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### Business Innovation Group (BIG) News

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## Helping Hands to assist the Hearts and Hands Clinic

March 5, 2012

“Helping Hands” is an enterprise that was started by the students of Dr. Pittaway’s Applied Small Business Management course, and is dedicated to assisting the Hearts and Hands Clinic of Statesboro, Georgia with funds to sustain operations. Initiated by Andres Mortes and Emmie Boyer in 2008, the Hearts and Hands Clinic is a venture led by approximately 15 college students that has made significant progress within the community. The clinic is an organization devoted to providing quality health care to low income individuals lacking health care insurance.

*“This venture has developed into much more than a student project. We are not only bringing free healthcare to a market that desperately needs it, but we are also giving hope and optimism in a time when many people are struggling.” – the Hearts and Hands Clinic – A VIM Alliance*



Throughout the semester, Helping Hands has been planning to host numerous events in an effort to meet their goal. The group’s first major fundraising event took place on February 15, 2012. *Helping Hands* raffled off a \$100 gas card to one lucky winner in exchange for a \$2 donation. The event was a tremendous success. With only a week to sell raffle tickets at their disposal, the group managed to raise approximately \$1000 for the cause. Congratulations to Angie Edenfield of Bellies and Babies in Statesboro, GA for being the recipient of this acclaimed prize.

Additionally, Helping Hands has sponsored the event “Pie for the People,” a pizza sale fundraiser on Georgia Southern University’s campus. Thus far, this event has taken place in two locations on campus—the College of Business Administration and the Russell Union. and has been a success as well.

Currently, Helping Hands is doing everything possible to ensure the sustainability and success of the Hearts and Hands Clinic; however, they cannot accomplish this on their own! **THEY NEED YOUR HELP!** The organization accepts donations in the form of cash, check, money order, or merchandise (subject to aid in further donation collection). Checks and money orders can be written out to “Helping Hands”, and mailed to (Georgia Southern University, Center for Entrepreneurial Learning and Leadership, PO Box 8154). All donations are tax refundable!