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Food for Thought on March 15th

February 20, 2012



The next event in ATDC's and the Creative Coast's Entrepreneur Food for Thought Series will take place March 15th, 11.30am-1.00pm, at the campus of Georgia Tech Savannah. Jennifer Abshire, CEO, founder and chief creative officer of Abshire Public Relations, will speak about "Entrepreneurial Public Relations".

About the Presentation:

You've started your own business and you're ready to let the world know. Now it's time to add public relations, an essential component of success, to the list of your entrepreneurial skills. Public relations is human relations and a critical aspect of growing your business. Everything you say and do is part of your PR campaign. It is the image you project every day to everyone you meet. It is about you and your company becoming a force in the public eye on a regular basis. PR that you undertake yourself can be a primary way to grow your business and become known without major expense.

For more information and to register before 3/13, please go to <http://fftmar15.eventbrite.com>.

The event is sponsored by ATDC Savannah and the Creative Coast

Hope to see you March 15th!