will be offered, along with some yummy food samples for your tasting pleasure.

Padmini Shankar, Associate Professor, Department of Health and Kinesiology, Georgia Southern University, Statesboro, GA



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Afternoon AGENDA

11:45 am - 1 pm • Lunch and Time with the Exhibitors

Afternoon Keynote Presentation • 1 pm – 2:15 pm and 2:45 pm – 4 pm

Finding Your Dream when Everyone Thinks It's Impossible.....

Let's face it! You seem to be working against the odds! Your daily challenges are frustrating and overwhelming -- high turnover, low pay, overwhelming numbers, lack of funding, staying open in the current economy. This is just the short list! The goal of providing high quality care and education for the children in your care could seem impossible. Together we will focus on the importance of staying committed to our dreams and turning the impossible into opportunities to impact the future of Georgia's children.

Ronda Rich, Ronda Rich Creative, Inc., Gainesville, GA



AFTERNOON WORKSHOPS AT 1 PM – 2:15 PM or 2:45 AM – 4 PM

The Discovery Zone: Science in the Early Years.....

This interactive workshop will explore the world of science in an early child care learning environment. Children should have an opportunity to use their five senses to explore the world around them and this workshop will provide the opportunity for its participants to gain an understanding through hands on activities. Participants will also gain an understanding of how to expose young children to developmentally appropriate nature and science experiences. Individuals working directly with children will benefit from this session.

Johnnye Rogers, Outreach/Enhanced Referral Specialist, Child Care Resource & Referral of Southeast Georgia, Savannah, GA

Parents as Partners: Closing the Communication Gap.....

School and parent partnerships have become an educational priority. No Child Left Behind is encouraging parents to get involved and requiring schools to develop strategies to promote parental involvement. This workshop will provide easy and effective parent communication strategies that eliminate personal behaviors that may serve as barriers to communication with families.

Denise Weems, Assistant Professor, Department of Teaching and Learning, Georgia Southern University, Statesboro, GA

Give Your Storytelling A Lift.....

Use the flannel board, scissors, puppets, paper, and music to make story time the favorite time of the day. You will leave with many ideas to use with three year olds and up.

Beverly Campbell, K - 4 Teacher, Bulloch Academy, Statesboro, GA

Open the Windows, Let in the World! Thematic Lesson Plans.....

Our world provides countless opportunities to teach our children. As educators it is our responsibility to open their eyes, bring awareness, and expose them to the many possibilities for learning. One really great way to do this is by teaching with thematic lesson plans. We will discuss the many ways to find a theme and develop that theme into a day, week or monthly lesson.

Pam Holmes, Technical Assistance Coordinator/ Training Team Leader, Child Care Resource & Referral of Southeast Georgia, Savannah, GA

Bulletin Boards Teach, Too.....

This hands-on interactive workshop has been designed to assist child care providers in increasing the use of bulletin boards for specific purposes as learning tools. Participants will learn to identify proper techniques to make bulletin boards examples of child-friendly real-world experiences and ways to integrate academic learning with interactive bulletin boards. By understanding the use of interactive and real-world bulletin boards, child care providers will make bulletin boards a valuable part of the learning experience for all age groups.

Melissa Lovett, Technical Assistance Team Leader for Child Care Resource and Referral, Savannah Technical College, Savannah, GA

Feeding Infants and Toddlers The Healthy Way.....

Come discuss information about infant and toddler nutrition. Explore ways to encourage healthy eating habits, and develop new recipe ideas. Walk away with new ideas that will transform your mealtimes into a fun learning experience.

Niya Randolph, Curriculum Specialist, Kids 'R' Kids International, Atlanta, GA

Response to Intervention for Preschoolers.....

Learn about identifying and doing interventions for children 3 & 4 years old who may have speech, behavior or other needs "before" automatically referring to special education. We will also discuss where services are available in all counties for 3 year olds.

Marilyn Dryden, Bulloch County School System, Statesboro, GA

Director's Round Table: Boom or Bust.....

A successful child care needs to be planning ahead for success! Meet with other Center Directors and Administrators to discuss what's working and what's not. Network, organize, and plan to insure your energies for success are logical and not haphazard!

Facilitators: Cynthia S. Edenfield, Director, Child Development Center, Georgia Southern University, Statesboro, GA and Michelle Smith Lank, Owner, Kid's World Learning Center, Statesboro, GA

QUESTIONS?

Our program specialists are here to help!

JANICE E. REYNOLDS

janreyn@georgiasouthern.edu
Phone. 912.478.1755

S. MARIE WILLIAMS

marieawilliams@georgiasouthern.edu
Phone. 912.478.2260

FOR REGISTRATION INFORMATION CALL

LINDA TYLER

Phone. 912.478.5551

FAX. 912.478.0847

23rd Annual Southern Conference on Children, Saturday, January 30, 2010 REGISTRATION REQUEST

Please complete both sides of this registration form and feel free to duplicate this form and provide one form for each person registering.

PRINT YOUR NAME _____

(Note: We require your name on page 1 of this form in order to process your registration.)

Each person will be attending the special keynote presentation in the morning and a workshop of your choice. In the afternoon, each person will attend another special keynote presentation and a workshop of your choice.

MORNING WORKSHOPS AT 9 AM – 10:15 AM or 10:30 AM – 11:45 AM

CHOOSE YOUR MORNING WORKSHOP.

PLACE THE **NUMBER 1** BY YOUR FIRST CHOICE, THE **NUMBER 2** BY YOUR SECOND CHOICE AND THE **NUMBER 3** BY YOUR THIRD CHOICE. EVERY EFFORT WILL BE MADE TO PUT YOU IN YOUR FIRST CHOICE.

_____ DOING SCIENCE AT HOME: PROMOTING SCIENTIFIC THINKING IN CHILDREN

_____ THE POWER OF HEALTHY SNACKS

_____ LOOK WHAT I MADE! THE BLOCK CENTER

_____ STRENGTHENING FAMILIES THROUGH EARLY CARE AND EDUCATION MODEL

_____ TUMMY TIME

_____ EVERY CHILD'S AN INDIVIDUAL

_____ NAEYC ACCREDITATION: THE GOLD STANDARD FOR QUALITY

_____ MAKE DRAMATIC PLAY MORE THAN HOME LIVING

AFTERNOON WORKSHOPS AT 1 PM – 2:15 PM or 2:45 AM – 4 PM

CHOOSE YOUR AFTERNOON WORKSHOP.

PLACE THE **NUMBER 1** BY YOUR FIRST CHOICE, THE **NUMBER 2** BY YOUR SECOND CHOICE AND THE **NUMBER 3** BY YOUR THIRD CHOICE. EVERY EFFORT WILL BE MADE TO PUT YOU IN YOUR FIRST CHOICE.

_____ THE DISCOVERY ZONE: SCIENCE IN THE EARLY YEARS

_____ PARENTS AS PARTNERS: CLOSING THE COMMUNICATION GAP

_____ GIVE YOUR STORYTELLING A LIFT

_____ OPEN THE WINDOWS, LET IN THE WORLD! THEMATIC LESSON PLANS

_____ BULLETIN BOARDS TEACH, TOO

_____ FEEDING INFANTS AND TODDLERS THE HEALTHY WAY

_____ RESPONSE TO INTERVENTION FOR PRESCHOOLERS

_____ DIRECTOR'S ROUND TABLE: BOOM OR BUST

23rd Annual Southern Conference on Children, Saturday, January 30, 2010 REGISTRATION REQUEST

Please complete *both sides* of this registration form and feel free to duplicate this form and provide one form for each person registering. NOTE: Space in this program fills quickly. If you have not enrolled within 48 hours prior to the program, please call 912.478.5551 to confirm available space.

**To maximize the learning opportunity for each person, please make child care arrangements for your children.
Children WILL NOT be permitted to attend training workshops.**

1. SELECT THE APPROPRIATE FEE.

(PLEASE NOTE, PAYMENT MUST BE RECEIVED BY THE DEADLINE DATE INDICATED OR YOU WILL BE BILLED FOR THE BALANCE)

- \$50 if payment is received on or before Monday, January 18th, 2010
- \$55 if payment is received after January 18th and before January 29th, 2010
- \$60 at the door registration or if payment not received by 5 pm on January 29th, 2010

2. COMPLETE THE ALL THE INFORMATION BELOW

NAME: _____ CLEARLY PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR ON YOUR CERTIFICATE

JOB TITLE: _____

PLACE OF EMPLOYMENT: _____

HOME ADDRESS or WORK ADDRESS (PLEASE CHECK ONE BOX)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

DAYTIME TELEPHONE: _____ FAX: _____

E-MAIL ADDRESS: _____

We will e-mail registration confirmation

3. SELECT THE PAYMENT METHOD (MONEY ORDER, CHECK, PURCHASE ORDER NUMBER, OR CREDIT CARD)

Money Order A check is enclosed (payable to Georgia Southern University)

Payment is being processed (a purchase order number is enclosed)

CREDIT CARD: VISA MASTERCARD SELECT: PERSONAL CORPORATE

VISA OR MASTERCARD NUMBER: _____

EXPIRATION DATE: _____

PRINT NAME AS IT APPEARS ON CREDIT CARD: _____

MAIL TO: Registrations/Southern Conference on Children
Georgia Southern University, P.O. Box 8124, Statesboro, Georgia 30460-8124

EASY WAYS TO REGISTER! Phone 912.478.5551, Fax 912.478.0847, By Mail or on the website!

Find full conference details on the website at <http://ceps.georgiasouthern.edu/conted/scoc.html>

In compliance with the ADA, Georgia Southern University honors requests for reasonable accommodations made by individuals with disabilities. If special assistance is needed, please call 912.478.5551 thirty days in advance of program.