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SIFE earns third project grant

JULY 2, 2007

For the third consecutive year, Georgia Southern University's chapter of Students in Free Enterprise (SIFE) has earned a \$5,000 grant from the Marcus Foundation to support an outreach project to teach business and economics to high school students.

In its grant request, SIFE proposed to provide students at the Performance Learning High School with a series of interactive lectures based on how the free enterprise system works. Performance Learning High School is a small, non-traditional school geared toward students who are not succeeding in a traditional school setting.

The proposal, developed by junior finance major Laura Patton, indicates that the lectures will 'cover a series of topics including how prices are determined in the marketplace, keeping track of revenues and expenses, and effective strategies for advertising.'

SIFE, a global non-profit organization active in more than 40 countries, encourages development of community outreach projects that reach SIFE's five educational topics: market economics, success skills, entrepreneurship, financial literacy, and business ethics.

Patton, the incoming president of SIFE, will be one of two leaders on the project. The other will be Terri Rivers, a senior electrical engineering major. Ten SIFE members will carry out the project.

Faculty advisors for SIFE are John and Amanda King, both faculty members in the School of Economic Development at Georgia Southern.