Betty Foy Sanders Department of Art News

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INTERNSHIP OPPORTUNITY

Summer/Fall 2015 Internship

BMW
Production Coordinator

DEADLINE: April 30, 2015

The BMW plant in South Carolina has 22 interactive touch-screen kiosks stationed in work areas throughout the plant. The training modules are all motion graphics with images, and are 3-5 minutes each. The module subjects are provided by upper management. The creative team will meet with department leaders to gain knowledge about the subjects, then create a storyboard, create graphics, add motion, and finally record voiceovers. The framework created will allow the graphic designers to simply export the project as a Flash SWF file with an HTML wrapper, and then place those two files in a folder – then it’s ready for launch.

DESCRIPTION
Adobe Flash designer needed to develop quality kiosk modules for plant wide training, topics vary from environmental, safety and quality. Modules are 5 minutes in length and will include animation, photographs, video, audio and voice over. Team uses Adobe Creative Suite to build entire module from start to

CONTACT

CINNAMON DOWD
CLASS Advisement Center
Carroll Building, #2244
(912) GSU-7740
cdowd@georgiasouthern.edu

DONNA LOWE
Office of Career Services
Williams Center Building, #1047
(912) GSU-5197
dlowe@georgiasouthern.edu

JOBS & INTERNSHIPS
finish in-house, this includes writing script, developing topics, scheduling videos done by 3rd party and creating all animation.

Ideal associate will have a creative imagination that will be used to develop animated scenes to make learning fun and informative. Kiosk modules run for 8 weeks at a time therefore the ability to plan and meet deadlines is required.

PREFERRED QUALIFICATIONS

- Editing graphics in Adobe: Photoshop, Illustrator, and Flash
- Knowledge of HTML, graphic design, animation and illustration
- Assembling graphics, audio, and text for Adobe Flash
- Adjusting Actionscript code for multi-media navigation
- Creating graphics for in-house marketing
- Ability to quickly prioritize production management
- Actionscript 2.0/3.0

APPLY
Apply online via Georgia Southern's Eagle Career Net.

- If you have never used the system you will be redirected to update your profile including address and country.
- Select the JOBS tab.
- Type in 20303 (Job ID for the BMW internship)

CAREER RESOURCE

Career Services has walk-in hours from 12:00 - 4:00pm daily for students who need assistance with Eagle Career Net application documents such as cover letters.

Donna Lowe, the BFSDoArt Career Development Specialist, also happy to critique documents for students via email at dlowe@georgiasouthern.edu.

→ Find more opportunities online at Eagle Career Net.