

College of Business News

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Georgia Southern University

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City Campus Plans for Another BIG Global Entrepreneurship Week

October 29, 2014

The Georgia Southern Business Innovation Group (BIG) will be participating in “Global Entrepreneurship Week,” November 17-22. Global Entrepreneurship Week (GEW), a Kauffman Foundation initiative, is a worldwide celebration of the innovators and job creators that bring ideas to life. The week will be filled with presentations and networking events, most of which are free and open to the public. GEW is an empowerment week aimed at giving innovators important information and networking opportunities to help them be successful.

This year’s BIG GEW will begin with an official Proclamation from Statesboro’s City Council. Expert lecturers will present on topics that business owners find most beneficial such as best accounting practices, securing a good location, business law, and social marketing. A schedule of events will soon be available.

Business Networking International (BNI) is partnering with BIG to host motivational and educational speaker, Ron Kirby, on Wednesday, November 19 from 4-5 PM. Mr. Kirby has more than 37 years of leadership experience in the Marine Corps and corporate America. He will share his passion and experiences in leadership concerning business, personal development, innovation, and education. A mixer at Eagle Creek Brewery will follow Mr. Kirby’s presentation.

Marshall Tuck, Corporate Small Business Officer for Gulfstream Aerospace, is scheduled to bring back our monthly ProBid Procurement Series on Thursday, November 20 at 8:30 AM. Mr. Tuck will lead a discussion on the types of services managed and contracted by Gulfstream. He will give attendees all the information they need on policies for doing business, certification and application requirements, and bidding processes. He may even offer insight on upcoming requests for proposals.

We will close the week with the inaugural BIG Maker Day in downtown Statesboro on Saturday, November 22. Makers, those who embrace the do-it-yourself philosophy, from our region will showcase their latest inventions as well as host hands-on demonstrations. Lowe’s will host their Build and Grow hands-on workshop for kids. The BIG highlight for the day will be a Cornhole Catapult workshop and competition from 9 AM—2 PM. Maven Makers will provide all materials and instruction, assisting teams of 2-4 in constructing their very own cornhole catapult.

We are delighted to bring another BIG Global Entrepreneurship Week to City Campus and downtown Statesboro. The Business Innovation Group is proud to be leading the charge in growing an innovative culture in the region.

For more information on participating or sponsoring, please contact Suzanne Hallman at 912-478-5586 or shallman@georgiasouthern.edu.

The Business Innovation Group is the business outreach arm of the Georgia Southern University College of Business Administration. The BIG focus is to provide students and entrepreneurs with the skills and training necessary to understand business principles, to experience how businesses operate, and to successfully launch new business enterprises.

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