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Georgia Southern’s Marketing and Communications Office earns two CASE awards

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Georgia Southern’s Marketing and Communications Office recently earned two awards from the Council for Advancement and Support of Education (CASE), Region III. The first is a special merit award in the category of Recruitment Publications; the second is a special merit award in the category of Excellence in Feature Writing.

“The university’s package of recruitment publications, including the view book and search pieces, was one of more than 70 entries from the nine-state Southeast region,” said Stephen Ward, director of Marketing and Communications. “This and other categories regularly feature winning entries from top-tier public and private colleges and universities, so it’s very exciting to join this select company.” The entry was judged on all aspects, including content and message, design, and photography.

The Excellence in Feature Writing Award recognizes the cover story of the summer 2006 issue of Georgia Southern magazine, ‘Why Atlanta Matters.” The article was written by Ward and included photos by Frank Fortune and Suzanne Oliver.

Other institutions receiving honors in the same categories include Duke, North Carolina, Clemson, Tennessee, Emory, and University of Georgia.