

College of Business News

November 7, 2014

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-news>

Recommended Citation

Georgia Southern University, "College of Business News" (2014). *Business, College of - News*. 144.
<https://digitalcommons.georgiasouthern.edu/cob-news/144>

This article is brought to you for free and open access by the Business, College of - College Publications at Digital Commons@Georgia Southern. It has been accepted for inclusion in Business, College of - News by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.

College of Business at Georgia Southern University Sponsors the Southern Management Association (SMA) Annual Meeting

November 7, 2014

As a regional arm of the Academy of Management, the Southern Management Association is a respected organization with more than 1,000 members at several dozen universities. Accordingly, it's a pretty big deal that the Southern Management Association's 2014 meeting is coming to Savannah, November 11-15. We humbly submit that it's an even bigger deal that the College of Business Administration is joining forces with the SMA to sponsor this highly anticipated event.

Who Belongs to the SMA?

According to the SMA, the organization's membership is comprised of "management professors, doctoral students, and executives representing more than 200 colleges, universities, and business firms in 43 states and several foreign countries." Its programming includes:

- Services for management students and faculty
- Professional development for careerists
- Social and networking events that bring together members separated by physical distance or professional focus

SMA also has a softer focus. According to its website, it's in the business of "nurturing members, building collaborations, [and] enhancing life-long friendships."

The SMA's 2014 Meeting: Information and Logistics

As noted, the SMA's 2014 meeting will take place November 11- 15. Most activities will happen in the Savannah Hyatt Regency. Rooms at the hotel are available at a special rate of \$147 per night for the first two guests and \$15 extra for each additional guest in the same room. If you'd prefer a view of the beautiful Savannah River, riverside rooms are available for \$197 per night.

What to Expect at "SMA 2014"

Each day of "SMA 2014" will be packed with activities. On the 11th, consortia members can mingle at a special networking event in the Hyatt's ballroom. The Georgia Southern University College of Business Administration is proud to sponsor that particular event.

For the remainder of the conference, November 12-14, dozens of seminars and information sessions will occur in the various rooms of the Hyatt Regency. Experts from numerous institutions and organizations, including Georgia Southern University, will be on hand. In the evenings, you can expect refreshments and networking. Although November 15 doesn't feature a full day of activities, there will be a handful of sessions and some farewell events.

We can't wait to see you there!

A Great Place to Get a [Business Degree in Georgia](#)

While we love to see our students and alumni at events like the upcoming Southern Management Association meeting, we understand that our highly successful graduates tend to have busy schedules. Fortunately, we have a host of other in-house and sponsored events scheduled in the upcoming months. For those who might be considering a career—or a career change—in business, we're also proud to offer a comprehensive lineup of courses and degree programs. Visit us online at GeorgiaSouthern.edu/coba or call [\(912\) 478-2622](tel:9124782622) to learn more.