Great Minds Lecture Series Continues, Explores Advertisements in Early 20th Century China

March 21, 2016

Juanjuan Peng, Ph.D., continues the Great Minds Lecture Series Tuesday, March 22, at 5:30 p.m. in the Fielding S. Russell Union, room 2048.

Peng will present a lecture titled “Selling a Healthy Lifestyle in Late Qing China: Commercial Advertisements for Hygienic Products in the Dagong Bao, 1902-1911.”

The lecture will explore newspaper advertisements in early 20th century China and introduces the modern Chinese concept of “weisheng,” a Chinese term that is normally translated as hygiene.

She will showcase the differences between the Chinese “weisheng” and the western hygiene and explain what these products were, who was using them, and what role gender played in their consumption.

Peng has taught in the Department of History since 2007 and is currently a tenured associate professor.

Her teaching and research interest includes social and economic history, history of modern China, and business history.

Peng received her Ph.D. and M.A. from Johns Hopkins University and received a B.S. and M.S. from Wuhan University in China.

2015-16 Great Minds Lecture Series

March 22 – Juanjuan Peng, Ph.D., Department of History
Selling a Healthy Lifestyle in Late Qing China: Commercial Advertisements for Hygienic Products in the Dagong bao, 1902-1911

April 27 – Jacek Lubecki, Ph.D., Department of Political Science and International Studies
ISIS and al-Qaeda as Global Rebels: A Broader Historical Perspective

All Great Minds Lectures start at 5:30 p.m. in Russell Union room 2048
The College of Liberal Arts and Social Sciences (CLASS) is the largest of the eight colleges that make up Georgia Southern University, and it plays a central role in every student's core of knowledge. CLASS, also described as the University's College of the Creative Mind, prepares students to achieve academic excellence, develop their analytical skills, enhance their creativity and embrace their responsibilities as citizens of their communities, their nations and the world. CLASS offers more than 20 undergraduate degrees and several interdisciplinary minors from its 11 departments and five academic centers. CLASS offers eight master's degrees, two graduate certificates and one doctoral degree. For more information, visit cah.georgiasouthern.edu.

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. GeorgiaSouthern.edu.