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Brooke Fremeau’s MFA Thesis Exhibition Opens in University Gallery

February 22, 2016

STATESBORO, Ga. – Georgia Southern University’s Betty Foy Sanders Department of Art presents Zoetic: MFA Thesis Exhibition by Brooke Fremeau, from Feb. 23 to March 25 on-campus in the University Gallery of the Center for Art & Theatre. The exhibition includes a reception Feb. 23 at 6 p.m. at the Center for Art & Theatre. The events are free, and the public is welcome.

Fremeau, a current M.F.A. Graphic Design candidate, has created a 360-degree corporate identity as her thesis. Her potential startup is called Zoetic, and her exhibition includes video, books, large-scale signage, a mobile app, a website, and screen printed t-shirts. Each element, or touchpoint, facilitates a gateway between the consumer and the company, strengthening brand presence and recognition.

“Essentially, I’ve designed an entire library of digital and print media that could be used to launch a real fitness company,” Fremeau said. “Zoetic, as I envision it, would focus on a holistic approach to health and wellness and those values are reflected in the design of each piece.”

The College of Liberal Arts and Social Sciences (CLASS) is the largest of the eight colleges that make up Georgia Southern University, and it plays a central role in every student’s core of knowledge. CLASS, also described as the University’s College of the Creative Mind, prepares students to achieve academic excellence, develop their analytical skills, enhance their creativity and embrace their responsibilities as citizens of their communities, their nations and the world. CLASS offers more than 20 undergraduate degrees and several interdisciplinary minors from its 11 departments and five academic centers. CLASS offers eight master’s degrees, two graduate certificates and one doctoral degree. For more information, visit cah.georgiasouthern.edu.

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers more than 125 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelors, masters and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. GeorgiaSouthern.edu.
Caplinger wins national FYE award
February 22, 2016

Chris Caplinger, Ph.D., director of First-Year Experience (FYE) and assistant professor of history at Georgia Southern, was one of ten educators in the nation selected for the 2016 Outstanding First-Year Advocate Award.

The National Resource Center for the First-Year Experience and Students in Transition at the University of South Carolina and Cengage Learning present the award each year to honor college faculty, administrators, staff, and students for their outstanding work on behalf of first-year students, and for the impact their efforts have on the students and culture of their institutions.

“I value my involvement with the national FYE community, which is a very collegial group of faculty and academic and student affairs administrators,” said Caplinger. “To be recognized by this group is humbling. But this really is a recognition for Georgia Southern more broadly.”

Caplinger says the recognition is a reflection of the 230-plus individual faculty members involved in leading one or more of the program’s three primary initiatives: First-Year Seminar, Global Citizens, and Conversations with Professors.

“All of our major initiatives are the product of a faculty task force, which not only proposed the programs but then helped to sell the programs to their colleagues,” he said. “The team also includes academic advisors across campus, more than 200 student peer educators and a small but hard-working full-time FYE staff.

“I really see my role as facilitating the good work of others.”

Caplinger says he truly enjoys the work he does in FYE, not just because of the great team he works with, but also because of the impact they have on students’ lives, no matter their needs when they arrive on campus.

“When I can help a student who might have been at risk for dropping out of college, I get a lot of satisfaction from that,” he said. “I also really value challenging strong students to push themselves, to squeeze as much meaning out of their college experience that they can.”

Caplinger is the second Georgia Southern faculty member to receive the award. Michael Moore, Ph.D., professor of curriculum, foundations and reading, received the award in 1997, and still teaches FYE courses almost every semester.

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